Senate Standing Committee on Environment and Communications

Answers to Senate Estimates Questions on Notice

Budget Estimates Hearings May 2013

Broadband, Communications and the Digital Economy Portfolio

Australian Communications and Media Authority

Question No: 57

Program No. Australian Communications and Media Authority

Hansard Ref: In Writing

Topic: ACMA website

Senator Birmingham asked:
How many individual users visit the ACMA website every month?

Answer:
In the period from 8 Jun to 8 July 2013 the ACMA's website acma.gov.au received 41,410 unique visitors

Question No: 58

Program No. Australian Communications and Media Authority

Hansard Ref: Page 124 (29/5/13)

Topic: Wireless audio devices

Senator Senator Birmingham asked:
Senator BIRMINGHAM: ACMA has made frequent references to the ability of some wireless audio devices to be retuned. What proportion of devices currently operating the 700 megahertz band are realistically capable of being retuned?
Ms Cahill: I would have to take that on notice. I do not have the details.
Senator BIRMINGHAM: Are you acting on advice when you talk about the potential for retuning; and is there a realistic belief that it is a significant enough part to hold out that hope for people?
Ms Cahill: There is a raft of equipment, as I have said, that ranges from very sophisticated equipment used by professional production houses that have significant tune ranges. The details of that I do not have but I will take that on notice.

Answer:
The proportion of devices currently operating in the 700MHz band that are realistically capable of being retuned is unknown. Wireless audio devices operate under a class licence which means the ACMA has no record of the number of devices being operated or the tuning ability of the devices. It is however a requirement of the class licence and the relevant ACMA standard that wireless audio devices be tuneable to some extent to avoid television services in the area of use.

The ACMA is not acting on specific advice when talking about the potential for retuning. However, as the ACMA is very aware of examples of tuneable equipment in the market, it is realistic to advise users that retuning is an option available to some and that they should talk to their supplier.

Question No: 59

Program No. Australian Communications and Media Authority

Hansard Ref: Page 125 (29/5/13)

Topic: Wireless audio devices

Senator Senator Birmingham asked:

Senator BIRMINGHAM: Has any consideration been given or is any consideration being given to pairing the 733 and the 748 megahertz sections to create a 25 megahertz band available for wireless audio devices, even if it is just as an interim measure until relisting of spectrum for auction?

Ms Cahill: I would have to take that on notice. I am sorry, but I do not have the details.

Answer:

The frequency range 733-748 MHz is an unsold lot in the digital dividend auction. The frequency range 748-758 MHz is what is known as the 'mid-band gap' between the two digital dividend auction bands (703-748 MHz and 758-803 MHz).

As at 2 July 2013 the ACMA had not considered pairing the 733-748 MHz with the 748-758 MHz as an interim measure for wireless microphone use because the ACMA expects the eventual deployment of these frequencies to support LTE services.

In terms of interim measures, the new arrangements for wireless audio transmitters that exclude the digital dividend band from the permitted operating frequency band do not come into effect until after 31 December 2014. This means that the frequency ranges 733-748 MHz and 748-758 MHz, 25 MHz of spectrum, will be available for use by wireless microphones until 1 January 2015.

Question No: 60

Program No. Australian Communications and Media Authority

Hansard Ref: Page 134

Topic: Accreditation of price comparison websites

Senator Cameron asked:
What I was going to finish that observation with was that we concluded at the time that we did not necessarily have the legislative remit and the protection afforded by legislation to be seen to be endorsing companies or to be accrediting. That was my recollection from 2011. What I would like to do is take your query on notice and give you a better answer.
CHAIR: Could you also look at Ofcom and what their legislative capacity is to deal with it? If we have a problem, we should deal with. I think consumers need that support from ACMA to get a decent deal.
Mr Chapman: Certainly, Chairman, I will do that.

Answer:
The ACMA is giving careful consideration to Senator Cameron's suggestion and has commenced discussions with Ofcom about its accreditation programme, especially as to whether its legislative basis is comparable to that which might enliven the ACMA's jurisdiction.

It is also considering the price comparison services currently provided in Australia by firms such as Phone Choice and WhistleOut.

The ACMA will also liaise further with Ofcom with a view to evaluating whether any differences in the Australian telecommunications and product comparison markets (relative to the United Kingdom) may affect the utility of such a service to Australian consumers relative to the cost of establishing it.

Question No: 61

Program No. Australian Communications and Media Authority

Hansard Ref: In Writing

Topic: Social Media – legal recourse

Senator McKenzie asked:
Given that the Cooperative Arrangement for Complaints Handling on Social Networking Sites (the Arrangement) is not legally binding, what recourse is there on participating sites like Facebook and Twitter if they breach the guidelines?

Answer:
The Cooperative Arrangement for Complaints Handling on Social Networking Sites, agreed to by Facebook, commits Facebook to:

- Set out clear information about its acceptable use guidelines;
- Undertake education and awareness raising activities about what behaviour is acceptable and not acceptable online;
- Have a single point of contact for Government; and
- Have robust processes in place for reviewing and acting on complaints.

In addition to complaining to the company involved, there are other arrangements in place in Australia for handling concerns about content posted online.

The Australian Communications and Media Authority (ACMA) actions complaints about content on social networking sites such as Facebook and Twitter through the online content scheme set out in Schedules 5 and 7 of the *Broadcasting Services Act 1992* (BSA). The scheme regulates prohibited online content in Australia and is underpinned by and interacts with the National Classification Scheme. Online content includes internet web-pages, social networking sites, chat services, live audio-visual streaming and links to content. The scheme applies to content accessed on desktop computers, mobile phones and other convergent devices.

Content is typically assessed on the basis of a complaint from a member of the public to the Australian Communications and Media Authority (ACMA). The ACMA may also initiate its own investigations (see clause 44 of Schedule 7 to the BSA.) If the ACMA finds content hosted in Australia to be prohibited content, it will direct the hosting service to remove or prevent access to the content. For prohibited content hosted overseas, the URL that resolves to the material must be added to the ACMA's prohibited URL filter list. (These user-side PC-based filters are optional for Australians to purchase at or below cost from their ISP.) Regardless of where the content is hosted, if the ACMA considers the content to be of a sufficiently serious nature, such as child sexual abuse material, it must notify the police or another body endorsed by the police. In the case of child sexual abuse material that is hosted in a country with an INHOPE (the International Association of Internet Hotlines) member hotline, the ACMA gives notice of that matter directly to the INHOPE member for police action and take-down in the host country.

The prohibitions are backed by strong sanctions for non-compliant Australian hosting services, including criminal penalties for serious offences.

If users are of the view that the content on Facebook or Twitter is prohibited under Australian law, they may wish to report the matter to the ACMA.

Complaints may be lodged by completing the online form at **www.acma.gov.au/hotline**. Further information is available at the ACMA website, **www.acma.gov.au**.

In addition, under the Commonwealth Criminal Code, it is an offence to use the internet to menace, harass or cause offence, carrying a maximum penalty of three years. It is also against the law to use the internet to make threats to cause serious harm or threats to kill, carrying maximum penalties of seven and ten years respectively. If internet users believe these laws have been broken, they can report it to the relevant state or territory police.

