Answers to Senate Estimates Questions on Notice

Budget Estimates Hearings May 2013

Broadband, Communications and the Digital Economy Portfolio

Australian Broadcasting Corporation

Question No: 1

Program No. ABC

Hansard Ref: Page 93 (29/5/13)

Topic: Production Facility in Perth

Senator Ludlam asked:I want to ask you about the production facility in Perth. Could you provide us, on notice if you wish, a breakdown on how the ABC Perth production facilities are being used, with particular regard to co-production ventures, the time that it is rented to external entities, the time it is standing empty—I think there are two big stages there—and the time it is being used purely for in-house ABC.

Mr Scott: Yes, we will get that on notice for you.

Answer:

2011/12 Financial Year

Studio 61 – Total usage 75 days

43 days for ABC internal production (incl. 36 days for co-production) 24 days for commercial hire 8 days for others (training)

Studio 620 – Total usage 65 days

21 days for ABC internal production 44 days for commercial hire

2012/13 Financial Year

Studio 61 – Total usage 117 days

54 days for ABC internal production (incl. 42 days for co-production) 39 days for commercial hire

24 days for others (Training)

Studio 620 – Total usage 71 days

18 days for ABC internal production 52 days for commercial hire 1 day for others

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Broadband, Communications and the Digital Economy Portfolio Australian Broadcasting Corporation

Question No: 2

Program No. ABC

Hansard Ref: Page 94 (29/5/13)

Topic: Radio National

Senator Ludlam asked:

We have discussed RN in the past and the loss of the drama unit and the value of some of Radio National's specialist radio programming, which is also of a very high standard. Could you provide us with an update as to what has happened with the creative audio unit?

Mr Scott: I saw a reference to it the other day. Let me take that on notice and come back to you on that.

Senator LUDLAM: So you are not sure what has happened to that?

Mr Scott: I believe it is developing as planned and as announced—I think that was the reference I saw to it—but I will have to come back to you with more detail.

Senator LUDLAM: How much has RN spent on outsourcing programs in the last financial year? I understand it is in the order of a quarter of a million dollars.

Mr Scott: 'Outsourcing programs'—what do you mean by that exactly?

Senator LUDLAM: As opposed to in-house production, how much does Radio National spend on contracting or subcontracting?

Mr Scott: Again, I would have to check that. If you look at public broadcasting around the world, on radio it is often a mixed model. The vast majority of our content is developed in house, but that is not to say that there are not talented Australian producers who do not actually want to be staff members for us that can develop a season of radio content, and we are happy with that in the mix.

Senator LUDLAM: I get that.

Mr Scott: I can come back to you with the detail on it.

Senator LUDLAM: I understand. I am not necessarily speaking about co-production. I mean buying in things like *This American Life*.

Mr Scott: Our model on Radio National and NewsRadio does allow us to buy in some content. I would be a great defender of the policy that allows *This American Life* to go to air. It is regarded around the world as one of the finest examples in the genre of factual storytelling. It is very popular online as well; we have a good audience response to it. I think it is a pretty reasonable thing to have as part of the mix. There has always been a level of repeats on Radio National; that has been part of the programming. I am happy for us to put some programs like *This American Life* into the mix. We will bring details of that to you.

Senator LUDLAM: I am not offering a critique of that particular program, by the way; I was just using it as an example. Could you provide us with the proportion that RN spent on that kind of content?

Mr Scott: Yes.

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Answer:

The creative audio unit will be ready for the 2014 program year.

In 2012-13, RN spent approximately \$25 000 on outsourced programs. This represents 0.12 per cent of RN's overall budget. Other external content carried on RN is acquired through reciprocal exchange agreements with other public broadcasters or through broader agreements funded by the Radio Division.

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Broadband, Communications and the Digital Economy Portfolio Australian Broadcasting Corporation

Question No: 3

Program No. ABC

Hansard Ref: Page 98 (29/5/13)

Topic: Mr Skelton

Senator Abetz asked:

So how can you credibly maintain that Mr Skelton is impartial and a suitable choice to be the ABC's fact-checker? I will give you a few examples: 'Gordon nails Brandis'; 'Morrison, the LP's one-trick pony'—

Senator Conroy: Absolutely factually accurate at all points! What is your problem? **Senator ABETZ:** 'The Liberal bird-brained backbencher slams Gestapo data retention'—

Senator Conroy: There are many different definitions!

Senator ABETZ: that was about Mr Ciobo. 'Joe's not the sharpest pencil in the box when it comes to numbers'; 'Rudd wept and Julia triumphant'; 'The honeymoon will be too long for the monk'—all these from Mr Skelton. Are you still saying you will not comment on individual tweets? There are dozens and dozens of them showing a partiality against the coalition.

Senator Conroy: In your biased view.

Senator ABETZ: Mr Scott, do you understand that we in the coalition do not accept that this man will go about his task with impartiality given his past track record of complete and utter partiality, including some quite offensive tweets? What I would invite you to do is take all of these tweets on notice and come back to the committee and explain how this builds confidence in the community's mind that Mr Skelton will go about his task with impartiality. I will table those for the committee.

Mr Scott: I will take that on notice.

Answer:

Mr Skelton will be judged in his new role by the way he conducts himself in respect to his new duties, which do not include on-air appearances.

The ABC is aware that, in a range of previous roles with News Limited and Fairfax, Mr Skelton has at times provided opinion content on political issues. As a contributing editor at *The Age*, Mr Skelton regularly tweeted links to columns, opinion pieces and analysis by his colleagues. Many of the contentious views attributed to Mr Skelton were descriptions by him of the contents and tenor of the links he was forwarding. Others criticisms were the views of others, not Mr Skelton's, and were in fact re-tweets. It is commonly accepted among users of social media that re-tweets should not be interpreted as endorsements. To that end, it is important to note that Mr Skelton's tweets and re-tweets include a range of material supportive of the Coalition and/or critical of Labor.

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The ABC acknowledges that some of Mr Skelton's Twitter comments made while working for Fairfax would not have been appropriate were he working for the ABC at the time. Mr Skelton understands the ABC's social media policy and the responsibilities and accountabilities of ABC News staff, particularly those in leadership positions.

Mr Skelton is no longer using his personal Twitter account (@Skellor) and is not using Twitter. The biographical information in his account state: "Views are mine and mine alone. Retweets are NOT and never have been endorsements".

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Broadband, Communications and the Digital Economy Portfolio Australian Broadcasting Corporation

Question No: 4

Program No. ABC

Hansard Ref: Page 98 (29/5/13)

Topic: Mr Skelton

Senator Abetz asked:

Did Mr Skelton ever raise the idea of a fact-checking unit with the ABC prior to his appointment.

Mr Scott: Not with me.

Senator ABETZ: With anybody else? Take that on notice, please.

Answer:

Russell Skelton had no discussions about the fact checking unit with anyone involved in selecting staff for the unit until after the editor's job was advertised. He applied for the role through the usual selection process. He was chosen for the role by an ABC selection panel.

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Broadband, Communications and the Digital Economy Portfolio

Australian Broadcasting Corporation

Question No: 5

Program No. ABC

Hansard Ref: Page 105 (29/5/13)

Topic: Production Unit in Tasmania

Senator Bilyk asked:

I have a couple of questions. I want to go back to the issue of the production unit in Tassie being closed. Do you have a final number on how much the redundancies cost?

Mr Scott: I will get that on notice for you, Senator.

Senator BILYK: Out of all of that, there was going to be one position left. Has that been filled?

Mr Scott: I think so. Again, I will come back to you on that point.

Senator BILYK: Could you take that on notice and let me know. I was wondering whether it had

been filled and whether in fact Mr Skelton might be based in Tasmania.

Answer:

The total redundancy cost related to the closure of the Tasmanian Television Production Unit was \$2 043 608.

The one position has now been filled.

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Question No: 6

Program No. ABC

Hansard Ref: 106-107 (29/5/13)

Topic: Landline position - Tasmania

Senator Bilyk asked:

Mr Scott: There is a *Landline* position that we are creating there. I will get you an update on that.

Senator BILYK: Okay. Thank you......

.....Senator BILYK: I just want to go back again to the position in Tassie—that one position.

Mr Scott: Yes.

Senator BILYK: If the position has not yet been filled, or the person has not yet started, can you

give me a time line in your response as to what that might be.

Mr Scott: We will come back to you on notice.

Answer:

A new position has been created in the ABC Hobart newsroom. A senior reporter has commenced and is supplying content to the ABC program *Landline*. The program ran the first Tasmanian story from the reporter on 26 May 2013.

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Question No: 7

Program No. ABC

Hansard Ref: Page 108-109

Topic: Production Unit in Tasmania - closure

Senator Singh asked:

Senator SINGH: With the recent closure of the whole Tas production unit, how much of the file footage that would have been located there has been archived to Sydney, and how much has not been?

Mr Scott: Does the content of the final paragraph answer your question: 3,700 cans are moving to Sydney and Hobart archives still house and manage the 9,109 videotapes in the collection, the digital archive of one-inch tapes and the news service, as well? So some has gone to Sydney but a significant amount still remains in Hobart. Just the film has gone, not the videotape.

Senator SINGH: I am talking about film.

Mr Scott: The film has gone. All the film is coming into one place.

Senator SINGH: Was any film thrown out during the closure of the production unit?

Mr Pendleton: No, I am not aware of any film being thrown out.

Senator SINGH: Could you take that on notice?

Mr Pendleton: Yes.

Answer:

No film (e.g. 16mm film) was thrown out during the closure of the production unit. There was no 16mm film stored in the production unit.

Some videotape was disposed of because it was no longer required, such as copies of productions already held in the ABC Archives and production working tapes and camera tapes that were no longer required.

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Question No: 8

Program No. ABC

Hansard Ref: Page 109 (29/5/13)

Topic: Production Unit closures

Senator Singh asked:

I presume the ABC has some kind of strategy when it closes down parts of its operation, whether it happened in WA or in Tasmania, and you would seek to ensure that things are done in a systematic way so that certain file footage, for example, that is of value I am sure to the ABC, and certainly to the broader community, is looked after, filed and archived in the appropriate way.

Mr Pendleton: If you are talking about the technical equipment of the facilities itself—the edit suites that are down there—by and large most of that equipment is at end of life. It will be—

Senator SINGH: What do you do when it is at end of life? Do you throw it out?

Mr Scott: If there were still production there it would be part of the capital replenishment process as we went through and refreshed the facilities. Those facilities will not be refreshed. Because of extending the life of our kit the way we do, we will take a lot of that stuff and use it for spares in other facilities around the country.

Senator SINGH: Can you provide the committee with details of what happened with the closure of that unit, and whether things were taken as spares.

Mr Pendleton: I do not think we have taken anything out of there yet, but it is certainly being considered.

Senator SINGH: Mr Scott was there last week. I think he would know what it looks like.

Mr Scott: People were working on that last week when I was there. I was told that, as Mr Pendleton said, a lot of that equipment was at end of life and that—

Senator SINGH: But even if something is at end of life you do not necessarily throw it out.

Mr Scott: No.
Mr Pendleton: No.

Senator SINGH: It could be used for community broadcasting, radio and what have you. It is not

necessarily at the complete end of life. **Mr Pendleton:** We re-purpose it.

Mr Scott: And we often try to re-purpose it. We can give you the detail around that. The work around that planning was going on when I was there last week.

Answer:

The edit facilities previously used for TV production in Tasmania are in part being decommissioned and in part re-purposed. Components that are at end-of-life or failing, such as the shared storage XSAN server, are being decommissioned and used for spare parts. One edit suite will be utilised by the TV Producer retained in the state. The second edit suite will be utilised by the new *Landline* producer position.

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Question No: 9

Program No. ABC

Hansard Ref: Page 112 (29/5/13)

Topic: Radio Australia signal blockage

Senator Birmingham asked:

Senator BIRMINGHAM: To a different issue quickly: how many times has Radio Australia's signal into Asia been jammed over the last 12 months?

Mr Scott: I would have to check on that. My experience on this here and also in other media outlets is that signals or website can go down or disappear from time to time and then come back. We are given no notice when they go down and we are given no notice when they come back. It is a mystery to us in some respects.

Senator BIRMINGHAM: Is there a level of frequency? **Mr Scott:** No. I would say it is at best from time to time.

Senator BIRMINGHAM: What does 'from time to time' mean?

Mr Scott: Two or three times I can recall over recent years. Often it emerges as a transmission issue. This is short wave.

Senator BIRMINGHAM: Was there an issue earlier this year?

Mr Scott: There was an issue this year. For a period of time it went down and then came back.

Senator BIRMINGHAM: How long a period of time?

Mr Scott: Ten days or two weeks—something like that. I can check that and put it on notice.

Answer:

Radio Australia's shortwave signal suffered a period of interference in parts of Northern Asia in early 2013. Without sophisticated equipment and international cooperation, there is no reliable method of identifying and locating the source of the interference with any degree of certainty. The ABC relies on information from sources within relevant countries. As such it is not possible to specify dates and times for the interference. The ABC understands that the interference has abated and then resumed a number of times. The ABC will continue to consult with partners and officials as appropriate.

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Question No: 10

Program No. ABC

Hansard Ref: Pages 114-115 (29/5/13)

Topic: David Morrow.

Senator Williams asked:

Senator WILLIAMS: ...How many complaints did you receive and what was the nature of those complaints about Mr Morrow?

Mr Scott: I would have to take the tally on notice. There were a number of concerns raised and I can get the precise number.

Senator WILLIAMS: Could you also get the comments in support of Mr Morrow.

