

**Senate Standing Committee on Environment and Communications**

**Answers to Senate Estimates Questions on Notice**

**Supplementary Budget Estimates Hearings November 2013**

**Communications Portfolio**

**NBN Co Limited**

**Question No: 216**

**Program No. NBN Co**

**Hansard Ref: In Writing**

**Topic: Communications Staff**

**Senator Ludwig asked:**

1. For all departments and agencies, please provide – in relation to all public relations, communications and media staff – the following:  
By Department or agency:
  - a) How many ongoing staff, the classification, the type of work they undertake and their location.
  - b) How many non-ongoing staff, their classification, type of work they undertake and their location
  - c) How many contractors, their classification, type of work they undertake and their location
  - d) How many are graphic designers?
  - e) How many are media managers?
  - f) How many organise events?
2. Do any departments/agencies have independent media studios? If yes, why? When was it established? What is the set up cost? What is the ongoing cost? How many staff work there and what are their classifications?

**Answer:**

1. As at 31 October 2013, NBN Co employed two media managers. They are among 64 full-time employees tasked with ensuring that all Australian householders, businesses, community groups, Australia's 565 local councils, state and territory governments and their departments and agencies as well as NBN Co employees are aware of and understand the steps necessary to transition to the NBN. Their work to encourage a smooth migration to the NBN accords with NBN Co's obligation, as part of the Commonwealth's agreement with Telstra, "to ensure to the maximum extent practicable" that people receive advance notice of the planned migration to the new network and are familiar with all the steps they need to take to switch over to the NBN. These employees are based in capital cities and other locations as required.
2. NBN Co does not have an independent media studio.