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Broadband, Communications and the Digital Economy Portfolio

Department of Broadband, Communications and the Digital Economy

Australian Communications and Media Authority

Question No: 62

Program No. Australian Communications and Media Authority

Hansard Ref: In Writing

Topic: Cybersafety

Senator McKenzie asked:

I understand that a Student Mentoring Module has been developed for the Cybersmart Professional Development program, to help teachers develop student action teams.

1. Can the Department please advise how many modules have been downloaded?

2. How many people have undertaken the program?

3. What is the total cost of delivering the program?

Answer:

1. A mentoring module entitled the Student Action Team Module has been developed as part of the ACMA's Cybersmart Professional Development program. The Professional Development program is a face to face workshop that has been delivered to Australian teachers since 2009. The modules are delivered by a trainer, rather than being downloaded. From the beginning of Term 2 this year, schools will have the flexibility of selecting from a choice of seven modules. The Student Action Team Module is one of the modules that schools can choose. A full day workshop consists of a compulsory module and choice of three optional modules. A half day consists of a compulsory module and a choice of two other modules.

2. Since 2009, over 12,000 teachers from all over Australia have completed the Cybersmart Professional Development workshop. The Student Action Team Module has not yet been undertaken.

3. The Professional Development program, including the Student Action Team Module, is part of a package of comprehensive measures collectively known as Cybersmart Outreach, that include Internet Safety Awareness Presentations for student, parents and teachers across Australia, a Pre-Service Teacher Program rolled out to universities across Australia and Connect.*ed*, an interactive e-learning program for teachers. The Cybersmart Outreach program was allocated $2.7 million for the 2012-13 year. The cost of the Student Action Team Module was not separately accounted for.

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Department of Broadband, Communications and the Digital Economy

Australian Communications and Media Authority

Question No: 63

Program No. Australian Communications and Media Authority

Hansard Ref: In Writing

Topic: Cybersafety

Senator McKenzie asked:
1. How many teachers have completed the Australian Communication and Media Authority's Connect. Ed online professional development program?
2. How is the program funded?
3. What is the cost of delivering the training?

Answer:
1. Connect.*ed* was launched in May 2011 and complements the face-to-face one day Cybersmart Professional Development workshops. 2,494 teachers have completed Connect.*ed* as of 19 June 2013.
2. Connect.*ed* is part of a package of comprehensive measures collectively known as Cybersmart Outreach, that include Internet Safety Awareness Presentations for student, parents and teachers across Australia, a Pre-Service Teacher Program rolled out to universities across Australia and the Professional Development program . The Cybersmart Outreach suite of programs was allocated $2.7 million for the 2012-13 year.
3. The initial development cost for The e-learning platform was developed as part of a broader registration/booking system that cost $291,500. This included the design and development of four modules with multimedia learning objects including videos and immersive simulations. There is an annual hosting, licence and maintenance cost for Connect.*ed* of $36,250. The hosting cost incorporates a fee for a booking system component that enables teachers to register to do Connect.*ed* at any time.

Question No: 64

Program No. Australian Communications and Media Authority

Hansard Ref: In Writing

Topic: Staffing

Senator Birmingham asked:
1. How many ongoing staff recruited this financial year to date and what classification are these staff?
2. How many non-ongoing positions exist or have been created this financial year to date and what classification are these staff?
3. This financial year to date, how many employees have been employed on contract and what is the average length of their employment period?

Answer:
1. There were 16 ongoing staff recruited in the financial year to 31 May 2013. Their classifications were:

Classification	No. of staff
APS4	2
APS5	1
APS6	5
EL1	4
EL2	3
SES1	1

2. 47 non-ongoing positions were created in the financial year to 31 May 2013 with 65 non-ongoing positions existing at 31 May 2013.

Classification	No. of non-ongoing positions created 1/7/12 – 31/5/13	No. of non-ongoing positions @ 31/5/13
APS2	2	2
APS3	2	2
APS4	3	5
APS5	6	8
APS6	18	25
EL1	15	19
EL2	0	3
SES1	1	1

3. The ACMA had 89 employees on non-ongoing contracts (including casual staff) in the financial year to 31 May 2013. The average length of their non-ongoing contracts was 11.43 months.

Question No: 65

Program No. Australian Communications and Media Authority

Hansard Ref: In Writing

Topic: Staffing

Senator Birmingham asked:
1. How many ongoing staff have left the department/agency this financial year to date and what classification were these staff?
2. How many non-ongoing staff left the department/agency this financial year to date and what classification were these staff?
3. How many contract staff left the department/agency this financial year to date and what classification were these staff?

Answer:
1. 45 ongoing staff left the agency in the financial year to 31 May 2013. Their classifications were:

Classification	No. of staff
APS4	3
APS5	6
APS6	12
EL1	17
EL2	7

2. 27 non-ongoing staff (including 1 casual) left the agency in the financial year to 31 May 2013. Their classifications were:

Classification	No. of staff
APS2	1
APS4	2
APS5	4
APS6	12
EL1	5
EL2	2
SES1	1

3. The ACMA only employs staff under the Public Service Act 1999 as either ongoing or non-ongoing as above.

Question No: 66

Program No. Australian Communications and Media Authority

Hansard Ref: In Writing

Topic: Staffing

Senator Birmingham asked:
1. How many staff reductions/voluntary redundancies have occurred this financial year to date and what was the reason for these reductions?
2. Were any of these reductions involuntary redundancies? If so provide details.
3. Are there any plans for further staff reductions/voluntary redundancies? If so, please advise details including if there is a reduction target, how this will be achieved, and if any services/programs will be cut.
4. If there are plans for staff reductions, please give the reason why these are happening.
5. Are there any plans for involuntary redundancies? If yes, provide details.

Answer:
1. There were 14 voluntary redundancies in the financial year to 31 May 2013. Nine of these redundancies were due to the wind-down of NPP funded digital transition work and five due to changing business needs in general.
2. No
3. Yes. A further 17 staff have elected to accept a voluntary redundancy due to the wind-down of NPP funded digital transition work and a further two staff have accepted a voluntary redundancy due to changing business needs.
4. See 3. Above
5. No

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Broadband, Communications and the Digital Economy Portfolio

Department of Broadband, Communications and the Digital Economy

Australian Communications and Media Authority

Question No: 67

Program No. Australian Communications and Media Authority

Hansard Ref: In Writing

Topic: Public Service efficiencies

Senator Birmingham asked:

Please provide details of the amended operational efficiencies your agency will make as per 2013-14 Budget Measure 'Public Service efficiencies' (see 2013-14 Budget Paper No 2 p108).

In addition, please provide the following detail:

1. Can you quantify the estimated savings for each year over the forward estimates for savings achieved by implementing more efficient management structures, through a reduction in expenditure on staff across the Executive Level (EL) 1 and 2, and Senior Executive Service (SES) levels?
2. Can you quantify the estimated savings for each year over the forward estimates for savings achieved by revising down the occupational density target for all new leases, buildings and major fit-outs undertaken by agencies from 16 square metres per occupied workpoint down to 14 square metres?

