

Senate Community Affairs Committee
ANSWERS TO ESTIMATES QUESTIONS ON NOTICE
FAMILIES, HOUSING, COMMUNITY SERVICES AND
INDIGENOUS AFFAIRS PORTFOLIO
2011-12 Budget Estimates Hearings

Outcome Number: Cross

Question No: 368

Topic: Contractors

Hansard Page: Written

Senator Boyce asked:

Has the department/agency ever employed Shannon's Way in any capacity or is it considering employing Shannon's Way? If yes, provide details.

Answer:

For the period 1 August 1999 to 20 June 2011, the Department engaged Shannon's Way for services on the following occasions:

- In 2008-09 for the development of a low cost marketing strategy for the Australian Disability Enterprises sector.
- In late 2008 for the design of the Australian Disability Enterprises logo and update to the style guide.
- In early 2010 for the Pitch and concept development for the creative component of the Prompting Respectful Relationships social marketing campaign.

The Department currently has no plans to engage Shannon's Way.