

Senate Standing Committee on Environment and Communications
Answers to Senate Estimates Questions on Notice
Supplementary Budget Estimates Hearings November 2013
Communications Portfolio
NBN Co Limited

Question No: 214

Program No. NBN Co

Hansard Ref: In Writing

Topic: Media Monitoring

Senator Ludwig asked:

What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency from 7 September 2013 to date?

- a. Which agency or agencies provided these services?
- b. What is the estimated budget to provide these services for the year 2013-14?
- c. What has been spent providing these services from 7 September 2013 to date?

Answer:

The cost of media monitoring from 1 September 2013 to 31 October 2013 was \$38,899 (excluding GST). More specific dates are not readily available.

- a. Isentia Pty Limited (previously known as Media Monitors)
- b. Estimate for 2013-14 is \$236,000
- c. see above