

Senate Standing Committee on Environment and Communications

Answers to Senate Estimates Questions on Notice

Supplementary Budget Estimates Hearings November 2013

Communications Portfolio

Australia Post

Question No: 71

Program No. Australia Post

Hansard Ref: In Writing

Topic: Communications Staff

Senator Ludwig asked:

1. For all departments and agencies, please provide – in relation to all public relations, communications and media staff – the following by Department or agency:
 - a) How many ongoing staff, the classification, the type of work they undertake and their location.
 - b) How many non-ongoing staff, their classification, type of work they undertake and their location
 - c) How many contractors, their classification, type of work they undertake and their location
 - d) How many are graphic designers?
 - e) How many are media managers?
 - f) How many organise events?
2. Do any departments/agencies have independent media studios? If yes, why? When was it established? What is the set up cost? What is the ongoing cost? How many staff work there and what are their classifications?

Answer:

1.
 - (a-c) As at 31 October 2013, 22 communications staff service the business and workforce communications needs of a national workforce of more than 32,000 people. Four Heads of Business Communications manage small teams that work across Australia Post's Business Units – Communication Management Services, Parcel and Express Services, Retail Services and the business support functions. There are currently three contract staff working in the team, the remainder are ongoing employees. Australia Post does not use the public service employment classification system and is therefore unable to provide this information. All communications staff are based in Melbourne.
 - d) Australia Post employs one graphic designer in the communications team.
 - e) A media team of three employees manage all enquiries to the Australia Post national media line.
 - f) Australia Post has one event manager in the communications team.
2. Australia Post does not have an independent media studio.