

**Senate Standing Committee on Environment and Communications
Legislation Committee**
Answers to questions on notice
Environment portfolio

Question No: 166
Hearing: Additional Estimates
Outcome: Corporate
Programme: Policy and Communications Division
Topic: Portfolio wide - media monitoring
Hansard Page: N/A
Question Date: 7 March 2014
Question Type: Written

Senator Ludwig asked:

What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency from 7 September 2013 to date?

- a) Which agency or agencies provided these services?
- b) What has been spent providing these services from 7 September 2013 to date?
- c) Itemise these expenses

Answer:

Department of the Environment

- a) Australian Associated Press and iSentia Pty Ltd.
- b) \$264,439.17 (GST inc).
- c) Itemised table below

Fixed costs for media Monitoring services provided by AAP Pty Ltd	\$194,700
CAL payments (copyright)	\$59,993.78
Media release distribution	\$431.63
Completion of iSentia weekend media monitoring contract with previous Government	\$9,313.76
TOTAL	\$264,439.17

Murray-Darling Basin Authority (the Authority)

- a) iSentia Pty Ltd provides media monitoring services to the Authority.
- b) Total expenditure by the Authority on media monitoring services for the period 7 September 2013 to 31 January 2014 was \$17,256.25 (GST inclusive).
- c) Itemised table below

Broadcast Copyright – AAIM	\$250.17
Service fee	\$3,564.00
Downstream (Govt) per clip up to 350 users	\$323.20
Instant Download	\$184.80
Instant Download Audio	\$1,164.24
Mediaportal InternetAlert	\$2,980.96
Mediaportal NewsAlert Metro	\$439.63
Mediaportal NewsAlert Regional	\$1,291.24
Mediaportal Press Clip	\$1,848.53
Mediaportal Software & Services: multiple licenses	\$3,007.05
Monitoring Service Digital	\$407.41
Presentation Audio	\$86.63
Press Copyright – Digital	\$1,399.86
Web Hosting Monitoring	\$308.55
TOTAL	\$17,256.25

Clean Energy Regulator

- a) Media monitoring services are provided at no cost to the Clean Energy Regulator by the Department of the Environment.
- b) Not applicable.
- c) Not applicable.

Great Barrier Reef Marine Park Authority

- a) iSentia Pty Ltd.
- b) \$12,941.40 (GST inclusive) 7 September 2013 – 31 January 2014.
- c) \$12,941.40 (GST inclusive) iSentia Pty Ltd.

Bureau of Metrology

- a) Media monitoring services are provided to the Bureau of Metrology by the Department of the Environment.
- b) Not applicable.
- c) Not applicable.

Sydney Harbour Federation Trust

- a) Media monitoring services are provided to the Sydney Harbour Federation Trust by the Department of the Environment.
- b) Not applicable.
- c) Not applicable.

Director of National Parks

- a) Media monitoring services are provided to the National Parks by the Department of the Environment.
- b) Not applicable.
- c) Not applicable.

National Water Commission

- a) \$16,736 (GST inclusive).
- b) iSentia Pty Ltd
- c) Not itemised

Climate Change Authority

- a) Media monitoring services are provided to the Climate Change Authority by the Department of the Environment at no cost.
- b) Nil.
- c) Not applicable.