

Senate Community Affairs Committee
ANSWERS TO ESTIMATES QUESTIONS ON NOTICE
FAMILIES, HOUSING, COMMUNITY SERVICES AND
INDIGENOUS AFFAIRS PORTFOLIO
2011-12 Budget Estimates Hearings

Outcome Number: 6

Question No: 112

Topic: White Ribbon

Hansard Page: 1 June 2011, CA 33

Senator Cash asked:

Please provide me with a copy of the funding agreement between FaHCSIA and the White Ribbon Foundation.

Answer:

The funding agreement between FaHCSIA and the White Ribbon Foundation identifies the following;

2011:

1. Reference Group - establish a reference group with representatives from relevant industry and business groups, academics, unions and others active in this field
2. Ambassadors - develop a national business and industry White Ribbon Ambassadors recruitment, training and peer support program. Recruit a first stage cohort of business and industry organisations to participate in the White Ribbon Ambassador program, comprising of a minimum: 30 organisations across large (100 or more employees), medium (less than 100 employees) and small (less than 20 employees) organisations
3. Awards - develop a national awards and recognition strategy in collaboration with business and industry and in consultation with relevant national bodies, including Equal Opportunity for Women in the Workplace Agency (EOWA), Department of Education, Employment and Workplace Relations (DEEWR), and the Australian Human Rights Commission (AHRC)
4. Evaluation – develop and document an evaluation strategy designed to:
 - monitor and inform development of the national partnerships program
 - evaluate and inform development of the Ambassadors recruitment strategy
 - assess and track progress for and by individual business and industry organisations and employers
 - monitor and inform development of business and industry specific sub-programs
 - assess and report on the effectiveness of the National Partnerships Program

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2011-12 Budget Estimates Hearings

2012:

5. Reference Group – maintain reference group
6. Ambassadors - maintain the White Ribbon Ambassador organisation first stage cohort including training and peer support. Refine the Ambassadors recruitment strategy based on the findings of the first year's evaluation and recruit further White Ribbon Ambassador organisations, to meet or exceed the target for the year noted in Activity Performance below.
7. Awards - establish and launch the National awards and recognition strategy
8. Evaluation

Implement evaluation strategy, specifically the elements to

- monitor and inform development of the national partnerships program
- assess and track progress for and by individual business and industry organisations and employers
- monitor and inform development of business and industry specific sub-programs, and report on implementation of these programs
- evaluate and assess the effectiveness of the Ambassadors recruitment strategy

Finalise framework for the overall program evaluation, and implement the evaluation.

9. Accreditation Framework - develop and pilot the Workplace Accreditation Framework, including resources, diagnostic, remedial and evaluation information components, to enable workplaces to establish and sustain respectful and supportive workplace cultures. Develop a range of specific industry and workplace tailored communication and motivational resources, in consultation with relevant national bodies, including Equal Opportunity for Women in the Workplace Agency (EOWA), Department of Education, Employment and Workplace Relations (DEEWR), and the Australian Human Rights Commission (AHRC)

2013:

10. Reference Group – maintain reference group
11. Ambassadors – continue recruitment of White Ribbon Ambassador organisations to meet or exceed the target noted in Activity Performance below. Maintain training and peer support. Expand engagement with business and industry partners in each jurisdiction and in metropolitan, regional and rural areas, including in CALD and indigenous communities
12. Awards – Expand the profile of the national awards and recognition strategy
13. Evaluation - Continue evaluation activities and:
 - assess data quality for National partnerships program, and report emerging findings

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2011-12 Budget Estimates Hearings

- Report on effectiveness of progress reporting framework for business and industry organisations and employers
 - monitor and inform refinement of business and industry specific sub-programs, and report on implementation of these programs
14. Accreditation framework – maintain support for existing participants and expand numbers of organisations involved in the Workplace Accreditation Framework

2014:

15. Reference Group - maintain reference group
16. Ambassadors Program - recruit White Ribbon Ambassador organisations to meet or exceed the target for the financial year noted in Activity Performance below. Maintain training and peer support of existing Ambassador cohorts. Continue to expand engagement with business and industry partners in each jurisdiction and in metropolitan, regional and rural areas, including in CALD and indigenous communities
17. Awards - expand the profile and reach of the national awards and recognition strategy. Plan for the future sustainability of the strategy
18. Evaluation – report on scope and effectiveness of program activities
19. Accreditation Framework – maintain support for existing participants and expand numbers of organisations involved in the Workplace Accreditation Framework Evaluate and report on effectiveness of the Workplace Accreditation Framework, and plan for the future sustainability