Senate Standing Committee on Environment and Communications Answers to Senate Estimates Questions on Notice

Supplementary Budget Estimates Hearings November 2013

Communications Portfolio

Australian Communications and Media Authority

Question No: 156

Program No. Australian Communication and Media Authority

Hansard Ref: In Writing

Topic: Media Monitoring

Senator Ludwig asked:

What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency from 7 September 2013 to date?

- a) Which agency or agencies provided these services?
- b) What is the estimated budget to provide these services for the year 2012-13?
- c) What has been spent providing these services from 7 September 2013 to date?

Answer:

- a) Media Monitors, iSentia
- b) \$0.045m
- c) \$0.003m