Answer:

The ABC received 11 complaints regarding Mr Morrow's on-air comments on 6 May 2013. Listeners considered the comments inappropriate, racist and unacceptable. Six of the complaints required a response and investigation by Audience and Consumer Affairs and were upheld; the broadcast was found to be in breach of the ABC's editorial standards for harm and offence.

The ABC also received 30 complaints in response to the ABC's decision to suspend Mr Morrow from calling duties whilst an internal investigation was undertaken. These complainants saw the ABC response as a "heavy-handed" overreaction and called for Mr Morrow to be reinstated.

The ABC received 24 appreciations, requests and other contacts which were messages of support for Mr Morrow and queries about the date of his return to air.

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Broadband, Communications and the Digital Economy Portfolio Australian Broadcasting Corporation

Question No: 11

Program No. ABC

Hansard Ref: Page 115 (29/5/13)

Topic: Staffing

Senator McKenzie asked:

You do. I am just conscious of time. I only have you for eight minutes and I have already put a lot on notice. I appreciate that workplace has changed in 25 years.

Mr Scott: What we try and do is manage the workload of our staff so that with we are managing the output to the staff that we have. If we had more staff and more dollars we would be able to create more output and invest it in programming.

Senator McKENZIE: I want to be clear, from a management perspective, there are no significant issues of understaffing either in geographies or in areas within the organisation?

Mr Scott: I can come back to you on notice on it. I think all our divisional heads would like more staff. I think all our production teams would like more staff, but we manage best we can. The issue that remains a challenge for us—the minister is across this and aware of this—is around capital. We are conscience that to be the kind of broadcaster we are now in a digital era puts very significant demands on our capital budget. We are concerned that we need more capital funding to fund the footprint of local radio stations and the eight state territory capitals that we put out. We have had independent reports that have validated that. That is a matter we raised with the previous government, we have raised with this government and we will continue to raise in our budgetary negotiations.

Senator McKENZIE: I am taking it out of the PBS that you have got an average staff of 4,542. Could you let me know on notice—unless you can get it quickly—how many staff are employed in the 51 regional radio stations.

Mr Scott: We will take that on notice, yes.

Senator McKENZIE: I would also like a breakdown of full-time, part-time and casual. For those casuals, I would like the average number of hours worked per week.

Mr Scott: We will get a team to work on that.

Answer:

There is a total of 501 staff employed (by Radio, News and ABC Resources divisions) in the ABC's regional offices.

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Location	Full Time	Part Time	Casual	Headcount
NSW	93	16	42	151
Bega	9	0	3	12
Coffs/Kempsey	3	0	0	3
Coffs/Pt Macqu	5	2	2	9
Dubbo	6	0	1	7
Gosford	1	1	1	3
Lismore	9	3	3	15
Muswellbrook	3	0	0	3
Newcastle	22	7	15	44
Orange	7	0	3	10
Tamworth	8	0	4	12
Wagga Wagga	11	0	5	16
Wollongong	9	3	5	17
VIC	54	1	20	75
Albury/Wodonga	1	0	0	1
Ballarat	13	0	7	20
Bendigo	8	0	3	11
Horsham	3	1	1	5
Mildura	8	0	2	10
Sale	8	0	4	12
Shepparton	3	0	0	3
Warrnambool	3	0	0	3
Wodonga	7	0	3	10

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Location	Full Time	Part Time	Casual	Headcount
QLD	105	3	20	128
Bundaberg	8	0	2	10
Cairns	12	1	2	15
Gladstone	1	0	0	1
Gold Coast	16	0	3	19
Longreach	7	0	1	8
Mackay	9	1	1	11
Maroochydore	11	0	3	14
Mt Isa	4	0	1	5
Rockhampton	13	0	4	17
Toowoomba	9	0	2	11
Townsville	15	1	1	17
SA	41	2	10	53
Broken Hill	8	0	3	11
Mt Gambier	8	1	2	11
Port Augusta	3	0	0	3
Port Lincoln	4	0	0	4
Port Pirie	8	0	1	9
Renmark	10	1	4	15
WA	44	3	10	57
Albany	6	0	1	7
Broome	8	0	3	11
Bunbury	11	0	2	13
Esperance	3	0	0	3
Geraldton	5	2	1	8
Kalgoorlie	5	0	1	6
Karratha	5	0	2	7
Kununurra	1	1	0	2
TAS	20	0	4	24
Burnie	3	0	0	3
Launceston	17	0	4	21
NT	12	0	1	13
Alice Springs	11	0	1	12
Katherine	1	0	0	1
Grand Total	369	25	107	501

Average casual employee hours per week = 8.13. *Data at* 30/6/2013

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Question No: 12

Program No. ABC

Hansard Ref: Page 116 (29/5/13)

Topic: Radio budget

Senator McKenzie asked:

I am assuming that is program 1.1 on page 64. What proportion of the radio budget is dedicated to or has been spent, maybe in the last 12 months, on emergency broadcasting? You are saying it comes out of that?

Mr Pendleton: Yes.

Mr Scott: It comes out of that. Sometimes there is additional money that we have had to provide quarterly to top it up.

Senator McKENZIE: I would like to see over time, since you have had that increased responsibility, what impact that has had on your budget bottom line.

Mr Scott: Yes, we are happy to provide that.

Senator McKENZIE: In terms of how often you have had to increase your footprint—and I am thinking particularly of morning radio in regional areas specifically, not Tony Delroy into Bendigo—

Mr Scott: There is no bigger footprint than Tony Delroy.

Senator McKENZIE: You are not telling me anything I do not already know! How often does

that occur?

Mr Scott: I am sure we can give you a sense of that.

Answer:

In the last 12 months \$842 000 or 0.64 per cent of the Radio budget has been spent on emergency broadcasting. The level of reimbursement provided to the Radio Division this year was \$0.35 million. It is difficult to quantify the impact of emergency broadcasting on the budget over time as it fluctuates year-on-year depending on the number, scale and duration of emergencies encountered across the country. Looking at just the past three years, the proportion of the Radio Division's budget spend on emergency broadcasting (including corporate reimbursements) was: 2010/11 - 0.85 per cent; 2011/12 - 0.44 per cent; and 2012/13 - 0.64 per cent.

Increasing the regional footprint of ABC Local Radio services is used in a variety of scenarios. This approach is sometimes used to cover the absence of program staff from local stations due to sick leave, holiday leave (summer holidays and public holidays), or when staff need to be relieved following extended shifts in coverage of emergencies. This approach is also used when regional staff travel within their region to conducted outside broadcasts. The high cost of backfilling staff, especially in regional areas, is such that this is often the most cost effective means of meeting our commitment to local audiences.

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When a decision to expand a footprint is made, consideration is given to compatibility with other regions. Production staff are also aware of the need to tailor content to the broader audience.

The ABC does not keep a central record of the use of this approach and compiling this data would represent an unreasonable diversion of resources.

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Question No: 13

Program No. ABC

Hansard Ref: Page 16 (29/5/13)

Topic: Budget - Miniscule

Senator McKENZIE asked:

Senator McKENZIE: No, actually, this is a true Bourke-ian representation moment. I would like

to know the amount of public money that has been spent on the program *Minuscule*.

Mr Scott: It is an acquisition.

Senator McKENZIE: It is and it is a French program.

Mr Scott: No program divides our audience more with passionate supporters and those who

detest it. Which category does your question come from?

Senator McKENZIE: I cannot tell you that, but please note: there are seven credit slides in what

is less than a five-minute program.

Mr Scott: Animation does that. I thank you for—

Senator McKENZIE: Details of the cost of this French program in public dollars would be

appreciated.

Mr Scott: Yes, Senator.

Senator McKENZIE: And also an explanation of why your major presenters—your big names;

your Tony Joneses of the world—are on salary packages.

CHAIR: Mr Scott, you should take that on notice

Answer:

Minuscule is an interstitial program acquired from French production company Futurikon.

The cost per episode of the program is commercial-in-confidence. Disclosing the terms of acquisitions would negatively impact on the ABC's ability to compete in the market for content.

It is unclear what the Senator means by "salary packages". Many ABC staff, including ABC presenters, are employed on employment contracts. As in most organisations, these contracts vary in terms of salary paid and in the nature of entitlements which depend on the role.

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Question No: 14

Program No. ABC

Hansard Ref: In Writing

Topic: ABC program – Mission Accomplished

Senator Fawcett asked:

- 1. The Four Corners program presented by Kerry O'Brien entitled 'Mission Accomplished?" centred on the town of Sangin in Helmand Province of Afghanistan. This was acknowledged by *Four Corners* as one of the most difficult areas in Afghanistan. Why was this particular location selected in isolation and not balanced by other areas where security forces are operating effectively?
- 2. Why did the program concentrate on the Uniformed Police Units who are the least trained and professional of the security forces and not present the work of the Special Operations Forces or the National Police Force, both of which are far more dedicated and professional units?
- 3. One of Australia's focuses in Afghanistan is building the capacity of the Afghan National Police to assist with civil policing functions in Uruzgan. Why was there no presentation of personnel trained by Australians to provide balance and show the worth and effectiveness of Australia's involvement in Afghanistan?
- 4. Mr O'Brien stated that a growing body of evidence suggests that the Afghanistan security forces will not be able to cope when the ISAF pull out in 2014. There is also a growing amount of evidence to suggest that the Afghan Special Forces are coping well and have been described publically as very competent by US Army Major General Tony Thomas and Chief of US Navy, Admiral William McRaven. In the interest of balanced reporting why were instances of success in Afghanistan not portrayed as well?
- 5. The ABC Code of Practice states that it will "Gather and present news and information with due impartiality" and also that it will "not unduly favour one perspective over another." How does the ABC reconcile this overtly biased view of Afghanistan security forces with its Code of Practice?

What was the cost of producing this documentary?

Answer:

- 1. "Mission Accomplished? Secrets of Helmand" was produced by the BBC's Panorama program. It was purchased by the *Four Corners* program, as part of its regular buy-in component. Typically the program purchases 10-12 international documentaries every year, as part of its 40-program season. The ABC's understanding is that Sangin was featured as this is the district where large numbers of British soldiers have served and where most casualties have occurred. The British reporter, Ben Anderson, has visited the province four times and on this occasion, with the British troops withdrawing, he spent time with US marines, whose job was to advise the Afghan army and police.
- 2. The reporter had access to the US Marines and the Afghan police and army in Sagin. The ABC is not aware if access was possible with the other units identified in the question.

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3. The program was clearly focussing on Sagin in Helmand province. It did not claim that the situation found by the reporter was the same throughout Afghanistan. In the interview that followed the program between Kerry O'Brien and David Kilcullen, Kerry O'Brien asked, "Was there anything in the Panorama report that actually surprised you?"

Kilcullen, who has served as Chief Strategist in Counterterrorism at the US State Department and as a senior Counter Insurgency advisor to General David Petraeus in the Iraq War, replied: "Not really. I think that for viewers at home, it's probably quite confronting to see just how difficult it is for teams like these Marine advisors to work with the Afghan police, in particular and also the Afghan military." The full transcript of David Kilcullen's interview with Kerry O'Brien is on the program's website.

www.abc.net.au/4corners/stories/2013/03/25/3720567.htm

Four Corners, in the past, has made programs with the Australian Forces in Uruzgan province: www.abc.net.au/4corners/content/2010/s2943068.htm www.abc.net.au/4corners/content/2010/s2948542.htm www.abc.net.au/4corners/content/2007/s1964845.htm

- 4. The interview between Kerry O'Brien and David Kilcullen canvassed questions on likely outcomes when ISAF forces withdraw. David Kilcullen's view was that the record to date of the Afghan police shows that they are not particularly professional. However, he did make the strong point in the interview, that while the military capabilities of the Afghan forces will be important, the most important issues are governance and politics and in particular, corruption and the rule of law. www.abc.net.au/4corners/stories/2013/03/25/3720567.htm
- 5. The BBC *Panorama* program had a specific focus on a specific situation in a specific area of Afghanistan. The interview between Kerry O'Brien and David Kilcullen that followed widely canvassed the key issues that will be of concern once the ISAF forces leave Afghanistan and raised legitimate questions about the success of the ISAF twelve year presence. The ABC did not produce the documentary; it purchased it from the BBC. The production costs are not known to the ABC.

Senate Standing Committee on Environment and Communications Answers to Senate Estimates Questions on Notice Budget Estimates Hearings May 2013 Broadband, Communications and the Digital Economy Portfolio Australian Broadcasting Corporation

Question No: 15

Program No. ABC

Hansard Ref: In Writing

Topic: Live Streaming of Local Regional Radio

Senator McKenzie asked:

Can you please advise when live streaming services will be provided for ABC Local Radio stations – such as Mildura, Horsham, Bendigo, Ballarat etc?

Answer:

The ABC is unable to advise when such services will be streamed. The ABC is currently considering the costs of streaming ABC Local Radio regional services.

Answers to Senate Estimates Questions on Notice

Budget Estimates Hearings May 2013

Broadband, Communications and the Digital Economy Portfolio Australian Broadcasting Corporation

Question No: 16

Program No. ABC

Hansard Ref: In Writing

Topic: Staffing

Senator Birmingham asked:

- 1. How many ongoing staff recruited this financial year to date? What classification are these staff?
- 2. How many non-ongoing positions exist or have been created this financial year to date? What classification are these staff?
- 3. This financial year to date, how many employees have been employed on contract and what is the average length of their employment period?

