

Senate Standing Committee on Environment and Communications
Answers to Senate Estimates Questions on Notice
Supplementary Budget Estimates Hearings November 2013
Communications Portfolio
Australian Broadcasting Corporation

Question No: 131

Program No. ABC

Hansard Ref: In Writing

Topic: Media Monitoring

Senator Ludwig asked:

What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency from 7 September 2013 to date?

- a) Which agency or agencies provided these services?
- b) What is the estimated budget to provide these services for the year 2012-13?
- c) What has been spent providing these services from 7 September 2013 to date?

Answer:

- a) These services were provided to the ABC by iSentia (previously named Media Monitors).
- b) The budget to provide these services to the ABC for the financial year 2012-13 was \$180,000.
- c) For the period 1 September 2013 to 30 November 2013 the amount spent on media monitoring, transcripts and press clipping services for the ABC was \$133,000.