Answer:

1. The savings over the forward estimates cannot be quantified as the ACMA has not been allocated any of these reductions by Department of Finance and Deregulation at this stage.
2. The estimated savings achieved for 2013-14 is approximately $65,000 and the forward year savings have not been allocated by the Department of Finance and Deregulation at this stage.

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<div align="right">**Question No: 68**</div>

Program No. Australian Communications and Media Authority

Hansard Ref: In Writing

Topic: Public Service efficiencies

Senator Birmingham asked:
1. Has there been a reduction in business flights? What are the estimated savings for each year over the forward estimates?
2. Has there been a reduction in the use of external consultants and contractors? Has this impacted on the Department/agency, and how? What are the estimated savings for each year over the forward estimates?
3. Provide an update of moving recruitment advertising online. Is any recruitment still in printed materials, and if yes, why? What are the estimated savings for each year over the forward estimates?
4. Has the department/agency reduced its printing costs? If no, why not? Have printing costs increased, and if yes why and how much? Has the five per cent savings target been achieved – if yes, how, or if it will not, why not? What are the estimated savings for each year over the forward estimates?

Answer:
The ACMA continues to achieve savings through reduced travel, consultants, contractors, advertising, printing, technology improvements and prioritising the ACMA's activities.

1. The ACMA has reviewed its requirement for business class flights by tightening internal controls and processes for approving business class travel. Any business class travel must be fully justified and comply with the ACMA's travel policy. There has been a reduction in business flights by approximately 4% compared to end of April 2011/12. The estimated savings for forward estimates cannot be quantified.
2. The ACMA has minimised the use of consultants and contractors across its activities by greater utilisation of employee expertise. The estimated savings for forward years cannot be quantified.
3. All recruitment advertising is conducted online. The estimated savings per year is approximately $24,000.
4. Printing costs will reduce as a result of the development of the ACMA's digital publishing initiatives which includes a number of publications being made available on-line and increasing the use of online video and other rich media products. Recently the ACMA also launched its new website which will enable the agency to further develop digital ready products and reduce the number of word and pdf print products. The estimated savings cannot be quantified at this stage.

Question No: 69

Program No. Australian Communications and Media Authority

Hansard Ref: In Writing

Topic: Printing costs

Senator Senator Birmingham asked:
How many documents (include the amount of copies) have been printed this financial year to date? How many of these printed documents were also published online?

Answer:
During 2012-13, the ACMA printed three documents. The number of copies totalled 5,700. All were published on the ACMA website.

Question No: 70

Program No. Australian Communications and Media Authority

Hansard Ref: In Writing

Topic: Graduate Recruitment

Senator Birmingham asked:
1. Provide an update on expenditure for 2014 graduate recruitment to date? Please itemise and detail costs.
2. Has any travel been incurred for 2014 graduate recruitment? Please itemise and detail costs.

Answer:
1. Nil expenditure
2. No

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Broadband, Communications and the Digital Economy Portfolio

Department of Broadband, Communications and the Digital Economy

Australian Communications and Media Authority

Question No: 71

Program No. Australian Communications and Media Authority

Hansard Ref: In Writing

Topic: Advertising

Senator Birmingham asked:

1. What was the total cost of all advertising for the financial year to date?
2. Is the advertising campaign or non-campaign advertising? Please provide details of each advertising, including the program the advertising was for, the total spend and the business that provided the advertising services.
3. Has the Department of Finance and Deregulation provided any advice about the advertising? Please provide details of each advertising item.
4. Has the Peer Review Group (PRG) and/or Independent Communications Committee (ICC) provided any advice about the advertising? Please provide details of each advertising item.
5. Did the advertising comply with the Guidelines on Information and Advertising Campaigns by Australian Government Departments and Agencies? Please provide the details for each advertising item.
6. Please provide details for any other communications program, including details of the program, the total spend and the business that provided the communication services.
7. What advertising – Campaign and Non-Campaign – and other communications programs is the Department/Agency undertaking, or are planning to undertake?

Answer:

1. Total advertising expenses for this financial year to date are $126,491 (GST excl).
2. Non-campaign advertising: This includes recruitment, public notices on various matters, variations to Acts, ACMA education programs and various discussion papers calling for submissions.

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Recruitment Advertising	**$20,511**
AdCorp Australia Ltd (Seek Advertising)	11,946
APS Commission (APS Jobs Subscription 2012-2013)	8,565
General Advertising – Public Notices & Variations to Acts	**$45,799**
AdCorp Australia Ltd	22,352
AGS (Office of Parliamentary Council) Gazette	23,447
Program Advertising – Information & Education Product and Programs (Online Advertising)	**$60,181**
Flicks Australia Pty Ltd	36,771
Facebook	6,558
All Branded Promotions Pty Ltd	5,620
Google Ads	5,201
Commercial Economic Advisory Service of Australia	2,664
Advert Media Limited	1,707
Radio Release Pty Ltd	995
University of Tasmania	365
TARFish Bulletin	300
Total Advertising	**$126,491**

3. The Department of Finance and Deregulation do not need provide any advice about these advertising expenses as it relates to "Non-Campaign" matters.
4. Advising from the Peer Review Group (PRG) and / or Independent Communications Committee (ICC) does not apply for the above advertising.
5. The above advertising list is not "Campaign Advertising" and is not required to adhere to the Guidelines on Information and Advertising Campaigns by the Australian Government and Agencies.
6. No other program has spent in advertising, other than those shown in the table above.
7. Non-campaign advertising: a small online search ad campaign relating to mobile jammers is ongoing. The ACMA has ongoing business as usual communication programs associated with its core activities, including the digital dividend auction, telecommunications consumer protection, investigations and complaints, unsolicited communications, spectrum management and cyber safety information and education programs.

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Department of Broadband, Communications and the Digital Economy

Australian Communications and Media Authority

Question No: 72

Program No. Australian Communications and Media Authority

Hansard Ref: In Writing

Topic: Hospitality and Entertainment

Senator Birmingham asked:
1. What is the Department/Agency's hospitality spend for this financial year to date? Detail date, location, purpose and cost of all events including catering and drinks costs
2. What is the Department/Agency's entertainment spend for this financial year to date? Detail date, location, purpose and cost of all events including catering and drinks costs.
3. What hospitality spend is the Department/Agency's planning on spending? Detail date, location, purpose and cost of all events including catering and drinks costs.
4. What entertainment spend is the Department/Agency's planning on spending? Detail date, location, purpose and cost of all events including catering and drinks costs.
5. Is the Department/Agency planning on reducing any of its spending on these items? If so, how will the reductions be achieved and what are the estimated savings over each year of the forward estimates?

Answer:
1. Hospitality spend year to date is $0.002m. Please refer to table below for details:

Hospitality from 1 July 2012 to 31 January 2013			
Date	**Location**	**Purpose**	**Cost**
25/07/2012	Sydney	Audit Committee Members Dinner – external guest	602
07/09/2012	Sydney	Stakeholder meeting – Foxtel	1,464
22/03/2013	Sydney	Stakeholder meeting	73
13/03/2013	Sydney	Stakeholder meeting	164
Total			**$2,303**

2. Entertainment spend year to date is nil.
3. Estimate is less than $0.020m. Specific details are unknown at this stage.
4. Estimate is less than $0.005m. Specific details are unknown at this stage.
5. The ACMA continually reviews all areas of expenditure for savings throughout the year, including hospitality and entertainment. The estimated savings for forward estimates cannot be quantified.