Answer:

1. Ongoing employees recruited this financial year to date – by classification (*data as at 30 June 2013*) follows:

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Broadband, Communications and the Digital Economy Portfolio Australian Broadcasting Corporation

Classification	Headcount
Administrative/Professional Band 2	1
Administrative/Professional Band 3	8
Administrative/Professional Band 4	8
Administrative/Professional Band 5	9
Administrative/Professional Band 6	2
Administrative/Professional Band 7	7
Administrative/Professional Band 8	3
Content Maker Band 2	3
Content Maker Band 3	4
Content Maker Band 4	7
Content Maker Band 5	22
Content Maker Band 6	9
Content Maker Band 7	4
Content Maker Band 8	6
Content Maker Band 9	1
Director	2
Head Office Retail Manager Level 3	2 2 3
Senior Executive Band 1	3
Senior Executive Band 2	2 3
Senior Executive Band 3	3
Senior Executive Band 4	1
Shop Assistant	18
Shop Manager Grade B	1
Shop Manager Grade C	6
Shop Manager Grade D	1
Technologist Band 2	1
Technologist Band 3	1
Technologist Band 4	1
Technologist Band 5	1
Technologist Band 6	10
Technologist Band 7	3
Technologist Band 8	3
Technologist Band 9	1
Grand Total	154

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Broadband, Communications and the Digital Economy Portfolio Australian Broadcasting Corporation

2. Non-ongoing positions existing or created this financial year to date by classification (data as at 30 June 2013)

Classification	Headcount
Administrative/Professional Band 1	8
Administrative/Professional Band 2	5
Administrative/Professional Band 3	21
Administrative/Professional Band 4	36
Administrative/Professional Band 5	23
Administrative/Professional Band 6	20
Administrative/Professional Band 7	8
Administrative/Professional Band 8	8
Administrative/Professional Band 9	8
Content Maker Band 1	5
Content Maker Band 2	17
Content Maker Band 3	51
Content Maker Band 4	90
Content Maker Band 5	75
Content Maker Band 6	68
Content Maker Band 7	40
Content Maker Band 8	28
Content Maker Band 9	20
Retail Head Office Manager Level 1	2
Senior Executive Band 1	16
Senior Executive Band 2	12
Senior Executive Band 3	8
Senior Executive Band 4	3
Retail Shop Assistant	2
Shop Manager Grade D	1
Technologist Band 1	2
Technologist Band 2	1
Technologist Band 3	3
Technologist Band 4	4
Technologist Band 5	3
Technologist Band 6	4
Technologist Band 7	9
Technologist Band 8	9
Technologist Band 9	7
Grand Total	617

^{*&}quot;Non-Ongoing" covers Contract positions only. Casual employees are not reported against established positions.

Senate Standing Committee on Environment and Communications Answers to Senate Estimates Questions on Notice

Broadband, Communications and the Digital Economy Portfolio

Budget Estimates Hearings May 2013

Australian Broadcasting Corporation

3. Financial year to date, employees on contract and average length of their employment period (data as at 30 June 2013).

Number of Employees	1203
Average Length of Employment	174.8 days

^{*} Contract includes Fixed Term, Specified Task, Run of Show, Nominated Long Fixed Term, Nominated Long Term Specified Task and Phased Retirement employees. Data includes contract renewals.

Senate Standing Committee on Environment and Communications Answers to Senate Estimates Questions on Notice

Budget Estimates Hearings May 2013

Broadband, Communications and the Digital Economy Portfolio Australian Broadcasting Corporation

Question No: 17

Program No. ABC

Hansard Ref: In Writing

Topic: Staffing

Senator Birmingham asked:

- 1. How many ongoing staff left the department/agency this financial year to date? What classification were these staff?
- 2. How many non-ongoing staff left department/agency this financial year to date? What classification were these staff?
- 3. How many contract staff left department/agency in the year this financial year to date? What classification were these staff?

Answers to Senate Estimates Questions on Notice

Budget Estimates Hearings May 2013

Broadband, Communications and the Digital Economy Portfolio Australian Broadcasting Corporation

Answer:

1. Number and classification of ongoing employees who left the ABC in the financial year to 30 June 2013 follows.

Classification	Headcount
Administrative/Professional Band 2	4
Administrative/Professional Band 3	4
Administrative/Professional Band 4	18
Administrative/Professional Band 5	13
Administrative/Professional Band 6	12
Administrative/Professional Band 7	14
Administrative/Professional Band 8	7
Administrative/Professional Band 9	4
Director	5
Content Maker Band 2	
Content Maker Band 3	6
Content Maker Band 4	33
Content Maker Band 5	28
Content Maker Band 6	38
Content Maker Band 7	37
Content Maker Band 8	29
Content Maker Band 9	7
Retail Head Office Manager Grade 3	2
Retail Shop Assistant	33
Retail Shop Manager Grade C	7
Retail Shop Manager Grade D	2
Senior Executive Band 1	9
Senior Executive Band 2	20
Senior Executive Band 3	1
Senior Executive Band 4	3
Technologist Band 2	1
Technologist Band 4	1
Technologist Band 5	3
Technologist Band 6	9
Technologist Band 7	8
Technologist Band 8	5
Technologist Band 9	2
Grand Total	367

Answers to Senate Estimates Questions on Notice

Budget Estimates Hearings May 2013

Broadband, Communications and the Digital Economy Portfolio Australian Broadcasting Corporation

2. Non-ongoing staff who left the ABC in the year the financial year to 30 June 2013 by classification

Classification	Headcount
Administrative/Professional Band 1	2
Administrative/Professional Band 2	11
Administrative/Professional Band 3	15
Administrative/Professional Band 4	25
Administrative/Professional Band 5	13
Administrative/Professional Band 6	4
Administrative/Professional Band 7	7
Administrative/Professional Band 8	10
Director	1
Casual Fixed	159
Content Maker Band 1	12
Content Maker Band 2	49
Content Maker Band 3	70
Content Maker Band 4	129
Content Maker Band 5	82
Content Maker Band 6	52
Content Maker Band 7	34
Content Maker Band 8	10
Content Maker Band 9	4
Retail Head Office Assistant Level 1	1
Retail Shop Assistant	70
Retail Stock Assistant	12
Senior Executive Band 1	3
Senior Executive Band 2	3
Senior Executive Band 3	1
Senior Executive Band 4	1
Technologist Band 1	4
Technologist Band 3	2 2 2
Technologist Band 5	2
Technologist Band 6	2
Technologist Band 7	1
Technologist Band 8	1
Grand Total	792

^{*} Non-Ongoing includes Contract and Casual employees.

Senate Standing Committee on Environment and Communications Answers to Senate Estimates Questions on Notice

Budget Estimates Hearings May 2013

Broadband, Communications and the Digital Economy Portfolio Australian Broadcasting Corporation

3. Number and classification of contract staff* who left the ABC this financial year. Data as at 30 June 2013

Classification	Headcount
Administrative/Professional Band 2	4
Administrative/Professional Band 3	9
Administrative/Professional Band 4	18
Administrative/Professional Band 5	11
Administrative/Professional Band 6	3
Administrative/Professional Band 7	7
Administrative/Professional Band 8	9
Director	1
Content Maker Band 1	2
Content Maker Band 2	3
Content Maker Band 3	38
Content Maker Band 4	76
Content Maker Band 5	63
Content Maker Band 6	45
Content Maker Band 7	30
Content Maker Band 8	10
Content Maker Band 9	4
Senior Executive Band 1	3
Senior Executive Band 2	3
Senior Executive Band 3	1
Senior Executive Band 4	1
Technologist Band 1	4
Technologist Band 3	1
Technologist Band 4	2
Technologist Band 6	2
Technologist Band 7	1
Technologist Band 8	1
Grand Total	352

^{*} Contract includes Fixed Term, Specified Task and Run of Show employees.

Answers to Senate Estimates Questions on Notice

Budget Estimates Hearings May 2013

Broadband, Communications and the Digital Economy Portfolio Australian Broadcasting Corporation

Question No: 18

Program No. ABC

Hansard Ref: In Writing

Topic: Staffing

Senator Birmingham asked:

- 1. How many staff reductions/voluntary redundancies have occurred this financial year to date? What was the reason for these reductions?
- 2. Were any of these reductions involuntary redundancies? If yes, provide details.
- 3. Are there any plans for further staff reductions/voluntary redundancies? If so, please advise details including if there is a reduction target, how this will be achieved, and if any services/programs will be cut.
- 4. If there are plans for staff reductions, please give the reason why these are happening.
- 5. Are there any plans for involuntary redundancies? If yes, provide details.

Answer:

- 1. 115 (as at 30 June 2013)
- 2. The ABC does not distinguish between voluntary and involuntary redundancies.
- 3. The ABC has no "reduction targets". The ABC is, however, mindful of operating efficiently. Accordingly, divisions regularly review their operational requirements. A number of divisions are currently consulting with staff as to their operational requirements.
- 4. Not applicable.
- 5. Not applicable.

Senate Standing Committee on Environment and Communications Answers to Senate Estimates Questions on Notice Budget Estimates Hearings May 2013 Broadband, Communications and the Digital Economy Portfolio

Australian Broadcasting Corporation

Question No: 19

Program No. ABC

Hansard Ref: In Writing

Topic: Public Service Efficiencies

Senator Birmingham asked:

Please provide details of the amended operational efficiencies your agency will make as per 2013-14 Budget Measure 'Public Service efficiencies' (see 2013-14 Budget Paper No 2 p108). In addition, please provide the following detail:

- 1. Can you quantify the estimated savings for each year over the forward estimates for savings achieved by implementing more efficient management structures, through a reduction in expenditure on staff across the Executive Level (EL) 1 and 2, and Senior Executive Service (SES) levels?
- 2. Can you quantify the estimated savings for each year over the forward estimates for savings achieved by revising down the occupational density target for all new leases, buildings and major fit-outs undertaken by agencies from 16 square metres per occupied workpoint down to 14 square metres?

Answer:

The ABC is not subject to the 'Public Service efficiencies'.

Answers to Senate Estimates Questions on Notice

Budget Estimates Hearings May 2013

Broadband, Communications and the Digital Economy Portfolio Australian Broadcasting Corporation

Question No: 20

Program No. ABC

Hansard Ref: In Writing

Topic: Public Service Efficiencies

Senator Birmingham asked:

- 1. Has there been a reduction in business flights? What are the estimated savings for each year over the forward estimates?
- 2. Has there been a reduction in the use of external consultants and contractors? Has this impacted on the Department/agency, and how? What are the estimated savings for each year over the forward estimates?
- 3. Provide an update of moving recruitment advertising online. Is any recruitment still in printed materials, and if yes, why? What are the estimated savings for each year over the forward estimates?
- 4. Has the department/agency reduced its printing costs? If no, why not? Have printing costs increased, and if yes why and how much? Has the five per cent savings target been achieved if yes, how, or if it will not, why not? What are the estimated savings for each year over the forward estimates?

Answer:

The ABC is not subject to the Minister for Finance and Deregulation's requirements for further savings.

These savings targets were set for the Portfolio and not directly for the ABC. The ABC will contribute one-off savings in 2012-13 in support of the Portfolio savings measure. The ABC will achieve forward estimates efficiency savings in this financial year through negotiated lower costs of services with service providers for communication and signal delivery services.

Senate Standing Committee on Environment and Communications Answers to Senate Estimates Questions on Notice

Budget Estimates Hearings May 2013

Broadband, Communications and the Digital Economy Portfolio Australian Broadcasting Corporation

Question No: 21

Program No. ABC

Hansard Ref: In Writing

Topic: Printing costs

Senator Birmingham asked:

How many documents (include the amount of copies) have been printed this financial year to date? How many of these printed documents were also published online?

Answer:

Document	Number of	Delivered to	Cost	Online
	copies			
ABC Annual	1500	Parliament, Canberra	\$32 419	Yes
Report		press gallery, libraries,		
		government agencies,		
		universities, ABC offices		
		Australia-wide.		
ABC Equity and	400	Parliament, ABC offices	\$6288	Yes
Diversity Plan		Australia-wide, libraries		
Annual Report				
ABC	200	ABC staff,	\$1 100	No
Reconciliation		Parliamentarians and		
Action Plan –		Parliamentary staff,		
interim		stakeholder groups		
ABC	400		\$1 628	Yes
Reconciliation				
Action Plan				
ABC Strategic	3000	ABC staff, Minister	\$3 643	Yes
Plan				

Senate Standing Committee on Environment and Communications Answers to Senate Estimates Questions on Notice Budget Estimates Hearings May 2013 Broadband, Communications and the Digital Economy Portfolio Australian Broadcasting Corporation

Question No: 22

Program No. ABC

Hansard Ref: In Writing

Topic: Graduate recruitment

Senator Birmingham asked:

- 1. Provide an update on expenditure for 2014 Graduate Recruitment to date? Please itemise and detail costs.
- 2. Has any travel been incurred for 2014 Graduate Recruitment? Please itemise and detail costs.

Answer:

Not applicable. The ABC does not have a graduate recruitment program.

Answers to Senate Estimates Questions on Notice

Budget Estimates Hearings May 2013

${\bf Broadband, Communications\ and\ the\ Digital\ Economy\ Portfolio}$

Australian Broadcasting Corporation

Question No: 23

Program No. ABC

Hansard Ref: In Writing

Topic: Advertising

Senator Birmingham asked:

- 1. What was the total cost of all advertising for the financial year to date?
- 2. Is the advertising campaign or non-campaign advertising? Provide details of each advertising, including the program the advertising was for, the total spend and the business that provided the advertising services.
- 3. Has the Department of Finance and Deregulation provided any advice about the advertising? Provide details of each advertising item.
- 4. Has the Peer Review Group (PRG) and/or Independent Communications Committee (ICC) provided any advice about the advertising? Provide details of each advertising item.
- 5. Did the Advertising comply with the Guidelines on Information and Advertising Campaigns by Australian Government Departments and Agencies? Provide the details for each advertising item.
- 6. Provide details for any other communications program, including details of the program, the total spend and the business that provided the communication services.
- 7. What advertising Campaign and Non-Campaign and other communications programs is the Department/Agency undertaking, or are planning to undertake?

