

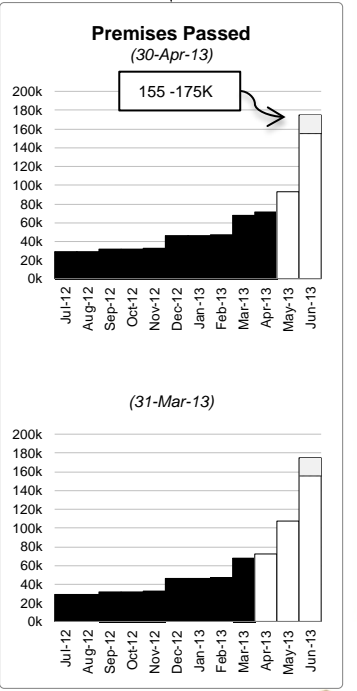
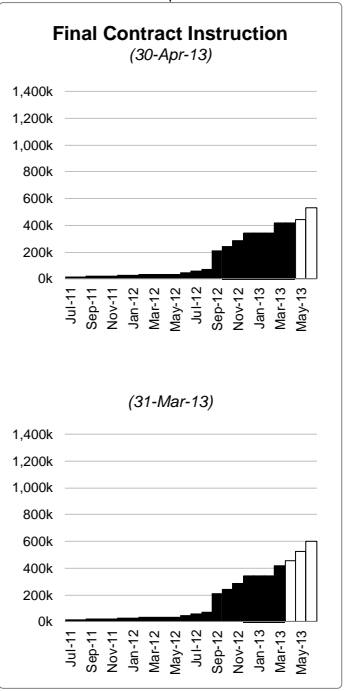
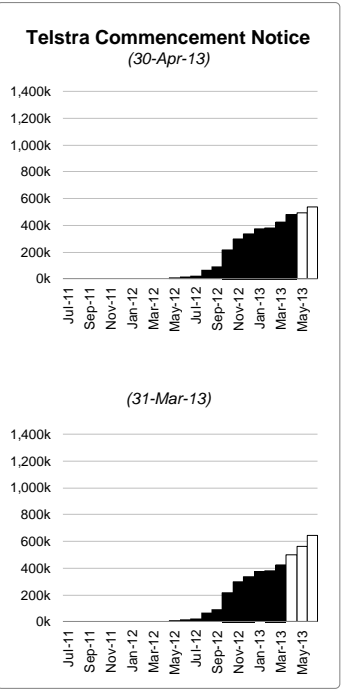
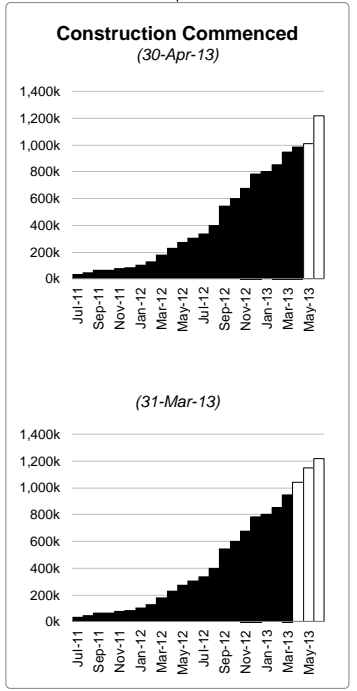
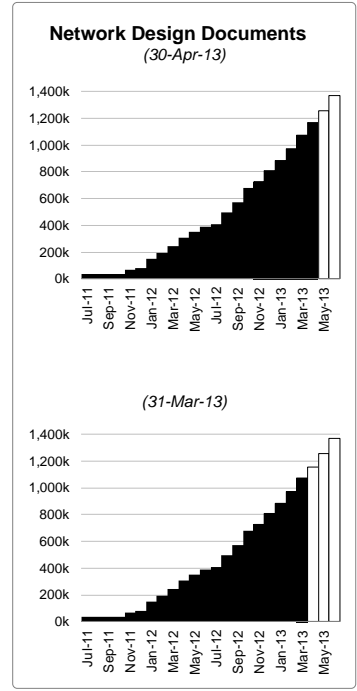
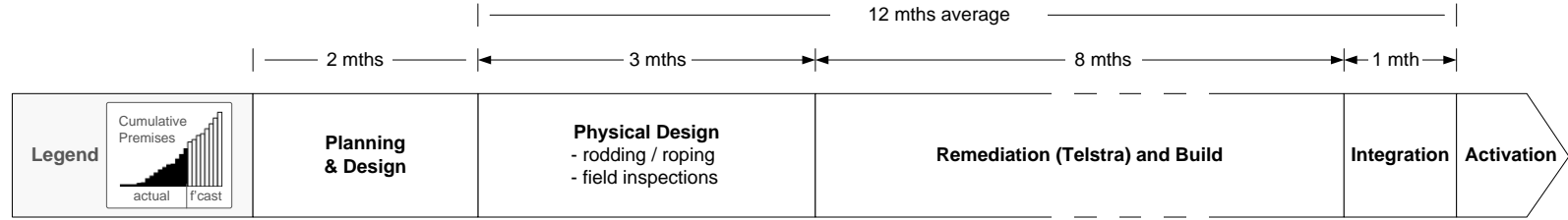
Presentation to the Senate Standing Committee on Environment and Communications

