

**Senate Standing Committee on Environment, Communications and the Arts Committee**

Answers to questions on notice

**Environment, Water, Heritage and the Arts portfolio**

Budget Estimates, May 2010

<b>Outcome:</b>	5	<b>Question No:</b>	120
<b>Program:</b>	5.1		
<b>Division/Agency:</b>	National Film and Sound Archive		
<b>Topic:</b>	NFSA Key Performance Indicators		
<b>Hansard Page ECA:</b>	135 (25/5/10)		

**Senator FISHER asked:**

**Senator FISHER**—Are we meeting our KPIs?

**Dr McIntyre**—We certainly are and in many cases we are exceeding them. I can give you some examples of that. The Australian short films quota/target was 100, and we are actually at 1,170. Television works was 2,000 and we are now sitting at 2,685. Documents/artefacts was at 10,000 and we have actually acquired 27,522. Some of those have come from Channel 7, particularly with television works. We are now switching over from analog to digital, so we are getting transfer of those items to us. In terms of visitation to the archive, we have had 19,000 attendees at our Arc cinema. We have a lending collection of films to film societies in regional and rural Australia, and 41,000 people have attended those. We have had 54,000 visitors to the archive itself. In partnership with Mediatheque at ACMI in Melbourne, we have had just under 19,000 attendees using our collections.

**Senator FISHER**—Thank you. You might be able to indicate your achievement of the rest of your KPIs on notice.

**Dr McIntyre**—Yes.

**Answer:**

Achievement against Deliverables and Key Performance Indicators for the period 1 July 2009 to 30 April 2010, as per the Portfolio Budget Statement 2009-10, are shown in the following tables.

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**Deliverables and Key Performance Indicators as per the Portfolio Budget Statement  
2009/10**

**Deliverables: July 2009 - April 2010**

Deliverable	Measure	Achieved
Australian feature length films acquired	100	148
Australian short films acquired	100	1,170
Television works acquired	2,000	2,685
New media works acquired	80	125
Documentaries acquired	150	324
Recorded sound works acquired	8,000	9,728
Documents and artefacts acquired	10,000	27,522
International film titles acquired	200	125
International sound recordings acquired	50	1,017
Film titles preserved	230	192
Video titles preserved	2,150	1,719
Recorded sound titles preserved	2,400	2,116
Documents and artefacts preserved	2,500	3,182
Storage standards achieved within set parameters	95%	95.97%

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**Key Performance Indicators: July 2009 - April 2010**

Key Performance Indicator	Measure	Achieved
Interactions with the national collection	152,000	135,039
Collection works physically accessed	6,500	7,851
Big Screen visits - number of centres and audience	35 centres Audience: 10,000	22 centres Audience: 8,388
Black Screen - events/audience	7 events Audience: 10,000	58 events Audience: 10,201
Australian school children access School Screen and other educational programs	14,500	14,509
Service charter obligations met	100%	100%
Survey records high level of satisfaction	95%	99%
Increased digital collection items available to users online via Search The Collection	14,000	14,786
Unique visits to the NFSA website	400,000	727,107
Unique visits to Search The Collection	130,000	91,537
Unique visits to <i>australianscreen online</i>	61,000	530,500
Proportion of the collection damaged or deteriorated other than for unforeseen circumstances	0%	0%
Acquisitions made in accordance with Collection Policy	100%	100%