Answer:

Not applicable.

For the purposes of this question, the ABC has interpreted 'Government advertising' to refer to "communication of a government message to the public – possibly by advertising (print, television etc), possibly through the erection of signs, plaques etc, or through other mediums", as set out in Senator Barnett's Question on Notice 38 from Budget Estimates 2010.

Answers to Senate Estimates Questions on Notice

Budget Estimates Hearings May 2013

Broadband, Communications and the Digital Economy Portfolio Australian Broadcasting Corporation

Question No: 24

Program No. ABC

Hansard Ref: In Writing

Topic: Hospitality and Entertainment

Senator Birmingham asked:

- 1. What is the Department/Agency's hospitality spend for this financial year to date? Detail date, location, purpose and cost of all events including any catering and drinks costs.
- 2. What is the Department/Agency's entertainment spend for this financial year to date? Detail date, location, purpose and cost of all events including any catering and drinks costs.
- 3. What hospitality spend is the Department/Agency's planning on spending? Detail date, location, purpose and cost of all events including any catering and drinks costs.
- 4. What entertainment spend is the Department/Agency's planning on spending? Detail date, location, purpose and cost of all events including any catering and drinks costs.
- 5. Is the Department/Agency planning on reducing any of its spending on these items? If so, how will reductions be achieved and what are the estimated savings over each year of the forward estimates?

Answer:

- 1. The ABC considers hospitality to be a subset of its entertainment expenditure in accordance with the ABC's Entertainment and Functions policy. Entertainment expenditure may include hosting guests at key media industry events (e.g. the Walkley Awards and the Andrew Olle lecture), hosting the ABC's annual Parliament House Showcase, launching ABC Television's new season programming and attendance at press club luncheons.
- 2. For the period 1 July 2012 to 31 May 2013 the ABC spent \$402 000 on entertainment. It is not feasible to separately identify items of entertainment due to the high volume and small nature of the transactions.
- 3. N/A
- 4. The ABC is forecast to spend in total \$459 000 on entertainment in 2012-13.
- 5. The Corporation reviews expenditure on entertainment as part of managing the overall budget.

Question No: 25

Program No. ABC

Hansard Ref: In Writing

Topic: Meeting Costs

Senator Birmingham asked:

- 1. What is the Department/Agency's meeting spend for this financial year to date? Detail date, location, purpose and cost of all events, including any catering and drinks costs.
- 2. What meeting spend is the Department/Agency's planning on spending? Detail date, location, purpose and cost of all events including any catering and drinks costs.

Answer:

The ABC does not separately identify costs of meetings. It is not feasible to separately identify items of meeting costs due to the high volume and small nature of the transactions.

Question No: 26

Program No. ABC

Hansard Ref: In Writing

Topic: Program Launch Costs

Senator Birmingham asked:

- 1. What is the Department/Agency's program launch spend for this financial year to date? Detail date, location, purpose and cost of all events, including any catering and drinks costs.
- 2. What program launch spend is the Department/Agency's planning on spending? Detail date, location, purpose and cost of all events including any catering and drinks costs.

Answer:

Not applicable.

The ABC does not administer government programs.

Answers to Senate Estimates Questions on Notice

Budget Estimates Hearings May 2013

Broadband, Communications and the Digital Economy Portfolio Australian Broadcasting Corporation

Question No: 27

Program No. ABC

Hansard Ref: In Writing

Topic: Freedom of Information

Senator Birmingham asked:

- 1. Has the department/agency received any updated advice on how to respond to FOI requests?
- 2. What is the total cost to the department to process FOI requests for this financial year to date?
- 3. How many FOI requests has the Department received for this financial year to date? How many requests have been denied and how many have been granted? Has the department failed to meet the processing times outlined in the FOI Act for any requests? If so, how many and why? Do any of these requests remain outstanding? If so, how many and why?

Answer:

- 1. The ABC has not sought or received advice from any third parties on how to respond to FOI requests. In preparing decisions in relation to requests for access to documents under the FOI Act, advice is routinely sought from the Director of Legal or other lawyers within the Legal and Business Affairs Division.
- 2. The ABC does not maintain records relating to the total cost which can be attributed to processing FOI requests. The ABC's Annual Statistical Returns which are submitted to the Office of the Australian Information Commissioner contain some information regarding the estimated staff hours spent on FOI matters, and the non-staff costs directly attributable to FOI. This information relates primarily to training. Records are also maintained for the purposes of applying charges in accordance with s29 of the FOI Act, however the charges are calculated in accordance with the *Freedom of Information (Charges) Regulations 1982* and do not necessarily reflect the total cost of processing FOI requests.
- 3. Between 1 July 2012 and May 2013 the ABC received 39 requests for access to documents under the FOI Act. Of the 39 requests:
 - 5 were granted in full;
 - 6 were granted in part;
 - 8 were refused;
 - 1 was dealt with outside of the FOI process;
 - 12 were withdrawn or deemed to be withdrawn;
 - 7 were pending.

Of the 20 requests which received a response (that is, excluding the withdrawn and pending requests), 13 requests were completed within the applicable statutory time period, five were completed within 30 calendar days after the applicable statutory time period, and two were completed within 60 calendar days. Delays were experienced identifying and locating relevant documents, and formulating a decision.

Decisions in relation to the seven pending requests have exceeded the statutory time period, and accordingly are deemed to have been refused under s15AC(2) of the FOI Act. The requests are from the same applicant, and discussions regarding those matters have been held with the applicant. Delays were experienced finalising those matters due to resources being unexpected unavailable to process the applications.

Answers to Senate Estimates Questions on Notice

Budget Estimates Hearings May 2013

Broadband, Communications and the Digital Economy Portfolio Australian Broadcasting Corporation

Question No: 28

Program No. ABC

Hansard Ref: In Writing

Topic: Consultancies

Senator Birmingham asked:

- 1. How many consultancies have been undertaken this financial year to date? Identify the name of the consultant, the subject matter of the consultancy, the duration and cost of the arrangement, and the method of procurement (ie. open tender, direct source, etc). Also include total value for all consultancies.
- 2. How many consultancies are planned for this calendar year? Have these been published in your Annual Procurement Plan (APP) on the AusTender website and if not why not? In each case please identify the subject matter, duration, cost and method of procurement as above, and the name of the consultant if known.

Answer:

1.

Consultant	Purpose of Consultancy	Total \$
Below \$10,000 Various	Various	115,827
Sub total		115,827
\$10,000-\$50,000		
Australian Catholic University Limited	Technical advice	10,300
Ernst & Young	Technical advice	10,892
The Collective Group Pty Limited	Technical advice	11,520
The trustee for Directioneering Unit Trust	Financial advisory services	12,000
Protiviti Pty Limited	Strategic advice	13,308
Noel Bell Ridley Smith & Partners Pty Ltd	Heritage management plans	14,000
Morton Davies Consulting Pty Ltd	Strategic review	17,500
Risk Logic Pty Ltd	Technical advice	18,380
Risk And Injury Management Services Pty Ltd	Technical advice	19,485
Mercer Consulting (Australia) Pty Ltd	Technical advice	19,635
Osgood, David Ernest	Technical advice	22,350
J. McCarthy	Strategic advice	25,000
The Corporate Executive Board Company	Technical advice	27,900
CEG Asia Pacific Pty Ltd	Strategic review	28,000
Invisible Hand Consulting Pty Ltd	Strategic advice	28,527
Frontier Economics Pty Ltd	Strategic review	28,875
Ellyett STO Limited	Strategic review	31,980
Radio New Zealand Limited	Technical advice	33,074

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Broadband, Communications and the Digital Economy Portfolio

Australian Broadcasting Corporation

Consultant Konica Minolta Business Solutions Australia	Purpose of Consultancy Strategic review	Total \$ 33,450
Pty Ltd	Strategie Teview	33,130
J Cornish And Associates Pty Ltd	Strategic advice	34,870
Professional Financial Consulting Pty Ltd	Technical advice	42,500
GHD Pty Ltd	Technical advice	42,800
Digital Eskimo Pty Limited	Strategic review	46,668
Sub total		573,014
Above \$50,000		
McGees Property (NSW) Pty Ltd	Property valuation services	51,500
The trustee for Deloitte Access Economics Trust	Strategic advice	62,920
P. Graham	Strategic advice	68,000
S. Brown	Strategic advice	92,500
The Boston Consulting Group	Strategic advice	99,000
Canary Yellow Consulting Pty Ltd	Strategic advice	101,750
IT Newcom Pty Limited	Strategic advice	230,480
The Brief Group Pty Ltd	Technical advice	270,300
Venture Consulting Pty Limited	Strategic advice	299,717
PricewaterhouseCoopers	Finance, tax and other advisory services	315,158
Sub total		1591325
Grand total		2,164,339

It is not practical to determine the duration of the above consultancies. The ABC's procurement policy, which complies with Commonwealth Procurement Guidelines, was applied to the above consultancies. Those contracts in excess of \$100,000 but less than \$400,000 typically require a request for quote (RFQ) process, whilst those contracts less than \$100,000 typically require three or more quotes.

2. The ABC does have an Annual Procurement Plan which reflects known procurement projects at the time the plan is updated. The ABC used to publish this plan on the AusTender website but has been advised that it is no longer required to do so by AusTender. The procurement process for any future projects will follow the ABC's procurement policy and will be in accordance with the process outlined in Question 1, above.

It is not appropriate to detail significant consultancies in advance.

Answers to Senate Estimates Questions on Notice

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Broadband, Communications and the Digital Economy Portfolio Australian Broadcasting Corporation

Question No: 29

Program No. ABC

Hansard Ref: In Writing

Topic: Media Monitoring

Senator Birmingham asked:

- 1. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency for this financial year to date?
 - a. Which agency or agencies provided these services?
 - b. What is the estimated budget to provide these services for the year 2012-13?
 - c. What has been spent providing these services this financial year to date?

Answer

- 1. For the period 1 July 2012 to 31 May 2013, the ABC spent \$244 000 on media monitoring, transcripts and press clippings services.
 - a. iSentia (previously named Media Monitors).
 - b. The estimated budget to provide these services to the ABC for the financial year 2012-13 is \$180 000.
 - c. Refer to question 2 above.

Answers to Senate Estimates Questions on Notice

Budget Estimates Hearings May 2013

Broadband, Communications and the Digital Economy Portfolio Australian Broadcasting Corporation

Question No: 30

Program No. ABC

Hansard Ref: In Writing

Topic: Social media

Senator Birmingham asked:

- 1. Has there been any changes to department and agency social media or protocols about staff access and usage of YouTube; online social media, such as Facebook, MySpace and Twitter; and access to online discussions forums and blogs since May 2012 Budget Estimates? If yes, please explain and provide copies of any advice that has been issue.
- 2. Does the department/agency monitor usage of social media?
 - a. If yes, provide details of the usage (for example details could include average hours per employee, hours when usage peaks).
 - b. Has there been a change to the department/agency protocols due to staff usage?
 - c. If no, why not? Will the department/agency monitor usage in the future?
- 3. Does social media impact on employee productivity? Provide details (details could include increased internet usage in general or increased internet usage in standard business hours)

Answer:

- 1. No.
- 2. The ABC logs employee internet usage, including the use of social media sites. The ABC monitors time spent on a site, how much bandwidth was used, the name of employee viewing the site and the length of time spent viewing the site.
- 3. As a media organisation the ABC has been at the forefront of utilising social media to enhance the delivery of its services. Social media is being utilised in innovative ways to interact with and build audiences, gather feedback, research and keep abreast of industry trends and as a new platform for the delivery of ABC content.

The ABC has over 150 official Facebook pages covering ABC programs and content areas such as triple j, triple j unearthed, ABC News, ABC TV, ABC Radio National, ABC Technology and Games, Radio National Drive, ABC Local Radio stations and ABC iView. The ABC has over 200 official twitter accounts. Social media usage within the Corporation is therefore quite pervasive and, in the majority of cases, an accepted work tool. Employees are required to adhere to the ABC's Use of Social Media Policy, which sets out four key principles to guide employees in the appropriate use of social media accounts.

Broadband, Communications and the Digital Economy Portfol Australian Broadcasting Corporation

Question No: 31

Program No. ABC

Hansard Ref: In Writing

Topic: Internet

Senator Birmingham asked:

Has the Department experienced any internet problems, such as but not limited to slow internet, or internet blackouts? If yes, what was the reason for this? Did it impact the Minister's office?

Answer:

For the period 1 July 2012 to 19 June 2013:

- There were four internet blackouts caused by the ABC's Internet Services Provider, totalling 2 hours 30 minutes. These incidents affected publication of new content on to the ABC's websites, but did not affect the ABC's websites serving existing content because a separate Content Distribution Network operates outside the ABC.
- There were ten internet browsing incidents caused by a range of issues with the ABC's internal infrastructure, resulting in slow browsing or an intermittent access problem, totalling 15 hours 45 minutes. These incidents do not affect the delivery of ABC web sites to the audience.

There is no impact to the Minister's office.

