

**Senate Standing Committee on Environment and Communications**

**Answers to Senate Estimates Questions on Notice**

**Supplementary Budget Estimates Hearings November 2013**

**Communications Portfolio**

**Special Broadcasting Service**

**Question No: 95**

**Program No. SBS**

**Hansard Ref: In Writing**

**Topic: Media Monitoring**

**Senator Ludwig asked:**

What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency from 7 September 2013 to date?

- a. Which agency or agencies provided these services?
- b. What is the estimated budget to provide these services for the year 2012-13?
- c. What has been spent providing these services from 7 September 2013 to date?

**Answer:**

- a. Isentia Pty Ltd (trading as Media Monitors); Media Link (Community Relations Commission).
- b. \$160,000.
- c. \$30,586.58.