Budget Estimates

30 May 2013

FTTP Brownfields

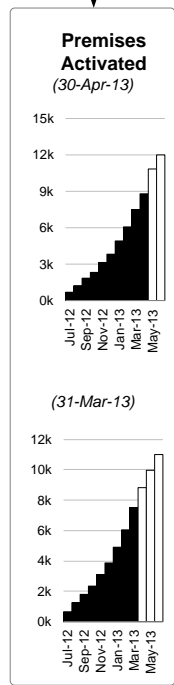
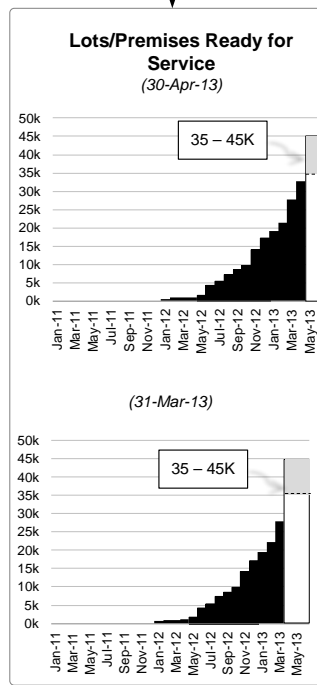
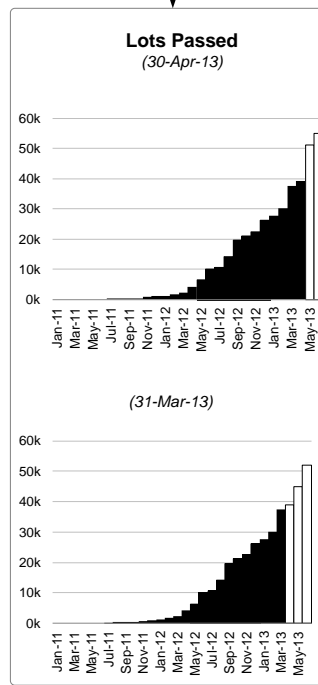
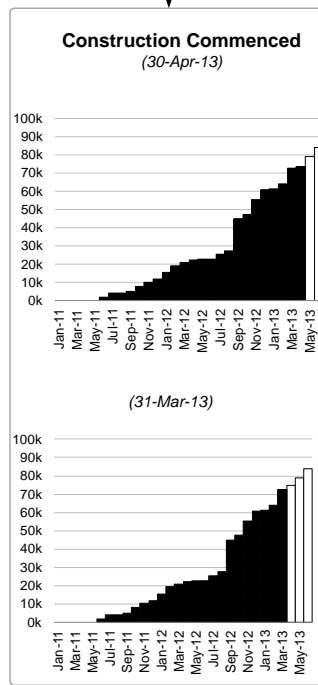
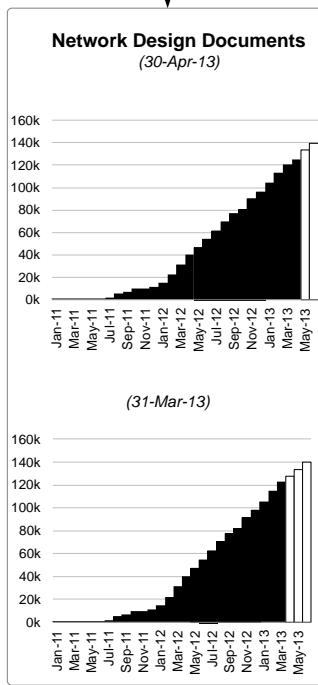
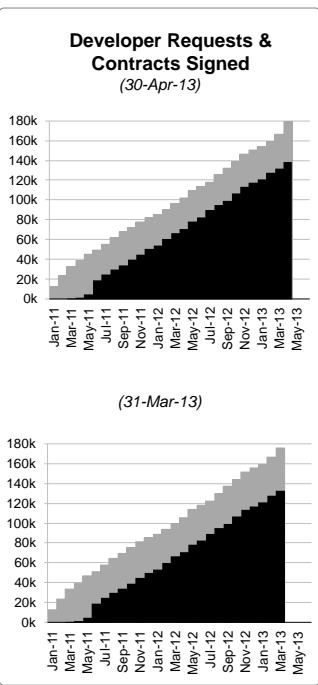
Activity Profile