Answers to Senate Estimates Questions on Notice

Budget Estimates Hearings May 2013

Broadband, Communications and the Digital Economy Portfolio Australian Broadcasting Corporation

Question No: 32

Program No. ABC

Hansard Ref: In Writing

Topic: Amenities

Senator Birmingham asked:

What amenities are provided to staff? Provide a list, including any costs and the reason for providing the amenities.

Answer:

The ABC provides a range of amenities at its various offices, studios and bureaux of the kind which are commonly found in workplaces, the range of amenities varies between the size and location of the workplace but includes such amenities as:

- Shower and change facilities
- Secure bike parking
- Kitchens
- Vending machines
- On-site cafes
- Accessibility features (such as accessible toilet facilities, places of safety for people with disabilities during emergencies/evacuations, assisted listening systems and raised tactile and Braille signage).

The purpose of these amenities is evident from the list above. It is not possible to provide costs of these amenities given the large number of ABC premises and the long period over which they were purchased or installed.

Answers to Senate Estimates Questions on Notice

Budget Estimates Hearings May 2013

Broadband, Communications and the Digital Economy Portfolio Australian Broadcasting Corporation

Question No: 33

Program No. ABC

Hansard Ref: In Writing

Topic: Coffee Machines - Purchased

Senator Birmingham asked:

- 1. Has the department/agency purchased coffee machines for staff usage? If yes, provide a list that includes the type of coffee machine, the cost, the amount, and any ongoing costs such as purchase of coffee or coffee pods and when the machine was purchased.
- 2. Why were coffee machines purchased?
- 3. Has there been a noticeable difference in staff productivity since coffee machines were purchased? Are staff leaving the office premises less during business hours as a result?
- 4. Where did the funding for the coffee machines come from?
- 5. Who has access?
- 6. Who is responsible for the maintenance of the coffee machines? How much was spent on maintenance in this financial year to date, include a list of what maintenance has been undertaken. Where does the funding for maintenance come from?
- 7. What are the ongoing costs of the coffee machine, such as the cost of coffee?

Answer:

The ABC does not keep central records detailing the purchase of coffee machines and coffee or coffee pods.

Answers to Senate Estimates Questions on Notice

Budget Estimates Hearings May 2013

Broadband, Communications and the Digital Economy Portfolio Australian Broadcasting Corporation

Question No: 34

Program No. ABC

Hansard Ref: In Writing

Topic: Coffee Machines - Rented

Senator Birmingham asked:

- 1. Does the department/agency rent coffee machines for staff usage? If yes, provide a list that includes the type of coffee machine, the cost, the amount, and any ongoing costs such as purchase of coffee or coffee pods and when the machine was purchased.
- 2. Why are coffee machines rented?
- 3. Has there been a noticeable difference in staff productivity since coffee machines were rented? Are staff leaving the office premises less during business hours as a result?
- 4. Where does the funding for the coffee machines come from?
- 5. Who has access?
- 6. Who is responsible for the maintenance of the coffee machines? How much was spent on maintenance in this financial year to date, include a list of what maintenance has been undertaken. Where does the funding for maintenance come from?
- 7. What are the ongoing costs of the coffee machine, such as the cost of coffee?

Answer:

The ABC does not rent coffee machines.

Answers to Senate Estimates Questions on Notice

Budget Estimates Hearings May 2013

Broadband, Communications and the Digital Economy Portfolio Australian Broadcasting Corporation

Question No: 35

Program No. ABC

Hansard Ref: In Writing

Topic: Contractors

Senator Birmingham asked:

For this financial year to date:

- 1. Has the department/agency ever employed Hawker Britton in any capacity or is it considering employing Hawker Britton? If yes, provide details (including the work undertaken and the cost).
- 2. Has the department/agency ever employed Shannon's Way in any capacity or is it considering employing Shannon's Way? If yes, provide details (including the work undertaken and the cost).
- 3. Has the department/agency ever employed John Utting & UMR Research Group in any capacity or is it considering employing John Utting & UMR Research Group? If yes, provide details (including the work undertaken and the cost).
- 4. Has the department/agency ever employed McCann-Erickson in any capacity or is it considering employing McCann-Erickson? If yes, provide details (including the work undertaken and the cost).
- 5. Has the department/agency ever employed Cutting Edge in any capacity or is it considering employing Cutting Edge? If yes, provide details (including the work undertaken and the cost).
- 6. Has the department/agency ever employed Ikon Communications in any capacity or is it considering employing Ikon Communications? If yes, provide details (including the work undertaken and the cost).
- 7. Has the department/agency ever employed CMAX Communications in any capacity or is it considering employing CMAX Communications? If yes, provide details (including the work undertaken and the cost).
- 8. Has the department/agency ever employed Boston Consulting Group in any capacity or is it considering employing Boston Consulting Group? If yes, provide details (including the work undertaken and the cost).
- 9. Has the department/agency ever employed McKinsey & Company in any capacity or is it considering employing McKinsey & Company? If yes, provide details.
- 10. What contractors have been employed by the department/agency? If yes, provide details (including the work undertaken and the cost).

Answer:

The ABC has used Boston Consulting Group for services totalling \$99 000 for one project.

The ABC has used Ikon Communications for outdoor and print promotions of an ABC TV program totalling \$173 837.

At this stage none of the other companies are expected to be used.

It is not practical to provide a list of contractors used by the ABC during the year. The nature of content creation and delivery is such that a large number of independent contractors are used by the ABC each week.

Question No: 36

Program No. ABC

Hansard Ref: In Writing

Topic: Grants

Senator Birmingham asked:

- 1. Could the department/agency provide an update list of all grants, including ad hoc and one-off grants for this financial year to date? Please provide details of the recipients, the amount, the intended use of the grants and what locations have benefited from the grants.
- 2. Have all grant agreement details been published on its website within the required timeframe? If not, provide detail

Answer:

Not applicable. The ABC does not administer government grants.

Answers to Senate Estimates Questions on Notice

Budget Estimates Hearings May 2013

Broadband, Communications and the Digital Economy Portfolio Australian Broadcasting Corporation

Question No: 37

Program No. ABC

Hansard Ref: In Writing

Topic: Government Payments of Accounts

Senator Birmingham asked:

For this financial year to date, has the department/agency paid its accounts to contractors/consultants etc in accordance with Government policy in terms of time for payment (i.e.within 30 days)?

- 1. If not, why not? Provide details, including what has been the timeframe for payment of accounts? Please provide a breakdown, average statistics etc as appropriate to give insight into how this issue is being approached)
- 2. For accounts not paid within 30 days, is interest being paid on overdue amounts and if so how much has been paid by the portfolio/department agency for the current financial year and the previous financial year?
- 3. Where interest is being paid, what rate of interest is being paid and how is this rate determined?

Answer:

The ABC's standard payment terms are 30 days Commercial as stated on the ABC internet site under the section "Doing business with the ABC". 30 Days Commercial means 30 days after the end of the month the tax invoice was rendered. An exception to this is payments less than \$5 million to businesses that meet the Government's definition of a "small business" in *Finance Circular 2012/02 "Procurement On-Time Payment Policy for Small Business*", which are paid 30 days after the date the tax invoice is rendered. (A small business is defined as having less than 20 full time equivalent employees).

- 1. Between 1 July 2012 and 31 May 2013 (inclusive) the ABC made 693 payments to consultants and contractors amounting to \$8.7 million, of which 483 transactions (70 per cent) totalling \$7.2 million (83 per cent) were paid on or before the due date. Those invoices not paid by the due date were most likely paid late because the invoice was in dispute or because the supplier had not provided sufficient details to facilitate the payment by the due date (ABN, bank account details etc.).
- 2. The ABC does not pay interest on overdue invoices unless a tax invoice for the interest is received from a supplier. It is extremely rare for interest to be charged by a supplier as the reason for deferred payment is typically due to a mutual understanding (i.e. disputed charges etc.). Interest paid on overdue invoices year to date is insignificant.
- 3. Interest would theoretically be calculated in accordance with section 8AAD of the Taxation Administration Act 1953 and would be based on the relevant daily general interest charge rate quoted for the relevant day. However, as stated above, the ABC rarely is charged interest by its suppliers. An example of how interest is to be calculated is provided in Finance Circular 2012/02.

Question No: 38

Program No. ABC

Hansard Ref: In Writing

Topic: Stationery Requirements

Senator Birmingham asked:

What are the department/agency's stationery costs for the financial year to date?

Answer:

The ABC procures the majority of its stationery through Complete Office Supplies (COS). The ABC has spent \$833 000 (exclusive of GST) with COS to 31 May 2013.

Answers to Senate Estimates Questions on Notice

Budget Estimates Hearings May 2013

Broadband, Communications and the Digital Economy Portfolio Australian Broadcasting Corporation

Question No: 39

Program No. ABC

Hansard Ref: In Writing

Topic: Media Subscriptions

Senator Birmingham asked:

- 1. What pay TV subscriptions does your department/agency have?
- 2. Please provide a list of what channels and the reason for each channel.
- 3. What is the cost for this financial year to date?
- 4. What newspaper subscriptions does your department/agency have?
- 5. Please provide a list of newspaper subscriptions and the reason for each.
- 6. What is the cost for this financial year to date?
- 7. What magazine subscriptions does your department/agency have?
- 8. Please provide a list of magazine subscriptions and the reason for each.
- 9. What is the cost for this financial year to date?

Answer:

- 1. Foxtel is the ABC's main pay TV service provider.
- 2. The most commonly subscribed package is the Business Premium package, which was upgraded from the Business Value package in May. There were no changes to the channels subscribed to the Business Premium package but there was a reduction to the subscription fee.

The package includes access to the following channels:

- Sports channels
- News channels
- Documentaries
- Music
- Kids and Family
- Entertainment

In addition there are some ABC subscriptions to Disney and Racing Channels through Foxtel.

The ABC subscribes to pay TV for a number of reasons including:

- Monitoring of other sources of news such as CNN and BBC for breaking stories and updates
- Provision of international sports results
- Reviewing programming that might be suitable for the ABC to acquire
- Keeping up to date on emerging bands and worldwide music trends.
- 3. The year to date expenditure as at 31 May 2013 was \$155 000.
- 4. The ABC has subscriptions to a range of newspapers that directly relate to business needs, particularly so given that one of the ABC's core activities relates is news.

- 5. As most newspapers are supplied through newsagents, and paid for by procurement card, it is not possible to list all newspapers received, but they would include all the main news publications.
- 6. The year to date expenditure as at 31 May 2013 was \$728 000 (for magazines and newspapers).
 - It is not feasible to split these costs between magazines and newspapers as there are a high volume of low value transactions and most are paid by procurement card.
- 7. The Corporation subscribes to a range of magazines that directly relate to business needs.
- 8. As most magazines are supplied through newsagents, and paid for by procurement card, it is not possible to list every magazine received but they would include all the main relevant publications.
- 9. Refer to the answer to question 6 above.

Answers to Senate Estimates Questions on Notice

Budget Estimates Hearings May 2013

Broadband, Communications and the Digital Economy Portfolio Australian Broadcasting Corporation

Question No: 40

Program No. ABC

Hansard Ref: In Writing

Topic: Travel Costs

Senator Birmingham asked:

- 1. For the financial year to date, please detail all travel for Departmental/Agency officers that accompanied the Minister and/or Parliamentary Secretary on their travel. Please include a total cost plus a breakdown that include airfares (and type of airfare), accommodation, meals and other travel expenses (such as incidentals).
- 2. For the financial year to date, please detail all travel for Departmental officers. Please include a total cost plus a breakdown that include airfares (and type of airfare), accommodation, meals and other travel expenses (such as incidentals). Also provide a reason and brief explanation for the travel.
- 3. What travel is planned for the rest of this financial year? Also provide a reason and brief explanation for the travel.
- 4. What travel is planned for the rest of this calendar year? Also provide a reason and brief explanation for the travel.
- 5. What is the policy for business class airfare tickets? Is there still a reduction in business flights as per the media release by the Minister for Finance and Deregulation and the Special Minister of State dated 25 September 2012?
- 6. Are lounge memberships provided to any employees? If yes, what lounge memberships, to how many employees and their classification, the reason for the provision of lounge membership and the total costs of the lounge memberships.
- 7. When SES employees travel, do any support or administrative staff (such as an Executive Assistant) travel with them? If yes, provide details of why such a staff member is needed and the costs of the support staff travel.
- 8. Does the department/agency elect to offset emissions for employees work related travel? If yes, what is the cost?

Answer:

- 1. Not applicable.
- 2. The ABC spent a total of \$17 million on travel for the period 1 July 2012 to 31 May 2013. Domestic travel spend was \$11.7 million and international travel spend was \$5.3 million gross (including excess baggage). The majority of domestic travel currently involves the ABC's News Division (26 per cent), Television Division (21 per cent) and Radio Division (21 per cent) and is primarily in relation to news gathering and program making. The majority of international travel relates to News (44 per cent), Television (24 per cent) and ABC International staff (15 per cent), in particular to cover news stories, production, Australia Network or AusAid funded activities. Details of expenditure is shown below:

Description	Period 11 YTD Actual 12/13 \$
Airfares - Domestic	3,572,963
Allowances - Domestic	2,365,823
Accommodation - Domestic	2,651,007
Domestic taxis and personal vehicle allowance	2,287,569
Travel Entitlements (9/B/4) under the Enterprise Agreement	148,983
Domestic Other (e.g. train fares and car hire)	570,462
Total Domestic Travel Expenditure	11,733,875
Airfares - International	2,053,501
Allowances - International	2,238,581
International Other (e.g. train fares and car hire)	924,843
Total International Travel Expenditure	5,216,925
Excess Baggage	53,494
Total Other	53,494
Total ABC Travel Expenditure	17,004,294

3. The ABC's travel budget for June 2013 is \$1.8 million. Domestic travel for the month of June is budgeted at \$1.2 million and the budget for international travel is \$0.6 million.

