Senate Standing Committee on Environment and Communications

Answers to Senate Estimates Questions on Notice

Supplementary Budget Estimates Hearings November 2013

Communications Portfolio

Department of Communications

Question No: 14

Program No. Corporate

Hansard Ref: In Writing

Topic: Communications Staff

Senator Ludwig asked:

- 1. For all departments and agencies, please provide in relation to all public relations, communications and media staff the following:
 - By Department or agency:
 - a. How many ongoing staff, the classification, the type of work they undertake and their location.
 - b. How many non-ongoing staff, their classification, type of work they undertake and their location
 - c. How many contractors, their classification, type of work they undertake and their location
 - d. How many are graphic designers?
 - e. How many are media managers?
 - f. How many organise events?
- 2. Do any departments/agencies have independent media studios? If yes, why? When was it established? What is the set up cost? What is the ongoing cost? How many staff work there and what are their classifications?

Answer:

- 1
- a. As at 1 November 2013, there were 11 ongoing FTE staff in the Department engaged in public relations, communications and media. Classifications: 2 EL2 Public Affairs Managers; 6 EL1 Public Affairs, 1 APS6 Communication Adviser, 2 APS5 Communication Advisers. All staff were based in Canberra except for two ongoing EL1 Public Affairs Officers based in Sydney.
- b. 6 non-ongoing FTE staff engaged in public affairs, communications and media: 1 EL2 Public Affair Manager, 1 EL1 Public Affairs, 3 Communication Advisers (APS 6) based in Canberra, 1 Communication Adviser (APS6), based in Perth.
- c. 1 media and public affairs contractor, at EL2 level who is based in Canberra.
- d. 2 FTE staff were graphic designers.
- e. 1 FTE was a media manager.
- f. 5 staff in the Media team (1 ongoing FTE and 4 non-ongoing FTE) assisted in coordinating events with other areas of the Department as at 1 November 2013.
- 2. The Department does not have an independent media studio.