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Department of Broadband, Communications and the Digital Economy

Australian Communications and Media Authority

Question No: 73

Program No. Australian Communications and Media Authority

Hansard Ref: In Writing

Topic: Meeting Costs

Senator Birmingham asked:
1. What is the Department/Agency's meeting spend for this financial year to date? Detail date, location, purpose and cost of all events including catering and drinks costs.
2. What meeting spend is the Department/Agency's planning on spending? Detail date, location, purpose and cost of all events including catering and drinks costs.

Answer:
1. To attempt to provide itemised details of external meeting spend, would involve an unreasonable diversion of agency resources.
2. To attempt to provide itemised details of external meeting spend, would involve an unreasonable diversion of agency resources.

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Australian Communications and Media Authority

Question No: 74

Program No. Australian Communications and Media Authority

Hansard Ref: In Writing

Topic: Program Launch Costs

Senator Birmingham asked:
1. What is the Department/Agency's program launch spend for this financial year to date? Detail date, location, purpose and cost of all events, including catering and drinks costs.
2. What program launch spend is the Department/Agency's planning on spending? Detail date, location, purpose and cost of all events including catering and drinks costs.

Answer:
1. Not applicable.
2. Not applicable.

Question No: 75

Program No. Australian Communications and Media Authority

Hansard Ref: In Writing

Topic: Freedom of Information

Senator Birmingham asked:
1. Has the department/agency received any updated advice on how to respond to FOI requests?
2. What is the total cost to the department to process FOI requests for this financial year to date?
3. How many FOI requests has the Department received for this financial year to date? How many requests have been denied and how many have been granted? Has the department failed to meet the processing times outlined in the FOI Act for any requests? If so, how many and why? Do any of these requests remain outstanding? If so, how many and why?

Answer:
1. No.
2. The ACMA does not have this information readily available, as the data has not been compiled ahead of the regular annual reporting cycle.
3. As at 29 May 2013, the ACMA had received 13 FOI requests during this financial year. Of these requests:
   - 4 resulted in access being granted in full or in part;
   - 3 were refused;
   - 3 were withdrawn;
   - 1 resulted, with the applicant's consent, in information being provided outside of the FOI Act; and
   - 2 are ongoing.

From 1 July 2012 to 29 May 2013, the ACMA has met the statutory processing times for all requests.

No requests are outstanding. As noted above, two requests are ongoing and are being processed within the applicable statutory time frames.

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Department of Broadband, Communications and the Digital Economy

Australian Communications and Media Authority

Question No: 76

Program No. Australian Communications and Media Authority

Hansard Ref: In Writing

Topic: Consultancies

Senator Birmingham asked:
1. How many consultancies have been undertaken this financial year to date? Identify the name of the consultant, the subject matter of the consultancy, the duration and cost of the arrangement, and the method of procurement (i.e. open tender, direct source, etc). Also include total value for all consultancies.
2. How many consultancies are planned for this calendar year? Have these been published in your Annual Procurement Plan (APP) on the AusTender website and if not why not? In each case please identify the subject matter, duration, cost and method of procurement as above, and the name of the consultant if known.

Answer:
1. There have been 67 consultancies undertaken this financial year to date. Please refer to Austender for details.
2. There are two known consultancies planned for this calendar year. These have not been published in the ACMA Annual Procurement Plan on Austender as consultants are engaged via established procurement panels. The procurement panels are published on AusTender at the time the panel is established. ACMA also publishes details of individual procurements as panels are utilised.

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Question No: 77

Program No. Australian Communications and Media Authority

Hansard Ref: In Writing

Topic: Media Monitoring

Senator Birmingham asked:
1. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency for this financial year to date?
   a. Which agency or agencies provided these services?
   b. What is the estimated budget to provide these services for the year 2012-13?
   c. What has been spent providing these services this financial year to date?

Answer:
1.
   a. Media Monitors
      Meltwater News
      CCH Parliament Political Alerts
   b. $0.050m
   c. $0.030m

Question No: 78

Program No. Australian Communications and Media Authority

Hansard Ref: In Writing

Topic: Social Media

Senator Birmingham asked:

1. Have there been any changes since May 2012 Budget Estimates to department/agency social media or protocols about staff access and usage of YouTube, online social media such as Facebook, MySpace and Twitter and access to online discussion forums and blogs? If yes, please explain and provide copies of any advice that has been issued.
2. Does the department/agency monitor usage of social media?
    a. If yes, provide details of the usage (for example, details could include average hours per employee, hours when usage peaks)
    b. Has there been a change to the department/agency protocols due to staff useage?
    c. If no, why not? Will the department/agency monitor useage in the future?
3. Does social media impact on employee productivity? Please provide details (details could include increased internet usage in general or increased internet usage in standard business hours)

Answer:

1. No.
2.
    a. The ACMA has the ability to monitor internet traffic – however this is primarily limited to what sites are being browsed and thus it is impossible to accurately determine the length of time sites are browsed for and hence the hours of usage for employees.
    b. NA
    c. See answer 3 below.

3. No, in fact the ACMA believes that social media has had a positive impact; for example, allowing ACMA staff to improve their work/life balance, the assumption being that the improved balance has led to a more productive workplace. In addition the ACMA is a big user and proponent of social media for Government. Social media is widely used by staff for professional uses.

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Broadband, Communications and the Digital Economy Portfolio

Department of Broadband, Communications and the Digital Economy

Australian Communications and Media Authority

Question No: 79

Program No. Australian Communications and Media Authority

Hansard Ref: In Writing

Topic: Internet

Senator Birmingham asked:

Has the Department experienced any internet problems, such as but not limited to slow internet, or internet blackouts? If yes, what was the reason for this? Did it impact the Minister's office?

Answer:

No

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Broadband, Communications and the Digital Economy Portfolio

Department of Broadband, Communications and the Digital Economy

Australian Communications and Media Authority

Question No: 80

Program No. Australian Communications and Media Authority

Hansard Ref: In Writing

Topic: Staff Amenities

Senator Birmingham asked:
What amenities are provided to staff? Provide a list, including and costs and the reason for providing the amenity.

Answer:
The ACMA provides a range of amenities to staff inclusive of restrooms, breakout areas, kitchen facilities and 'end of journey' facilities. The purpose of these is to provide a productive work environment for staff. To attempt to provide costs, would involve an unreasonable diversion of agency resources.

Question No: 81

Program No. Australian Communications and Media Authority

Hansard Ref: In Writing

Topic: Coffee Machines - Purchased

Senator Birmingham asked:

1. Has the department/agency purchased coffee machines for staff usage? If yes, provide a list that includes the type of coffee machine, the cost, the amount, and any ongoing costs such as purchase of coffee or coffee pods and when the machine was purchased.
2. Why were coffee machines purchased?
3. Has there been a noticeable difference in staff productivity since coffee machines were purchased? Are staff leaving the office premises less during business hours as a result?
4. Where did the funding for the coffee machines come from?
5. Who has access?
6. Who is responsible for the maintenance of the coffee machines? How much was spent on maintenance in this financial year to date, include a list of what maintenance has been undertaken. Where does the funding for maintenance come from?
7. What are the ongoing costs of the coffee machine, such as the cost of coffee?