The majority of travel will be related to covering new stories, cost associated with program making, Australia Network and AusAid funded activities.

4. There is no budget currently set for travel for the six months from 1 July to 2013 to 31 December 2013.

The majority of the travel for the reminder of the calendar year will be related to covering news stories (including federal election coverage), cost associated with program making, Australia Network and AusAid funded activities.

5. Not applicable. The ABC is a *Commonwealth Authorities and Companies Act 1997* agency and is exempt from following the Minister's direction.

However, the ABC does encourage the use of the cheapest fares for both domestic and international travel. Domestic economy class travel is encouraged. Domestic business class travel is permitted subject to entitlement. All domestic business class travel requires Divisional Director approval prior to booking. Flights are monitored for policy compliance.

Economy class is encouraged for all international travel. Where premium economy is available this is preferable to business class travel. International business class travel is permitted, subject to entitlement. For example, business class travel is permitted for overseas flights of more than 4 hours or where the employee is required to commence work within 11 hours (including stop overs) of arriving at their destination.

6. The ABC provides lounge memberships to employees. Provision of membership is usually only for frequent travellers and is at the discretion of each Divisional Director. The renewal cost is \$300 per year. For new members there is a once-off \$230 joining fee. Refer to table below.

Membership	No. of
Classification	members
Bronze	59
Silver	60
Total	119

- 7. It is not ABC policy for ABC executives to travel with administrative staff.
- 8. The ABC does not elect to offset emissions for work related travel of employees.

Answers to Senate Estimates Questions on Notice

Budget Estimates Hearings May 2013

Broadband, Communications and the Digital Economy Portfolio Australian Broadcasting Corporation

Question No: 41

Program No. ABC

Hansard Ref: In Writing

Topic: Legal Costs

Senator Birmingham asked:

- 1. What sum did each portfolio department and agency spend on legal services for this financial year to date within the department/agency? Please provide a list of each service and costs.
- 2. What sum did each portfolio department and agency spend on legal services this financial year to date from the Australian Government Solicitor? Please provide a list of each service and costs.
- 3. What sum did each portfolio department and agency spend on legal services this financial year to date from private firms? Please provide a list of each service and costs.
- 4. What sum did each portfolio department and agency spend on legal services this financial year to date from other sources? Please provide a list of each service and costs.

Answer:

1. The ABC spent \$5.8 million on internal legal services and external legal advice for the financial year to 31 May 2013. This related mainly to employment law, commercial law, media law and property law.

The split of costs is as follows:

Internal legal department (incl employee relations dept) * \$4.3 million
External legal advice from private firms \$0.9 million
Other Legal services (mainly Barristers) \$0.6 million

Total \$5.8 million

- 2. Nil.
- 3. The ABC spent \$0.9 million on specialist legal advice from private firms to the end of May 2013, relating to mainly employment law (\$0.2 million), commercial law (\$0.4 million), media law (\$0.2 million) and property law (\$0.1 million).
- 4. The ABC spent \$0.6 million on legal services from other sources (mainly barristers) to the end of May 2013 relating to advice and/or court representation in relation to defamation, copyright and statutory interpretation.

^{*}Note – this includes \$0.4 million of support staff costs in employee relations department

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Broadband, Communications and the Digital Economy Portfolio Australian Broadcasting Corporation

Question No: 42

Program No. ABC

Hansard Ref: In Writing

Topic: Education

Senator Birmingham asked:

- 1. What is the department/agency's guidelines on study?
- 2. For this financial year to date, detail all education expenses (i.e. in house courses and tertiary studies) for each portfolio department and agency. Include what type of course, the total cost, cost per participant, the employment classification of each participant, how many participants and the amount of study leave granted to each participant (provide a breakdown for each employment classification). Also include the reason for the study and how it is beneficial for the department/agency.

Answer:

1. The ABC provides a range of training and development opportunities focused on strategic and operational priorities. Training encompasses 27 skill areas, including broadcast operations, cross-media production, editorial policy and quality, leadership and management, legal and health and safety. Training and development is provided via courses and seminars, on-the-job projects, coaching sessions, and remotely using webinars and e-learning packages.

The ABC offers study assistance in certain circumstances, as set out in the ABC's Study Assistance Policy.

2. The table which follows details the training activity recorded in the ABC training database for the period July 2012 – June 2013 by category, duration and participation.

The data on financial cost and study leave, requested by Senator Birmingham, is not readily available. An unreasonable diversion of resources would be required to compile the requested data at this time.

Broadband, Communications and the Digital Economy Portfolio Australian Broadcasting Corporation

Category	Duration (hrs)	Employees
Broadcast Operations	2715.96	82
Broadcasting Technical	901.13	151
Business Skills	1637.06	293
Cross Media Production	1864.05	1250
Desktop Applications - Audio	322.06	66
Desktop Applications - Databases	795.6	103
Editorial Policy	1947	285
Equity & Diversity	1907.75	727
Finance	676.35	210
Graphic Design	250.75	36
Human Resources	1324.88	776
Information Management (Archives)	409.8	200
Information Technology	836	64
Legal	719.2	392
Management	3758.45	366
Marketing	70.5	42
News Reporting	7082.53	954
OH&S	5792	1619
PC Skills - MS Office	461.32	120
Professional Development	73	2
Project Management	1035	63
Property, Facilities and Security	20.5	1
Radio Production	11370.96	2741
Retail	7	3
Training	1140.94	164
TV & Video Post Production	4453.92	313
TV & Video Production	15332.39	1624
Web Production	3871.89	835
Grand Total	70777.99	13482

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Budget Estimates Hearings May 2013

Broadband, Communications and the Digital Economy Portfolio

Australian Broadcasting Corporation

Question No: 43

Program No. ABC

Hansard Ref: In Writing

Topic: Executive Coaching and Leadership Training

Senator Birmingham asked:

In relation to executive coaching and/or other leadership training services purchased by each department/agency, please provide the following information for this financial year to date:

- 1. Total spending on these services
- 2. The number of employees offered these services and their employment classification
- 3. The number of employees who have utilised these services, their employment classification and how much study leave each employee was granted (provide a breakdown for each employment classification)
- 4. The names of all service providers engaged
- 5. For each service purchased form a provider listed under (4), please provide:
 - a. The name and nature of the service purchased
 - b. Whether the service is one-on-one or group based
 - c. The number of employees who received the service and their employment classification
 - d. The total number of hours involved for all employees (provide a breakdown for each employment classification)
 - e. The total amount spent on the service
 - f. A description of the fees charged (i.e. per hour, complete package)
- 6. Where a service was provided at any location other than the department or agency's own premises, please provide:
 - a. The location used
 - b. The number of employees who took part on each occasion (provide a breakdown for each employment classification)
 - c. The total number of hours involved for all employees who took part (provide a breakdown for each employment classification)
 - d. Any costs the department or agency's incurred to use the location

Answer:

Leadership training at the ABC between 1 November 2012 and 1 July 2013 was provided by Senior Management participation in the Advanced Media Leadership Series (ABC in-house).

Please note that programs are not scheduled to correlate with the financial year, and are not scheduled on an annual basis. The Advanced Media Leadership Series began in November 2011 and finished in February 2013. During the current reporting period the final two modules of this series were completed.

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Broadband, Communications and the Digital Economy Portfolio Australian Broadcasting Corporation

The Advanced Media Leadership Series was designed in-house and targets specific skills and capabilities required of media managers in managing in fast paced, ever changing media environments. Centred on a theme of adaptive leadership, the program caters for sixteen high-potential delegates, an equal number of males and females and with representatives from Brisbane, Sydney, Melbourne, Canberra and Adelaide. Divisions represented include News, Radio, People and Learning, Commercial, Television, Innovation, International, Business Services, Resources and Editorial Policies. Participants are selected in accordance with the ABC talent management process.

Initiatives supporting talent management activities in the period resulted in a total 15 managers being afforded development opportunities. The table below further details spend on these services:

Question	Advanced Media Leadership Series
1. Total spend on Services 1 November 2012 – 1 July 2013	1. \$32,803
2. The number of employees offered these services and their employment classification	2. Staff are selected via the ABC talent management process and have previously identified as high-potential. (EL2 and above)
3. The number of employees who have utilised these services and their employment classification	3. 15
4. The names of all service providers engaged	Internally developed and led. Externally appointed trainers:
	Hemsley Fraser (Alan Barnett and Jarrod Seigertz) Pivot Consulting Solutions (Douglas Wolfson)
5. For each service purchased from a	a. Provider: Hemsley Fraser
provider in (4) provide:	b. group based
a. name and nature of serviceb. whether the service was one on oneor group based	c. 15
c. the number of employees who received the service	d. 16 hours
d. Total number of hours for all employees	ef. This information is commercial in confidence.
e. Total spent on service f. Description of fees charged	a. Provider: Pivot Consulting Solutions –
	b. group base
	c. 15
	d. 16 hours
	ef. This information is commercial in confidence.

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6. Where a service was provided at any	(i) Stamford Plaza Hotel – Melbourne
location other than the department or	(ii) 15 employee
agency	(iii) 16 hours each
	(iv) Two days room hire and catering \$3441
(i) location used	
(ii) Number of employees	
(iii) Total number of hours involved	(i) Aerial UTS Conference Centre – Sydney
for all employees who took part	(ii) 15 employees
(iv) Any costs incurred	(iii) 16 hours each
	(iv) Two days room hire and catering \$2391

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Broadband, Communications and the Digital Economy Portfolio Australian Broadcasting Corporation

Question No: 44

Program No. ABC

Hansard Ref: In Writing

Topic: Media training

Senator Birmingham asked:

In relation to media training services purchased by each department/agency, please provide the following information for this financial year to date:

- 1. Total spending on these services
- 2. The number of employees offered these services and their employment classification
- 3. The number of employees who have utilised these services, their employment classification and how much study leave each employee was granted (provide a breakdown for each employment classification)
- 4. The names of all service providers engaged
- 5. For each service purchased form a provider listed under (4), please provide:
 - a. The name and nature of the service purchased
 - b. Whether the service is one-on-one or group based
 - c. The number of employees who received the service and their employment classification (provide a breakdown for each employment classification)
 - d. The total number of hours involved for all employees (provide a breakdown for each employment classification)
 - e. The total amount spent on the service
 - f. A description of the fees charged (i.e. per hour, complete package)
- 6. Where a service was provided at any location other than the department or agency's own premises, please provide:
 - a. The location used
 - b. The number of employees who took part on each occasion
 - c. The total number of hours involved for all employees who took part (provide a breakdown for each employment classification)
 - d. Any costs the department or agency's incurred to use the location.

Answer:

The ABC has not purchased any media training in the financial year to date.

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Budget Estimates Hearings May 2013

Broadband, Communications and the Digital Economy Portfolio Australian Broadcasting Corporation

Question No: 45

Program No. ABC

Hansard Ref: In Writing

Topic: Paid parental leave

Senator Birmingham asked:

- 1. Please list how many staff in each department and agency are eligible to receive payments under the Government's Paid Parental Leave scheme?
- 2. For this financial year to date list which department/agency is providing its employees with payments under the Government's Paid Parental Leave scheme? Please list how many staff and their classification are in receipt of these payments.
- 3. What is the paid parental scheme offered by each department and agency? How many staff have used the scheme this financial year to date.

Answer:

- 1. Any employee, of the ABC who meets the criteria is eligible to receive payments under the Government's Paid Parental Leave (PPL) Scheme. Eligibility for Paid Parental Leave is determined by the Family Assistance office/ Centrelink.
- 2. From 1 July 2012 to 31 May 2013 there were 117 employees who received payment under the Government's PPL scheme. Of the 117 who received payments in this timeframe, five were classified as Senior Executives, 68 were Content Makers, 36 were Administrative/Professional, five were Technologists, one was a Manager Retail and two were classified as a Shop Assistant-Retail.
- 3. The ABC offers the following paid parental leave. Female employees of the ABC with 12 months prior service are entitled to take up to 52 weeks maternity leave of which: 12 weeks will be paid in accordance with the provisions of the *Maternity Leave (Commonwealth Employees) Act 1973* (MLCE); and an additional two weeks will be paid, also on conditions as set out in the MLCE Act. An employee taking maternity leave may elect to take the paid portion of that leave at half pay over a period of 28 weeks. However, Maternity Leave taken at half pay will not count as service beyond 14 weeks.

Employees are entitled to six weeks paid adoption leave from the date they assume responsibility as the primary carer of the child.

An employee whose spouse or partner gives birth may use up to 10 days of their personal leave for caring purposes as Spouse/Partner leave.

From 1 July 2012 to 31 May 2013, 155 employees accessed some form of paid parental leave offered by the ABC.

Note: The criteria differs between the PPL and the ABC's maternity leave arrangements. Consequently, the numbers in both schemes are different.

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Broadband, Communications and the Digital Economy Portfolio Australian Broadcasting Corporation

Question No: 46

Program No. ABC

Hansard Ref: In Writing

Topic: Corporate Cars

Senator Birmingham asked:

- 1. How cars are owned by each department/agency?
- 2. Where is the car/s located?
- 3. What is the car/s used for?
- 4. What is the cost of each car for this financial year to date?
- 5. How far did each car travel this financial year to date?