New Developments

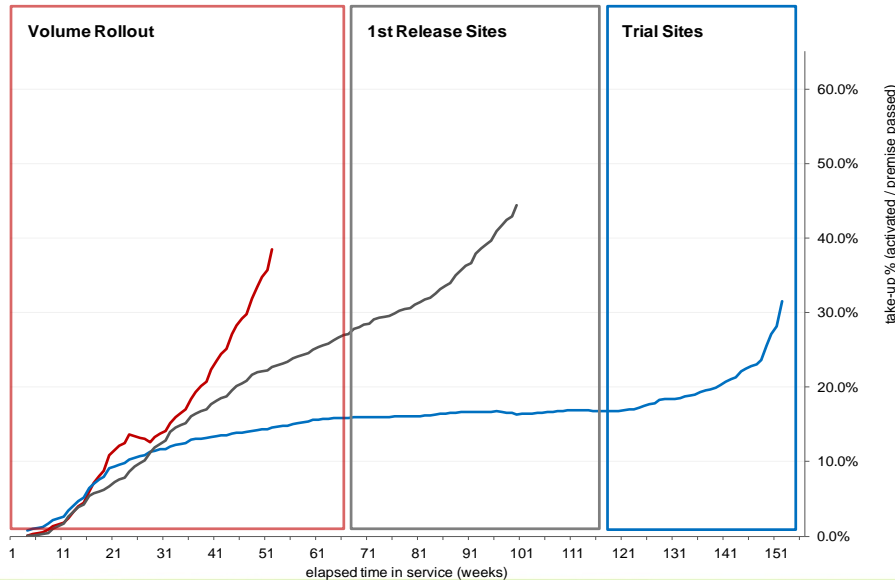
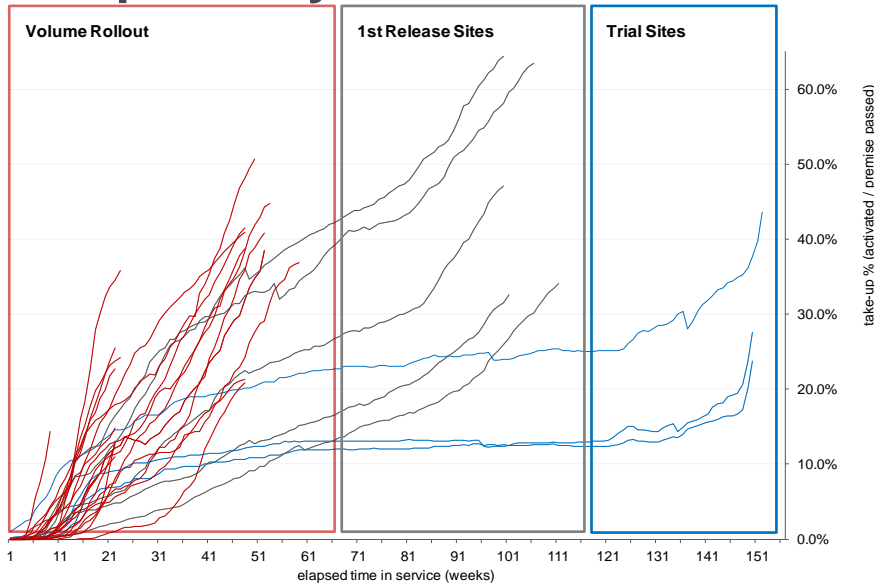
Activity Profile

2 mths 1 mth 5 mths 1 mth



Take-Up rate by FSAM (Premises Activated / Premises Passed)

