

Senate Standing Committee on Environment and Communications

Answers to Senate Estimates Questions on Notice

Supplementary Budget Estimates Hearings November 2013

Communications Portfolio

Special Broadcasting Service

Question No: 97

Program No. SBS

Hansard Ref: In Writing

Topic: Communications Staff

Senator Ludwig asked:

1. For all departments and agencies, please provide – in relation to all public relations, communications and media staff – the following:

By Department or agency:

- a. How many ongoing staff, the classification, the type of work they undertake and their location.
- b. How many non-ongoing staff, their classification, type of work they undertake and their location
- c. How many contractors, their classification, type of work they undertake and their location
- d. How many are graphic designers?
- e. How many are media managers?
- f. How many organise events?

2. Do any departments/agencies have independent media studios? If yes, why? When was it established? What is the set up cost? What is the ongoing cost? How many staff work there and what are their classifications?

Answer:

1.

- a. Marketing publicity and communications staff: SBS Band 7 – 6; SBS Band 5 – 3; SBS Band 4 – 1; SBS Band 3 – 5. Sydney. Corporate Communications Staff: SBS Band 4 – 1. Sydney.
- b. Marketing publicity staff on contract: 1. Corporate Communications staff on contract: 1. Sydney.
- c. SBS 2 Marketing Project Manager: SBS Band 5 – 1. Sydney.
- d. Nil.
- e. One.
- f. Three.

2. As a national broadcaster, SBS has television and radio broadcast studios. All of SBS's functions relate to SBS's function as a national broadcaster.

Note: SBS is not an Australian Public Service agency and employees are not employed under the *Public Service Act 1999*. SBS does not classify staff as SES/non-SES.