Answer:

1. No
2 -7. Not applicable.

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Question No: 82

Program No. Australian Communications and Media Authority

Hansard Ref: In Writing

Topic: Coffee Machines - Rented

Senator Birmingham asked:
1. Does the department/agency rent coffee machines for staff usage? If yes, provide a list that includes the type of coffee machine, the cost, the amount, and any ongoing costs such as purchase of coffee or coffee pods and when the machine was purchased.
2. Why are coffee machines rented?
3. Has there been a noticeable difference in staff productivity since coffee machines were rented? Are staff leaving the office premises less during business hours as a result?
4. Where does the funding for the coffee machines come from?
5. Who has access?
6. Who is responsible for the maintenance of the coffee machines? How much was spent on maintenance in this financial year to date, include a list of what maintenance has been undertaken. Where does the funding for maintenance come from?
7. What are the ongoing costs of the coffee machine, such as the cost of coffee?

Answer:
1. No.
2 – 7. Not applicable.

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Department of Broadband, Communications and the Digital Economy

Australian Communications and Media Authority

Question No: 83

Program No. Australian Communications and Media Authority

Hansard Ref: In Writing

Topic: Contractors

Senator Birmingham asked:

For this financial year to date:

1. Has the department/agency ever employed Hawker Britton in any capacity or is it considering employing Hawker Britton? If yes, provide details (including the work undertaken and the cost).

2. Has the department/agency ever employed Shannon's Way in any capacity or is it considering employing Shannon's Way? If yes, provide details (including the work undertaken and the cost).

3. Has the department/agency ever employed John Utting & UMR Research Group in any capacity or is it considering employing John Utting & UMR Research Group? If yes, provide details (including the work undertaken and the cost).

4. Has the department/agency ever employed McCann-Erickson in any capacity or is it considering employing McCann-Erickson? If yes, provide details (including the work undertaken and the cost).

5. Has the department/agency ever employed Cutting Edge in any capacity or is it considering employing Cutting Edge? If yes, provide details (including the work undertaken and the cost).

6. Has the department/agency ever employed Ikon Communications in any capacity or is it considering employing Ikon Communications? If yes, provide details (including the work undertaken and the cost).

7. Has the department/agency ever employed CMAX Communications in any capacity or is it considering employing CMAX Communications? If yes, provide details (including the work undertaken and the cost).

8. Has the department/agency ever employed Boston Consulting Group in any capacity or is it considering employing Boston Consulting Group? If yes, provide details (including the work undertaken and the cost).

9. Has the department/agency ever employed McKinsey & Company in any capacity or is it considering employing McKinsey & Company? If yes, provide details.

10. What contractors have been employed by the department/agency? If yes, provide details (including the work undertaken and the cost).

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Answer:

1. No
2. No
3. No
4. No
5. No
6. No
7. No
8. No
9. No
10. Contractors employed in the Australian Communications and Media Authority (ACMA) provide a range of internal audit, information technology, media and administrative services for the agency. The cost of contractors for this financial year to date is $3.112m.

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Department of Broadband, Communications and the Digital Economy

Australian Communications and Media Authority

<div align="right">**Question No: 84**</div>

Program No. Australian Communications and Media Authority

Hansard Ref: In Writing

Topic: Grants

Senator Birmingham asked:

1. Could the department/agency provide an update list of all grants, including ad hoc and one-off grants for this financial year to date? Please provide details of the recipients, the amount, the intended use of the grants and what locations have benefited from the grants.

2. Have all grant agreement details been published on its website within the required timeframe? If not, provide details

Answer:

1. Not Applicable.

2. Not Applicable.

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Department of Broadband, Communications and the Digital Economy

Australian Communications and Media Authority

Question No: 85

Program No. Australian Communications and Media Authority

Hansard Ref: In Writing

Topic: Government Payment of Accounts

Senator Birmingham asked:

For this financial year to date, has the department/agency paid its accounts to contractors/consultants etc in accordance with Government policy in terms of time for payment (i.e. within 30 days)?

1. If not, why not? Please provide details, including what has been the timeframe for payment of accounts? Please provide a breakdown, average statistics etc as appropriate to give insight into how this issue is being approached.

2. For accounts not paid within 30 days, is interest being paid on overdue amounts and, if so, how much has been paid by the department/agency for the current financial year and the previous financial year?

3. Where interest is being paid, what rate of interest is being paid and how is this rate determined?

Answer:

100% of payments have been made within 30 days of receiving a correctly rendered invoice in relation to the Government Policy.

1. Not Applicable.
2. Not Applicable.
3. Not Applicable.

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Department of Broadband, Communications and the Digital Economy

Australian Communications and Media Authority

Question No: 86

Program No. Australian Communications and Media Authority

Hansard Ref: In Writing

Topic: Stationary Requirements

Senator Birmingham asked:
What are the department/agency's stationery costs for the financial year to date?

Answer:
$0.155m

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Department of Broadband, Communications and the Digital Economy

Australian Communications and Media Authority

Question No: 87

Program No. Australian Communications and Media Authority

Hansard Ref: In Writing

Topic: Media Subscriptions

Senator Birmingham asked:
1. What pay TV subscriptions does your department/agency have?
2. Please provide a list of what channels and the reason for each channel.
3. What is the cost for this financial year to date?
4. What newspaper subscriptions does your department/agency have?
5. Please provide a list of newspaper subscriptions and the reason for each.
6. What is the cost for this financial year to date?
7. What magazine subscriptions does your department/agency have?
8. Please provide a list of magazine subscriptions and the reason for each.
9. What is the cost for this financial year to date?

Answer:
1. The ACMA subscribes to Foxtel.
2. The channels included in this package are skyNEWS, World News, CNN, The Weather Channel, Bloomberg, Fox News, CNBC, a-pac, Ajazeera and CCTV News. A number of sports, documentaries and other miscellaneous channels are also included as part of the overall package. The ACMA subscribes to Foxtel to oversee and monitor various content and technical issues whilst also responding to complaints under the Broadcast Services Act, for example, the anti-siphoning rules.
3. $0.012m
4. The ACMA subscribes to a number of newspapers.
5. The newspapers subscriptions are the Australian, The Age, Financial Review, Canberra Times and the Daily Telegraph. The ACMA as a regulator keeps abreast of, and monitors media issues in the industry as they emerge.
6. $0.023m
7. The ACMA subscribes to a number of magazines.
8. The ACMA subscribes to:
    *   National and international technical journals and periodicals;
    *   national and international broadcasting and telecommunications journals; and
    *   legal journals and periodicals.
    The subscriptions ensure that ACMA staff are kept informed of current and changing technologies and legal opinions.
9. $0.005m

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Department of Broadband, Communications and the Digital Economy

Australian Communications and Media Authority

Question No: 88

Program No. Australian Communications and Media Authority

Hansard Ref: In Writing

Topic: Travel Costs

Senator Birmingham asked:

1. For the financial year to date, please detail all travel for Departmental/Agency officers that accompanied the Minister and/or Parliamentary Secretary on their travel. Please include a total cost plus a breakdown that include airfares (and type of airfare), accommodation, meals and other travel expenses (such as incidentals).

