

Senate Standing Committee on Environment and Communications
Answers to Senate Estimates Questions on Notice
Supplementary Budget Estimates Hearings November 2013
Communications Portfolio
Australia Post

Question No: 69

Program No. Australia Post

Hansard Ref: In Writing

Topic: Media Monitoring

Senator Ludwig asked:

What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency from 7 September 2013 to date?

- a) Which agency or agencies provided these services?
- b) What is the estimated budget to provide these services for the year 2012-13?
- c) What has been spent providing these services from 7 September 2013 to date?

Answer:

The total cost of media monitoring services from 7 September 2013 to FYTD (as at 31 October 2013) was \$39,815.

- a) Media Monitors
- b) Approximately \$250,000
- c) \$39,815