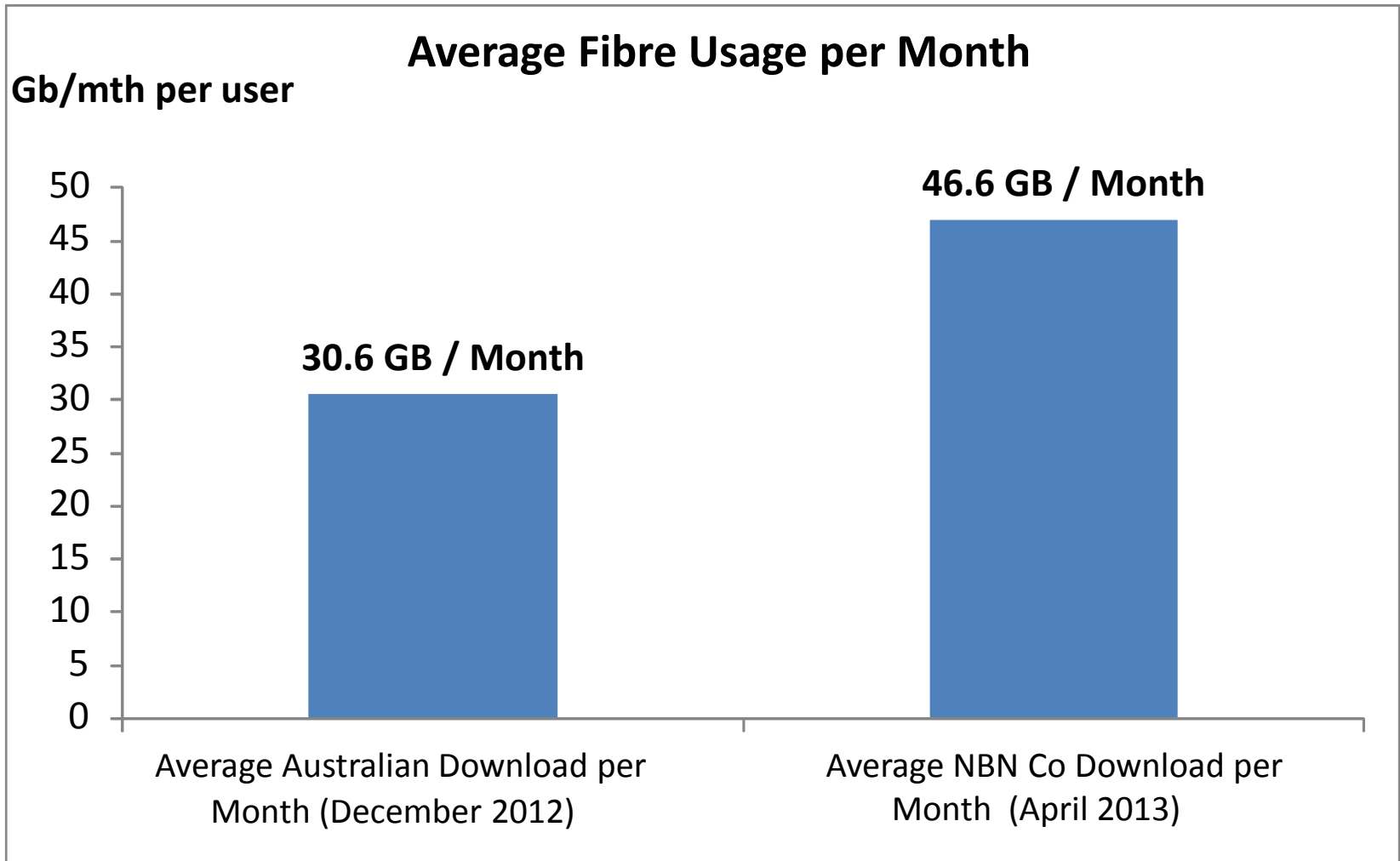
NBN's average take-up is ~**33%**
in FSAM's active for more than 6 months



FSAM Name	Take-up Rate	Weeks In Service
Minnamurra	64.4%	100
Willunga	63.4%	106
Kingston Beach	50.6%	50
Townsville	47.1%	100
Sorell	44.7%	53
Midway Point	43.6%	152
George Town	41.5%	48
South Morang	40.9%	48
Deloraine	40.8%	52
Armidale	38.7%	48
Triabunna	36.8%	59
Crace	35.9%	23
Armidale	34.1%	111
Brunswick	32.5%	101
Scottsdale	27.5%	150
Coffs Harbour	25.5%	22
Crace	24.2%	23
Smithton	23.7%	150
Hobart	22.7%	22
St Helens	21.3%	48
Armidale	20.8%	48
South Morang	14.9%	22
Crace	14.3%	9
Bacchus Marsh	13.0%	22
Aspley	12.6%	22
Toowoomba	11.0%	22
Armidale	9.4%	9
Crace	5.2%	11
Coffs Harbour	3.2%	11



End-User Demand – Speed and Usage



Retail Prices on the NBN