2. For the financial year to date, please detail all travel for Departmental officers. Please include a total cost plus a breakdown that include airfares (and type of airfare), accommodation, meals and other travel expenses (such as incidentals). Also provide a reason and brief explanation for the travel.

3. What travel is planned for the rest of this financial year? Also provide a reason and brief explanation for the travel.

4. What travel is planned for the rest of this calendar year? Also provide a reason and brief explanation for the travel.

5. What is the policy for business class airfare tickets? Is there still a reduction in business flights as per the media release by the Minister for Finance and Deregulation and the Special Minister of State dated 25 September 2012?

6. Are lounge memberships provided to any employees? If yes, what lounge memberships, to how many employees and their classification, the reason for the provision of lounge membership and the total costs of the lounge memberships.

7. When SES employees travel, do any support or administrative staff (such as an Executive Assistant) travel with them? If yes, provide details of why such a staff member is needed and the costs of the support staff travel.

8. Does the department/agency elect to offset emissions for employees work related travel? If yes, what is the cost?

Answer:

1. Nil.
2. Total travel expenditure financial year to date is $2.189m.
   To attempt to provide itemised details of all travel would involve an unreasonable diversion of agency resources.
3. To attempt to provide itemised details of all travel would involve an unreasonable diversion of agency resources.

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4. To attempt to provide itemised details of all travel would involve an unreasonable diversion of agency resources.

5. (a) Business class flights are available to SES except for the Canberra/Sydney route.
   (b) Yes

6.

Level	Qantas Numbers	Virgin Numbers	Total
SES2	4		4
SES1	14		14
Lawyer	11		11
EL2	55	6	61
EL1	29		29
APS6	12		12
APS5	5		5
APS4	3		3
Total	**133**	**6**	**139**

Lounge memberships are provided to optimise business requirements and are part of the ACMA's Enterprise Agreement 2011-2014. Total cost financial year to date is $0.015m.

7. No.

8. No.

Question No: 89

Program No. Australian Communications and Media Authority

Hansard Ref: In Writing

Topic: Legal Costs

Senator Birmingham asked:
1. What sum did each portfolio department and agency spend on legal services for this financial year to date within the department/agency? Please provide a list of each service and costs.
2. What sum did each portfolio department and agency spend on legal services this financial year to date from the Australian Government Solicitor? Please provide a list of each service and costs.
3. What sum did each portfolio department and agency spend on legal services this financial year to date from private firms? Please provide a list of each service and costs.
4. What sum did each portfolio department and agency spend on legal services this financial year to date from other sources? Please provide a list of each service and costs.

Answer:
1. The agency expenditure on legal services for the financial year to 30 April 2013 within the agency was $3,454,168. The legal services provided covered the full range of legal matters requiring consideration by the agency, including legal interpretation, drafting of documentation and instruments (including legislative instruments), management of litigation, review of investigation reports and Authority papers, and all other necessary forms of legal advice and assistance.
2. The agency expenditure on legal services for the financial year to 30 April 2013 from the Australian Government Solicitor was $387,423, for a range of litigation matters and other miscellaneous advice and assistance.
3. The agency expenditure on legal services for the financial year to 30 April 2013 from private firms was $438,785, for legal advice and assistance.
4. The agency expenditure on legal services for the financial year to 30 April 2013 from other sources was $87,652, for briefs to Counsel for litigation services and for miscellaneous advice and assistance, and for services from the Office of Parliamentary Counsel.

Question No: 90

Program No. Australian Communications and Media Authority

Hansard Ref: In Writing

Topic: Education Expenses

Senator Birmingham asked:
1. What is the department/agency's guidelines on study?
2. For this financial year to date, detail all education expenses (i.e. in-house courses and tertiary studies) for each portfolio department and agency. Include what type of course, the total cost, cost per participant, the employment classification of each participant, how many participants and the amount of study leave granted to each participant (provide a breakdown for each employment classification). Please also include the reason for the study and how it is beneficial for the department/agency.

Answer:
1. The ACMA's guidelines on study have not changed since the 2012-13 Additional Estimates Hearings (February 2013).
2. The ACMA conducted 13 in-house training programs during the period 1 July 2012 to 31 May 2013 broadly covering mentoring, recruitment and job application. A total of 206 staff attended these internal programs, some attending more than one session.
   The ACMA had 61 individual employees participating in tertiary studies through the ACMA's studies assistance program. Employees studying through the ACMA's studies assistance program undertake a broad range of courses including legal, management and engineering degrees which contribute to their professional and ongoing development.
   The total expenditure for the period 1 July 2012 – 31 May 2013 relating to staff training (both internal and external) and studies assistance was $435,369 (GST exclusive).

Question No: 91

Program No. Australian Communications and Media Authority

Hansard Ref: In Writing

Topic: Executive Coaching and Leadership Training

Senator Birmingham asked:

In relation to executive coaching and/or other leadership training services purchased by each department/agency, please provide the following information for this financial year to date:

1. Total spending on these services
2. The number of employees offered these services and their employment classification
3. The number of employees who have utilised these services, their employment classification and how much study leave each employee was granted (provide a breakdown for each employment classification)
4. The names of all service providers engaged
5. For each service purchased form a provider listed under (4), please provide:
   a. The name and nature of the service purchased
   b. Whether the service is one-on-one or group based
   c. The number of employees who received the service and their employment classification
   d. The total number of hours involved for all employees (provide a breakdown for each employment classification)
   e. The total amount spent on the service
   f. A description of the fees charged (i.e. per hour, complete package)
6. Where a service was provided at any location other than the department or agency's own premises, please provide:
   a. The location used
   b. The number of employees who took part on each occasion (provide a breakdown for each employment classification)
   c. The total number of hours involved for all employees who took part (provide a breakdown for each employment classification)

Any costs the department or agency's incurred to use the location

Answer:

The total expenditure for the period 1 July 2012 – 31 May 2013 relating to staff training (both internal and external) and studies' assistance was $435,369 (GST exclusive).