Answer:

- 1. The ABC owned 61 vehicles as at 31 May 2013.
- 2. Refer to the table below.
- 3. Seven vehicles are used by ABC Radio, 51 vehicles are used by ABC Resources (for production needs), one vehicle is used by ABC technology, one vehicle is used by ABC Corporate Strategy and one is used by ABC Communications Networks.
- 4. Refer to the table below. Trailers are omitted as they do not have an odometer reading.
- 5. Refer to the table below. Trailers are omitted as they do not have an odometer reading.

	Travelled	YTD Cost	
	1.07.2012-	1.07.2012-	
Rego	31.05.2013	31.05.2013	Location
1AMT345	235	\$520.00	WA
1AMT346	1702	\$8,820.00	WA
1AMT347	2376	\$1,702.00	WA
1AMT348	1466	\$1,363.00	WA
1AYN172	4236	\$2,842.00	WA
1CTH025	278	\$1,030.00	WA
1DIV703	4773	\$2,030.00	WA
ABC309	84	\$3,099.00	NSW
ABC310	25	\$1,427.00	NSW
ABC311	1553	\$6,878.00	NSW
ZYA159	1642	\$4,826.00	ACT
105783 (was	2739	\$1,029.00	NT
1DUV861			
and			
CA49TM)			
TDS996	21073	\$19,409.00	VIC

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WHK720	741	\$2,078.00	SA
WHK721	2345	\$2,744.00	SA
WHK807	363	\$2,119.00	SA
WHK808	1497	\$2,256.00	SA
XKS395	1396	\$2,571.00	SA
ABC2	432	\$1,684.00	NT
ABC202	6215	\$2,654.00	NSW
NPA344	11721	\$7,517.00	VIC
NPA346	3656	\$6,234.00	VIC
NPA349	3394	\$10,518.00	VIC
NPA376	24	\$1,902.00	VIC
OPT230	25181	\$28,378.00	VIC
POJ112	2141	\$1,527.00	VIC
QVW118	570	\$1,954.00	VIC
1AZB106	914	\$1,257.00	WA
WHK805	2451	\$2,582.00	SA
700FYK	559	\$4,810.00	QLD
ABC102	1106	\$4,106.00	NSW
ABC322	2991	\$2,179.00	NSW
BST77V	37278	\$10,423.00	NSW
666896	0	\$0.00	NSW
552LRK	5696	\$2,636.00	QLD
594FET	4081	\$4,710.00	QLD
652FET	4025	\$2,859.00	QLD
913MSG	1339	\$1,807.00	QLD
ABC315	2588	\$8,457.00	NSW
OB1ABC	8848	\$6,078.00	VIC
996897	669	\$1,068.00	NT
ABC201	2101	\$3,748.00	NSW
ABC001	201	\$4,140.00	TAS
ABC003	204	\$1,629.00	TAS
ABC004	1270	\$2,533.00	TAS
ABC009	3406	\$1,091.00	TAS
1AYN904	3678	\$2,483.00	WA
CA89ZK	9594	\$1,057.00	NT
(WAS			
BP73YP)			
1DTV605	3382	\$1,065.00	WA
WWX322	2504	\$6,101.00	NSW
ZBP022	2585	\$843.00	VIC
<u>TOTAL</u>	<u>203,328</u>	<u>\$206,773.00</u>	

Note: Vehicles with zero kilometer readings are either unregistered (e.g 666896 is a Mercedes Prime Mover which is kept at Lanceley to move the OB van from one side of the yard to the garage and back so as not to incur a \$700 fee from Toll to hire each time this occurs) or new replacement vehicles.

Answers to Senate Estimates Questions on Notice

Budget Estimates Hearings May 2013

Broadband, Communications and the Digital Economy Portfolio Australian Broadcasting Corporation

Question No: 47

Program No. ABC

Hansard Ref: In Writing

Topic: Taxi Costs

Senator Birmingham asked:

- 1. How much did each department/agency spend on taxis this financial year to date? Provide a breakdown for each business group in each department/agency.
- 2. What are the reasons for taxi costs?

Answer:

1. The ABC does not record expenditure on taxis as a separate line item. Any amounts paid to an employee for the use of the employee's private vehicle are also included in the general ledger account. The amounts reimbursed for the use of an employee's private vehicle are minimal.

Expenditure on taxis and reimbursements for the use of private vehicles for the financial year to 31 May 2013 was \$2.288 million. See table below for further details.

- 2. There are number of reasons for expenditure on taxis services, including:
 - a) Travel to and from the airport where the employee is travelling on approved ABC business:
 - b) Travel to and from meetings where the employee is representing the ABC;
 - c) Complying with WH&S requirements;
 - d) Emergency situation or where extenuating circumstances apply and the use of a taxi has been approved by the relevant manager and
 - e) Circumstances specified in the various employment agreements, particularly in relation to after hours work.

All expenditure on taxi services must comply with the Corporation's Taxi Policy.

Breakdown of Expenditure by Division

By Division	May
\$A(k)	2012/13
ABC Commercial	82
ABC Resources	143
Business Services/COO/Board/MD	86
Capital Works	44
ABC International	44
Corporate Affairs	43
Corporate Wide Initiatives	3
Editorial Policies	6
Innovation	19
Legal	9
News	837
People & Learning	28
Radio	429
Technology	130
Communication Networks	12
Television	357
Research & Marketing	14
TOTAL	2,288

Answers to Senate Estimates Questions on Notice

Budget Estimates Hearings May 2013

Broadband, Communications and the Digital Economy Portfolio

Australian Broadcasting Corporation

Question No: 48

Program No. ABC

Hansard Ref: In Writing

Topic: Hire Cars

Senator Birmingham asked:

- 1. How much did each department/agency spend on hire cars this financial year to date? Provide a breakdown of each business group in each department/agency.
- 2. What are the reasons for hire car costs?

Answer:

1. For the period 1 July 2012 to 31 May 2013 the ABC spent \$240,000 on hire cars, including petrol and toll costs.

By Division	
	Period 11
	YTD Actual
\$ A(k)	12/13
ABC Commercial	7
ABC Resources	3
Business Services	4
Board/MD	1
Capital	5
ABC International	1
Corporate Affairs	2
Editorial Policies	0
Legal	0
Innovation	1
News	52
People & Learning	0
Radio & Regional	
Content	58
Technology	6
Communication	
Networks	5
Television	87
Research & Marketing	4
Corporate Wide	4
TOTAL	240

2. Cars are hired mainly in relation to the gathering of news stories and the making of programs.

Answers to Senate Estimates Questions on Notice

Budget Estimates Hearings May 2013

Broadband, Communications and the Digital Economy Portfolio Australian Broadcasting Corporation

Question No: 49

Program No. ABC

Hansard Ref: In Writing

Topic: Credit Cards

Senator Birmingham asked:

Provide a breakdown for each employment classification that has a corporate credit card. Please update details of the following:

- 1. What action is taken if the corporate credit card is misused?
- 2. How is corporate credit card use monitored?
- 3. What happens if misuse of a corporate credit card is discovered?
- 4. Have any instances of corporate credit card misuse have been discovered? List staff classification and what the misuse was, and the action taken.
- 5. What action is taken to prevent corporate credit card misuse?

Answer:

628 staff have an ABC procurement card. These staff comprise:

	Procurement	
Staff Band 3	13	
Staff Band 4	53	
Staff Band 5	73	
Staff Band 6	116	
Staff Band 7	139	
Staff Band 8	54	
Staff Band 9	43	
Total Staff	491	
SE Band 1	35	
SE Band 2	56	
SE Band 3	31	
SE Band 4 & AWAs	15	
Total Exec	137	
	628	

Eligibility for corporate procurement cards is not based on employee classification, rather it is determined based on business needs.

2. There has been no recent change to the ABC's approach to credit card use. Please refer to the ABC's answer to question on notice 116 from the February 2012 Additional Budget Estimates hearings.

Senate Standing Committee on Environment and Communications Answers to Senate Estimates Questions on Notice Budget Estimates Hearings May 2013

Broadband, Communications and the Digital Economy Portfolio Australian Broadcasting Corporation

Question No: 50

Program No. ABC

Hansard Ref: In Writing

Topic: Electricity Purchasing

Senator Birmingham asked:

- 1. What are the details of the department/agency electricity purchasing agreement?
- 2. What are the department/agency electricity costs for this financial year to date?

Answer:

1. Electricity Purchasing Agreement

Sites	Retailer	Agreement Commencement	Agreement Duration		
NSW & SA major/regional sites	Momentum Energy	1 October 2011	3 years		
VIC, QLD, TAS & ACT major/regional sites	ERM Power	1 October 2011	3 years		
Darwin	Power & Water	31 July 2012	1 year		
Perth	Synergy	13 July 2011	2 years		
Remaining regional sites	Ongoing franchise accounts with local network providers				

2. The ABC's electricity cost at 30 June 2013 was \$7,247,185.

Answers to Senate Estimates Questions on Notice

Budget Estimates Hearings May 2013

Broadband, Communications and the Digital Economy Portfolio Australian Broadcasting Corporation

Question No: 51

Program No. ABC

Hansard Ref: In Writing

Topic: Briefings for the Australian Greens and Independents

Senator Birmingham asked:

- 1. Have any briefings and/or provision of information been provided to the Australian Greens? If yes, please include:
 - a. How are briefings requests commissioned?
 - b. What briefings have been undertaken? Provide details and a copy of each briefing.
 - c. Provide details of what information has been provided and a copy of the information.
 - d. Have any briefings request been unable to proceed? If yes, provide details of what the requests were and why it could not proceed.
 - e. How long is spent preparing and undertaking briefings/information requests for the Australian Greens? How many staff are involved and how many hours? Provide a breakdown for each employment classification.
- 2. Have any briefings and/or provision of information been provided to Independents? If yes, please include:
 - a. How are briefings requests commissioned?
 - b. What briefings have been undertaken? Provide details and a copy of each briefing.
 - c. Provide details of what information has been provided and a copy of the information.
 - d. Have any briefings request been unable to proceed? If yes, provide details of what the requests were and why it could not proceed.
 - e. How long is spent preparing and undertaking briefings/information requests for the Independents? How many staff are involved and how many hours? Provide a breakdown for each employment classification.
 - f. Which Independents have requested briefings and/or information?

Answer:

No information has been sought or provided outside the Senate Estimates process.

Answers to Senate Estimates Questions on Notice

Budget Estimates Hearings May 2013

Broadband, Communications and the Digital Economy Portfolio Australian Broadcasting Corporation

Question No: 52

Program No. ABC

Hansard Ref: In Writing

Topic: Shredders

Senator Birmingham asked:

Has the department/agencies purchased any shredders this financial year? If yes, provide details of how many shredders were purchased, the cost of each shredder, why each new shredder was needed and the purpose for which the shredder is to be used.

Answer:

For the financial year 2012-13 there have been 6 shredder purchases. The description and cost are as follows:

	\$
FELLOWES SHREDDER P-48C CROSS CUT	180.25
FELLOWES SHREDDER P-58CS CROSS CUT	230.39
FELLOWES SHREDDER P-48C CROSS CUT	180.25
GOECOLIFE SHREDDER GQW80B DIAMOND CUT	199.00
REXEL SHREDDER AUTO+60 CROSS CUT	216.21
LEDAH SHREDDER XC1000 CROSS-CUT BLACK	167.83

These shredders were purchased to ensure safe destruction of confidential documents.

Question No: 53

Program No. ABC

Hansard Ref: In Writing

Topic: Protective Security Policy Framework

Senator Birmingham asked:

Provide an update for your department/agency, including what is your current compliance level, what are you doing to manage risk, what is being done to comply with the mandatory requirements and details of any department/agency specific policies and procedures.

Answer:

As the Protective Security Policy Framework is not set down in legislation, the ABC is not required to comply with this Framework.

Please refer to question on notice 205 from the October 2012 Supplementary Budget Estimates for details of the ABC's security arrangements.

Answers to Senate Estimates Questions on Notice

Budget Estimates Hearings May 2013

Broadband, Communications and the Digital Economy Portfolio

Australian Broadcasting Corporation

Question No: 54

Program No. ABC

Hansard Ref: In Writing

Topic: Office Locations

Senator Birmingham asked:

Please provide a list of all office locations for all departments and agencies within the portfolio by:

- a. Department/Agency;
- b. Location;
- c. Leased or Owned;
- d. Size;
- e. Number of Staff at each location and classification;
- f. If rented, the amount and breakdown of rent per square metre;
- g. If owned, the value of the building;
- h. Depreciation of buildings that are owned;
- i. Type of functions and work undertaken.

Answer:

Refer response attached.

