

Senate Standing Committee on Environment and Communications

Answers to Senate Estimates Questions on Notice

Supplementary Budget Estimates Hearings November 2013

Communications Portfolio

Australian Broadcasting Corporation

Question No: 133

Program No. Australian Broadcasting Corporation

Hansard Ref: In writing

Topic: Communications Staff

Senator Senator Ludwig asked:

1. For all departments and agencies, please provide – in relation to all public relations, communications and media staff – the following by Department or agency:
 - a) How many ongoing staff, the classification, the type of work they undertake and their location?
 - b) How many non-ongoing staff, their classification, type of work they undertake and their location
 - c) How many contractors, their classification, type of work they undertake and their location
 - d) How many are graphic designers?
 - e) How many are media managers?
 - f) How many organise events?
2. Do any departments/agencies have independent media studios? If yes, why? When was it established? What is the set up cost? What is the ongoing cost? How many staff work there and what are their classifications?

Answer:

1. Please refer to the following table for answers to questions a), b), and c).

<i>Data at 28 Oct 2013</i>										
Ongoing	Classification	NSW	Vic	Qld	SA	WA	Tas	NT	ACT	Total
Public Relations/ Communications	Director	1								1
	Senior Executive	1	2							3
	Admin/Professional	6	1							7
	Sub Total	8	3	0	0	0	0	0	0	11
Marketing/ Publicity/ Promotions	Senior Executive	7	3							10
	Admin/Professional	31	6	2	2	2	2	1	1	47
	Content Maker	15	5	2	1	1	1			25
	Sub Total	53	14	4	3	3	3	1	1	82
Total Ongoing		61	17	4	3	3	3	1	1	93
Non-Ongoing *	Classification	NSW	Vic	Qld	SA	WA	Tas	NT	ACT	Total
Public Relations/ Communications	Director									0
	Senior Executive									0
	Admin/Professional	2								2
	Sub Total	2	0	0	0	0	0	0	0	2
Marketing/ Publicity/ Promotions	Senior Executive	3								3
	Admin/Professional	12	1	1						14
	Content Maker	2								2
	Sub Total	17	1	1	0	0	0	0	0	19
Total Non-Ongoing		19	1	1	0	0	0	0	0	21

* Non-Ongoing refers to Fixed Term and Specified Task contract employees. Information relating to Casual employees is not available

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- d) Two.
 - e) The ABC does not have any staff holding the title of Media Manager. There is one staff member with responsibility for Corporate Communications. This position is currently vacant.
 - f) The ABC has only one dedicated events manager/staff member (Partnership & Events Manager), however ABC communications and publicity staff may from time to time assist in the coordination of events for the ABC and where relevant to their division and responsibilities.
2. No. The ABC has interpreted this question as referring to specialised media studios established by Government agencies for press conferences and other announcements, and not as referring to the ABC's network of radio and television broadcasting studio facilities.