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Australian Communications and Media Authority

Question No: 92

Program No. Australian Communications and Media Authority

Hansard Ref: In Writing

Topic: Media Training

Senator Birmingham asked:

In relation to media training services purchased by each department/agency, please provide the following information for this financial year to date:

1. Total spending on these services
2. The number of employees offered these services and their employment classification
3. The number of employees who have utilised these services, their employment classification and how much study leave each employee was granted (provide a breakdown for each employment classification)
4. The names of all service providers engaged
5. For each service purchased form a provider listed under (4), please provide:
    a. The name and nature of the service purchased
    b. Whether the service is one-on-one or group based
    c. The number of employees who received the service and their employment classification (provide a breakdown for each employment classification)
    d. The total number of hours involved for all employees (provide a breakdown for each employment classification)
    e. The total amount spent on the service
    f. A description of the fees charged (i.e. per hour, complete package)
6. Where a service was provided at any location other than the department or agency's own premises, please provide:
    a. The location used
    b. The number of employees who took part on each occasion
    c. The total number of hours involved for all employees who took part (provide a breakdown for each employment classification)
Any costs the department or agency's incurred to use the location

Answer:

1.   Total expenditure was $7,445.38 (excl GST) for the financial year to 31/5/2013
2.   10 employees comprising 3 SOH, 1 SESB2, 4 EL2 & 2 EL1
3.   10 employees comprising 3 SOH, 1 SESB2, 4 EL2 & 2 EL1
4.   Feneley & Co Pty Ltd
5a.   Media training
5b.   Group based
5c.   Refer 1c above
5d.   4 hours each for 4 employees, 6 hours each for 6 employees
5e.   Refer 1a above
5f.   Complete package
6.   n/a

Question No: 93

Program No. Australian Communications and Media Authority

Hansard Ref: In Writing

Topic: Paid Parental Leave

Senator Birmingham asked:
1. Please list how many staff in each portfolio department and agency are eligible to receive payments under the Government's Paid Parental Leave scheme?
2. For this financial year to date list which department/agency is providing its employees with payments under the Government's Paid Parental Leave scheme? Please list how many staff and their classification are in receipt of these payments.
3. What is the paid parental scheme offered by each department and agency? How many staff have used the scheme this financial year to date?

Answer:
1. All employees with more than 12 months service who earn less than $150,000 per annum and are the primary care giver of the child are eligible to receive payment under the government's Paid Parental Leave Scheme. As eligibility is based on primary caring responsibility, the number of eligible staff cannot be identified. The ACMA registered to participate in the scheme and was prepared to receive and make payments from 1 January 2011.

2. At 31 May 2013 there were four employees in receipt of these payments and their classifications are APS 4 (1), APS 6 (2) and EL1 (1).

3. (i) Eligible (female) ACMA employees are entitled to Maternity Leave provisions in accordance with the Maternity Leave (Commonwealth Employees) Act 1973 and Division 5, Part 2-2 of the Fair Work Act 2009.

   Eligible ACMA employees are entitled to access four weeks paid Parental Leave (Miscellaneous Leave). The leave must be taken within seven months of the birth of the child.

   Eligible ACMA employees are entitled to an additional period of supporting partner/paternity leave to care for a child up to a maximum of 52 weeks. This additional leave is without pay and does not count as service.

   ii) 43 employees have used the scheme in the financial year to 31 May 2013.

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Department of Broadband, Communications and the Digital Economy

Australian Communications and Media Authority

Question No: 94

Program No. Australian Communications and Media Authority

Hansard Ref: In Writing

Topic: Corporate Cars

Senator Birmingham asked:
1. How cars are owned by each department/agency?
2. Where is the car/s located?
3. What is the car/s used for?
4. What is the cost of each car for this financial year to date?
5. How far did each car travel this financial year to date?

Answer:
1. 2
2. Brisbane and Canberra
3. Field Operation duties
4. $0.004m and $0.004m
5. 9384km's and 8302km's

Question No: 95

Program No. Australian Communications and Media Authority

Hansard Ref: In Writing

Topic: Taxi Costs

Senator Birmingham asked:
1. How much did each department/agency spend on taxis this financial year to date? Provide a breakdown for each business group in each department/agency.
2. What are the reasons for taxi costs?

Answer:
1. $273,056.

Summary	
Division	**Amount**
Authority	33,903.79
Communications Infrastructure	63,037.00
Content, Consumer & Citizen	25,272.24
Digital Economy	39,879.54
Digital Transition	54,085.01
Legal Services	6,410.14
Corporate Services & Coordination	50,170.55
Leadership Program	297.82
Total	**$273,056.09**

2. Taxi expenditure is incurred to support business requirements.

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Department of Broadband, Communications and the Digital Economy

Australian Communications and Media Authority

Question No: 96

Program No. Australian Communications and Media Authority

Hansard Ref: In Writing

Topic: Hire Cars

Senator Birmingham asked:

1. How much did each department/agency spend on hire cars this financial year to date? Provide a breakdown of each business group in each department/agency.
2. What are the reasons for hire car costs?

Answer:

1. $37,812.

Summary	
Division	**Amount**
Authority	4,252
Communications Infrastructure	23,367
Content, Consumer & Citizen	
Digital Economy	1,108
Digital Transition	8,023
Legal Services	
Corporate Services & Coordination	762
Total	**$37,812**

2. Hire car expenditure is incurred to support business requirements.

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Department of Broadband, Communications and the Digital Economy

Australian Communications and Media Authority

Question No: 97

Program No. Australian Communications and Media Authority

Hansard Ref: In Writing

Topic: Credit Cards

Senator Birmingham asked:
Please provide a breakdown for each employment classification that has a corporate credit card. Please update details of the following.
1. What action is taken if the corporate credit card is misused?
2. How is corporate credit card use monitored?
3. What happens if misuse of a corporate credit card is discovered?
4. Have any instances of corporate credit card misuse have been discovered? Please list staff classification and what the misuse was, and the action taken.
5. What action is taken to prevent corporate credit card misuse?

Answer:
Number of staff and classification in the ACMA holding corporate credit cards are as follows:

APS Classifications	Number of card holders
APS Level 3	1
APS Level 4	13
APS Level 5	16
APS Level 6	24
Executive Level 1	14
Executive Level 2	20
Senior Executive Level 1	11
Senior Executive Level 1	4
Total	**103**

1. No change.
2. No change.
3. No change.
4. No change.
5. No change.

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Department of Broadband, Communications and the Digital Economy

Australian Communications and Media Authority

Question No: 98

Program No. Australian Communications and Media Authority

Hansard Ref: In Writing

Topic: Electricity Purchasing

Senator Birmingham asked:
1. What are the details of the department/agency electricity purchasing agreement?
2. What are the department/agency electricity costs for this financial year to date?

Answer:
1. The ACMA has a number of different electricity agreements depending on the location of the office and the amount of electricity consumed by each office annually.
   The Canberra and Sydney offices source their electricity through government bulk electricity arrangements – Canberra's electricity contract is managed by the Department of Defence and Sydney's electricity contract is managed by the NSW State Government.
   There is no government arrangement available in Melbourne. The electricity market in Melbourne is reviewed every 2 years and the ACMA assesses it's agreement ensuring a best value for money arrangement is put into place.
2. $0.301m

Question No: 99

Program No. Australian Communications and Media Authority

Hansard Ref: In Writing

Topic: Briefings for the Australian Greens and Independents

Senator Birmingham asked:

1. Have any briefings and/or provision of information been provided to the Australian Greens? If yes, please include:
   a. How are briefings requests commissioned?
   b. What briefings have been undertaken? Provide details and a copy of each briefing.
   c. Provide details of what information has been provided and a copy of the information.
   d. Have any briefings request been unable to proceed? If yes, provide details of what the requests were and why it could not proceed.
   e. How long is spent preparing and undertaking briefings/information requests for the Australian Greens? How many staff are involved and how many hours? Provide a breakdown for each employment classification.
2. Have any briefings and/or provision of information been provided to Independents? If yes, please include:
   a. How are briefings requests commissioned?
   b. What briefings have been undertaken? Provide details and a copy of each briefing.
   c. Provide details of what information has been provided and a copy of the information.
   d. Have any briefings request been unable to proceed? If yes, provide details of what the requests were and why it could not proceed.
   e. How long is spent preparing and undertaking briefings/information requests for the Independents? How many staff are involved and how many hours? Provide a breakdown for each employment classification.
   Which Independents have requested briefings and/or information?