ADO OTTICC I TOP	erty Details - as at 30 Jur	ne 2013									
Description	Address	Function / Use	Owned Or Leased	Total NLA (sqm)	No. Of Staff [FTE]	Total Property Value \$M [30/06/13]	F	Annual Depreciation Forecast \$M Jul13 to Jun	Annual Rent [Excludes GST]	Rent Per Square Metre	Comments
IEW SOUTH WALES							10.6	20141			
litimo anceley Place	700 Harris Street 2-8 Lanceley Place	Radio/TV Studio/Orch/Offices Sound Stage/Offices etc	Owned Owned	48,923 5,478	2,135 34		18 \$ 6 \$				
ega	1/184-188 Carp Street	Regional Radio Studio	Leased	251	9				\$ 39.316.20	\$156.64	
roken Hill	454-456 Argent Street	Regional Radio Studio	Owned	306	8	\$ 0.7	70 \$		\$ -		
Coffs Harbour Oubbo	Suite 114, AMP Centre, 24 Gordon Street 1/45 Wingewarra Street	Regional Radio Studio Regional Radio Studio	Leased Owned	94 179.5	3 7	\$ 0.5	52 \$		\$ 28,906.08	\$307.51	
Gosford	Shop T252 Erina Fair Terrigal Drive	Regional Radio Studio	Leased	71	2				\$ 46,075.80	\$648.95	
Ismore	59-61 High Street	Regional Radio Studio	Owned	335	11	\$ 1.0	9 \$				
/luswellbrook Vewcastle	Shop 2/36 Brook Street Cnr Wood & Parry Streets	Regional Radio Studio Regional Radio Studio	Leased Owned	58 602.7	3 28	\$ 2.0	5 \$		\$ 15,547.80	\$268.07	
lowra	Suite 2, 64 Bridge Road	Regional Radio Studio	Leased	107	3				\$ 34.200.00	\$319.63	
Orange	46 Bathurst Road	Regional Radio Studio	Owned	187.7	7		35 \$		\$ -		
Port Macquarie Tamworth	51 Lord Street 468-472 Peel Street	Regional Radio Studio Regional Radio Studio	Owned Leased	256 232	6 8	\$ 1.1	14 \$		\$ - \$ 41,545.44	\$179.08	
Wagga Wagga	100-104 Fitzmaurice Street	Regional Radio Studio	Owned	297	12		54 \$	(0.17)	\$ -	Ψ177.00	
Vollongong	13 Victoria Street	Regional Radio Studio	Owned	610	10		2 \$		*		
		NSW Sub-Total	16	57,988	2,287	\$ 318.3	35 \$	(21.26)	\$ 205,591		
AUSTRALIAN CAPITAL TEI	RRITORY										
Canberra - Dickson	Cnr Wakefield & Northbourne Avenues	Radio/TV Studio/Offices	Leased	3,825	179	\$ 11.9	9 \$	(0.95)			
Canberra - Parl. House	Rooms S2-063/064/072 &113	Radio Studio/Offices	Leased	475	Inc above				\$ 230,106.60	\$484.43	No GST payable
		ACT Sub-Total	2	4,300	179	\$ 11.9	99 \$	(0.95)	\$ 230,107		
QUEENSLAND											
Brisbane - South Bank	114 Grey Street	Radio/TV Studio/Orch/Offices	Leased	9,978	265	\$ 92.0	8 \$	(2.82)	\$ -		
Bundaberg	6/58-62 Woongarra Street	Regional Radio Studio	Leased	217	8		94 \$		\$ 53,242,32	\$245.36	
Cairns Gladstone	157 Sheridan Street 43 Tank Street	Regional Radio Studio Regional Radio Studio	Owned	282 49	13	\$ 0.9	94 \$. ,		\$273.80	
Gold Coast - Mermaid Beach		Regional Radio Studio	Leased Owned	280	1 11	\$ 1.8	32 \$	(0.07)	\$ 13,416.00 \$ -	φ∠/3.0U	
Gold Coast	Part Suite 3, 2485 Gold Coast Highway	Regional Radio Studio	Leased	48.3	5				\$ 32,920,80	\$681.59	
_ongreach Mackay	Cnr Duck Street & Crow Lane 2 Wellington Street	Regional Radio Studio Regional Radio Studio	Owned Owned	243 291	7 10	\$ 0.2 \$ 5.1	27 \$ 15 \$			\$0.00	
Maroochydore	15 Carnaby Street	Regional Radio Studio	Owned	373	10	\$ 1.8				\$0.00	
Mt Isa	114 Camooweal Street	Regional Radio Studio	Owned	283	4	\$ 0.6		(0.12)	\$ -		
Rockhampton	236 Quay Street 297 Margaret Street	Regional Radio Studio Regional Radio Studio	Owned	700 311	13 9						
Toowoomba Townsville	8 Wickham Street	Regional Radio Studio	Owned Owned	624	16				\$ - \$ -		
		QLD Sub-Total	13	13,679	374)4 \$				
NORTHERN TERRITORY											
Darwin	18 Bennett Street	Radio/TV Studio/Offices	Owned	1,881	109	\$ 12.3	5 \$	(0.77)	\$ -		
Name of the Control o	Local A Control House A/ Boundth Charact	Office Assessment debter	Leased	472	incl above				\$ 157,308.96	\$333.28	
Darwin Alice Springs	Level 1 Qantas House 16 Bennett Street Cnr Gap Road & Speed Street	Office Accommodation Regional Radio Studio	Owned	322	11	\$ 1.2	22 \$			\$333.28	
Katherine	Cnr Lindsay St & Stuart Hwy	Regional Radio Studio	Leased	25	1			(4.1.5)	\$ 9,047.64	\$361.91	
		NT Sub-Total	4	2,700	121	\$ 13.5	57 \$	(0.95)	\$ 166,357		
VICTORIA											
Southbank	120-130 Southbank Boulevard	Radio/TV/Orch/Offices	Owned	11,367	462				\$ -		
Ripponlea	8 Gordon Street, Elsternwick	TV Studio / Offices	Owned	11,828	272		5 \$		\$ -		
Selwyn Street Ballarat	10-16 Selwyn Street, Elsternwick 5 Dawson Street South	Office / Warehouse Regional Radio Studio	Owned Owned	5,246 522	incl above 15		92 \$ 13 \$				
Bendigo	278-282 Napier Street	Regional Radio Studio	Owned	193.8	9		2 \$				
Horsham	3/148 Baillie Street	Regional Radio Studio	Leased	116	4				\$ 14,554.32	\$125.47	
Mildura Morwell	73-75 Pine Avenue	Regional Radio Studio	Leased	260 83	7 2				\$ 29,064.96 \$ 10,399.92	\$111.79 \$125.30	
Sale	20 George Street 336-340 York Street	Regional Radio Studio Regional Radio Studio	Leased Owned	404	9	\$ 1.4	10 \$			\$125.30	
Shepparton	50A Wyndham Street	Regional Radio Studio	Leased	238	3				\$ 32,708.40	\$137.43	
Warrnambool	1/166D Koroit Street	Regional Radio Studio	Leased	85	3				\$ 22,200.00	\$261.18	
Vodonga	1 High Street	Regional Radio Studio VIC Sub-Total	Owned 12	200 30,543	7 792	\$ 0.7 \$ 66.73	/1 \$				
		VIC 3ub-Total	12	30,543	172	\$ 00.73	· - •	2.510	\$ 100,720		
SOUTH AUSTRALIA								4			
Collinswood Vit Gambier	85 Main North East Road 31 Penola Road	Radio/TV Studio/Offices Regional Radio Studio	Owned Owned	19,904 222	294 9		94 \$ 13 \$				
ort Augusta	Shop 2/6 Church Street	Regional Radio Studio	Leased	43	3	↓ I.I	. J P		\$ 14,920.80	\$347.00	
Port Lincoln	1st FI Civic Centre 60 Tasman Terrace	Regional Radio Studio	Leased	175	4				\$ 43,711.92	\$249.78	
Port Pirie	85 Grey Terrace (Allot 8)	Regional Radio Studio	Owned	367	7	\$ 1.1	9 \$		\$ -	****	
Renmark	8 Ral Ral Avenue	Regional Radio Studio SA Sub-Total	Leased 6	298 21,009	10 327	\$ 25.2	6 \$		\$ 33,798.50 \$ 92,431	\$113.42	
		JA Jub-Tutal	3	21,007	321	20.2	J 3	(4.10)	72,431		
TASMANIA											
Hobart	1-7 Liverpool Street 81 Mount Street	Radio/TV Studio/Offices	Owned Leased	6,496	117	\$ 14.1	6 \$			\$200.27	
Burnie ∟aunceston	81 Mount Street 45-51 Anne Street	Regional Radio Studio Regional Radio Studio	Owned	143 978	3 18	\$ 1.1	8 \$		\$ 29,925.00 \$ -	\$209.27	
		TAS Sub-Total	3	7,617		\$ 15.3					
WESTERN AUSTRALIA East Perth	Cnr Brown, Fielder & Henry Streets	Radio/TV Studio/Offices	Owned	11,340	183	\$ 38.9	8 \$	(2.67)	\$ -		
ast Perth Albany	2 St Emilie Way	Regional Radio Studio	Owned	144	7		70 \$				
Broome	23 Hamersley Street	Regional Radio Studio	Owned	375	10	\$ 4.9	98 \$	(0.11)	\$ -		
Bunbury	72 Wittenoom Street	Regional Radio Studio	Owned	295	11	\$ 1.2	27 \$. ,		4400 7	
Esperance Geraldton	80B Windich Street 245 Marine Terrace	Regional Radio Studio Regional Radio Studio	Leased Owned	155 260	3 7	\$ 13	37 \$		\$ 30,957.38 \$ -	\$199.73	
Kalgoorlie	3/353 Hannan Street	Regional Radio Studio	Leased	207	6	. 1.0			\$ 72,430.32	\$349.90	
Karratha	Lot 2627 De Grey Place	Regional Radio Studio	Owned	234	6	\$ 1.9	3 \$	(0.04)	\$ -		
Kununurra	114B Coolibah Drive	Regional Radio Studio	Leased	92	2	\$ 01	6 ¢		\$ 26,277.24	\$285.62	
wagin	Do Tudnoe Street	Regional Radio Studio WA Sub-Total	Owned 10	280 13,382	235	\$ 0.1 \$ 49.4					
Wagin	58 Tudhoe Street	Regional Radio Studio	Owned	280	-		16 \$	(0.02)	\$ -	\$285.62	

Grand Total 66 151,218 4,453 \$ 606.69 \$ (37.36) \$ 1,062,582.40

Answers to Senate Estimates Questions on Notice

Budget Estimates Hearings May 2013

Broadband, Communications and the Digital Economy Portfolio Australian Broadcasting Corporation

Question No: 55

Program No. ABC

Hansard Ref: In Writing

Topic: Communications Staff

Senator Birmingham asked:

- 1. For all departments and agencies, please provide in relation to all public relations, communications and media staff the following:
 - a. How many ongoing staff, the classification, the type of work they undertake and their location.
 - b. How many non-ongoing staff, their classification, type of work they undertake and their location
 - c. How many contractors, their classification, type of work they undertake and their location
 - d. How many are graphic designers?
 - e. How many are media managers?
 - f. How many organise events?
- 2. Do any departments/agencies have independent media studios? If yes, why? When was it established? What is the set up cost? What is the ongoing cost? How many staff work there and what are their classifications?

Answer:

Please refer to the following table for a, b, and c.

Data at 30th June 2013										
Ongoing	Classification	NSW	Vic	Qld	SA	WA	Tas	NT	ACT	Total
	Director	1								1
Public Relations/	Senior Executive	2	1							3
Communications	Admin/Professional	5	1							6
	Sub Total	8	2	0	0	0	0	0	0	10
	Senior Executive	7	3							10
Marketing/ Publicity/	Admin/Professional	31	7	1	2	2	2	1	1	47
Promotions	Content Maker	14	5	2	1	1	1			24
	Sub Total	52	15	3	3	3	3	1	1	81
Total Ongoing		60	17	3	3	3	3	1	1	91
Non-Ongoing	Classification	NSW	Vic	Qld	SA	WA	Tas	NT	ACT	Total
	Director									
Public Relations/	Senior Executive									
Communications	Admin/Professional	2								2
	Sub Total	2	0	0	0	0	0	0	0	2
	Senior Executive	3								3
Marketing/ Publicity/	Admin/Professional	8	2	1						11
Promotions	Content Maker	5								5
	Sub Total	16	2	1	0	0	0	0	0	19
Total Non-Ongoing		18	2	1	0	0	0	0	0	21

- d. Three.
- e. The ABC does not have any staff holding the title of Media Manager. There are two staff members with responsibility for Corporate Communications.
- f. The ABC has only one dedicated events manager/staff member (Partnership & Events Manager), however ABC communications and publicity staff may from time to time assist in the coordination of events for the ABC and where relevant to their division and responsibilities.
- 2. The ABC has interpreted this question as referring to specialised media studios established by Government agencies for press conferences and other announcements, and not as referring to the ABC's network of radio and television broadcasting studio facilities.

Question No: 56

Program No. ABC

Hansard Ref: In Writing

Topic: Provision of Equipment

Senator Birmingham asked:

Is electronic equipment (such as ipad, laptop, wireless card, vasco token, blackberry, mobile phone (list type if relevant), thumb drive) provided to department/agency staff? If yes provide details of what is provided, the purchase cost, the ongoing cost and a breakdown of what staff and staff classification receives it.

Answer:

The following table summarises the provision of electronic equipment to ABC staff for the 2012–13 financial year.

This equipment includes the replacement of existing, outdated or unsupported equipment and also equipment provided to particular job roles or functions for new usage.

2012-13 Financial year

Category	Qty	Purchase Value	On-going Cost	Models	Classification of Staff	Reasons
Mobile Phones	349	\$262,501	Call charges Most users on 1GB data plan @ \$10/month	Majority are iPhones	Content Makers, Operational staff, and Senior Management	Audio field recording, editing and uploading; out of office and out of hours communication. Content and App development for iOS and Android platform.
Wireless cards	144	\$26,897	Data plan from 1GB to 9GB per month.	Telstra 4G USB modems	Content Makers, Operational staff.	Content uploading for outside broadcast, remote support.
iPad	169	\$119,925			Content Makers, Operational staff, and Senior Management	Content and App development for iPad. Access to social media during broadcasts such as election news broadcast. Mobile computing and out of office and out of hours communication.
Laptop	416	\$953,336		Windows and Mac	Operational staff, and Senior Management	Mobile computing.
Remote Access Tokens	206	\$9,300			Operational staff, and Senior Management	Remote access to either the ABC internal network or applications.