Answer:

1. The ACMA has not provided any briefings to the Australian Greens
2. The ACMA has not provided any further information to Independents since the ACMA provided information on 18 February 2013 to the Department of Broadband, Communications and the Digital Economy (DBCDE) in response to a question from the office of Hon. Bob Katter MP to the Minister for Broadband, Communications and the Digital Economy (the Minister) on 5 February 2013.

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Department of Broadband, Communications and the Digital Economy

Australian Communications and Media Authority

Question No: 100

Program No. Australian Communications and Media Authority

Hansard Ref: In Writing

Topic: Shredders

Senator Birmingham asked:

1. Has the department/agencies purchased any shredders this financial year? If yes, provide details of how many shredders were purchased, the cost of each shredder, why each new shredder was needed and the purpose for which the shredder is to be used.

Answer:

1. No

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Department of Broadband, Communications and the Digital Economy

Australian Communications and Media Authority

Question No: 101

Program No. Australian Communications and Media Authority

Hansard Ref: In Writing

Topic: Protective security policy framework

Senator Birmingham asked:

Provide an update for your department/agency, including what is your current compliance level, what are you doing to manage risk, what is being done to comply with the mandatory requirements and details of any department/agency specific policies and procedures.

Answer:

The ACMA is transitioning to the Protective Security Policy Framework within the implementation timeframes. The security risk management methodology outlined in the framework has been adopted by the ACMA, whilst policies and procedures are in place or being developed to meet the security requirements.

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Department of Broadband, Communications and the Digital Economy

Australian Communications and Media Authority

Question No: 102

Program No. Australian Communications and Media Authority

Hansard Ref: In Writing

Topic: Office Locations

Senator Birmingham asked:
Please provide a list of all office locations for all departments and agencies within the portfolio by:

  a. Department/Agency;
  b. Location;
  c. Leased or Owned;
  d. Size;
  e. Number of Staff at each location and classification;
  f. If rented, the amount and breakdown of rent per square metre;
  g. If owned, the value of the building;
  h. Depreciation of buildings that are owned;
  i. Type of functions and work undertaken.

Answer:

  a. Australian Communications and Media Authority
  b. There are five offices located in Sydney, Melbourne, Canberra, Brisbane and Parramatta and one manned monitoring site located at Quoin Ridge, Tasmania.
  c.

Location	Leased or Owned
Sydney	Leased
Melbourne	Leased
Canberra	Leased
Brisbane	Leased
Parramatta	Leased
Quoin Ridge, Tasmania	Owned

  d.

Location	Size
Sydney	3,289sqm
Melbourne	4,668sqm

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Canberra	5,774sqm
Brisbane	355sqm
Parramatta	146sqm
Quoin Ridge, Tasmania	366sqm

e.

Location	Number of Staff
Sydney	155
Melbourne	228
Canberra	227
Brisbane	13
Parramatta	10
Quoin Ridge, Tasmania	2

The classifications of staff at the above locations range from an ACMA Level 2 to Statutory office holders.

f. The rental charges as at the 30 May 2013 on a per annum basis, and the breakdown of rent per square metre is as follows:

Location	Annual Cost	Cost PSM
Sydney	$1,814,265	$552
Melbourne	$2,427,360	$520
Canberra	$1,902,104	$329
Brisbane	$134,389	$379
Parramatta	$53,691	$368

g. Quoin Ridge, Tasmania, Asset Cost: $0.191m

h. Quoin Ridge, Tasmania Accumulated depreciation: $0.023m

i. Please refer to the ACMA Annual Report 2011-12, page 29.

Question No: 103

Program No. Australian Communications and Media Authority

Hansard Ref: In Writing

Topic: Communications Staff

Senator Birmingham asked:

1. For all departments and agencies, please provide – in relation to all public relations, communications and media staff – the following:
    a. How many ongoing staff, the classification, the type of work they undertake and their location
    b. How many non-ongoing staff, their classification, type of work they undertake and their location
    c. How many contractors, their classification, type of work they undertake and their location
    d. How many are graphic designers?
    e. How many are media managers?
    f. How many organise events?

2. Do any departments/agencies have independent media studios? If yes, why? When was it established? What is the set up cost? What is the ongoing cost? How many staff work there and what are their classifications?

Answer:

1a.   At 31 May 2013 there were a total of 15 ongoing staff employed in positions relating to public relations, communications and media.

Classification	Location	Type of work
EL2	Sydney	Publishing
EL2	Melbourne	Editorial Services
EL2	Sydney	Media Manager
EL2	Sydney	Stakeholder Engagement
EL1	Melbourne	Digital Technology
EL1	Melbourne	Editorial Services
EL1	Sydney	Stakeholder Engagement
ACMA6	Sydney	Stakeholder Engagement
ACMA6	Canberra	Producer
ACMA6	Melbourne	Producer
ACMA6	Melbourne	Writer and Editor
ACMA6	Sydney	Producer
ACMA6	Sydney	Social Media Producer
ACMA6	Sydney	Media Liaison
ACMA 4	Melbourne	Administration

b.   At 31 May 2013 there were a total of 2 non-ongoing staff employed in positions relating to public relations, communications and media.

Classification	Location	Type of work
SES1	Sydney	Manager Media and Communications
ACMA 6	Sydney	Producer

c. Nil

d. Nil

e. One

f. Nil

2. No

Senate Standing Committee on Environment and Communications

Answers to Senate Estimates Questions on Notice

Budget Estimates Hearings May 2013

Broadband, Communications and the Digital Economy Portfolio

Department of Broadband, Communications and the Digital Economy

Australian Communications and Media Authority

Question No: 104

Program No. Australian Communications and Media Authority

Hansard Ref: In Writing

Topic: Provision of Equipment

Senator Birmingham asked:

Is electronic equipment (such as ipad, laptop, wireless card, vasco token, blackberry, mobile phone (list type if relevant), thumb drive) provided to department/agency staff? If yes provide details of what is provided, the purchase cost, the ongoing cost and a breakdown of what staff and staff classification receives it.

Answer:

Yes, the ACMA provides the following electronic equipment to staff:

- All staff have a PC at an average cost of $2700-$2800
- All staff have a desk telephone at a cost of approximately $250
- Laptops are available to staff from a loan pool at an average cost of $1800-$2200
- Staff at the EL2 level and above have a smartphone (currently an Apple iPhone) at an average cost of $900. Some staff below the EL2 level have a phone for specific operational requirements
- Some staff have been issued iPads at an average cost of $800-$900