

SENATE STANDING COMMITTEE ON LEGAL AND CONSTITUTIONAL AFFAIRS  
ATTORNEY-GENERAL'S DEPARTMENT

**Group: Written**

**Program: Whole-of-Portfolio**

**Question: BE14/116**

**Senator Ludwig asked the following question at the hearing on 26-29 May 2014:**

1. In relation to media training services purchased by each department/agency, please provide the following information from 7 September 2013 to date:
  - a) Total spending on these services
  - b) an itemised cost breakdown of these services
  - c) The number of employees offered these services and their employment classification
  - d) The number of employees who have utilised these services and their employment classification
  - e) The names of all service providers engaged
  - f) the location that this training was provided
  
2. For each service purchased from a provider listed under (1), please provide:
  - a) The name and nature of the service purchased
  - b) Whether the service is one-on-one or group based
  - c) The number of employees who received the service and their employment classification (provide a breakdown for each employment classification)
  - d) The total number of hours involved for all employees (provide a breakdown for each employment classification)
  - e) The total amount spent on the service
  - f) A description of the fees charged (i.e. per hour, complete package)
  
3. Where a service was provided at any location other than the department or agency's own premises, please provide:
  - a) The location used
  - b) The number of employees who took part on each occasion
  - c) The total number of hours involved for all employees who took part (provide a breakdown for each employment classification)
  - d) Any costs the department or agency's incurred to use the location

**The answer to the honourable senator's question is as follows:**

1-3: In the relevant period, the portfolio purchased media training services as outlined in Table 1, below.

**Table 1**

Department/Agency	1. In relation to media training services purchased by each department/agency, please provide the following information from 7 September 2013 to date (29 May 2014): a) Total spending on these services b) an itemised cost breakdown of these services c) The number of employees offered these services and their employment classification d) The number of employees who have utilised these services and their employment classification e) The names of all service providers engaged f) the location that this training was provided	2. For each service purchased from a provider listed under (1), please provide: a) The name and nature of the service purchased b) Whether the service is one-on-one or group based c) The number of employees who received the service and their employment classification (provide a breakdown for each employment classification) d) The total number of hours involved for all employees (provide a breakdown for each employment classification) e) The total amount spent on the service f) A description of the fees charged (i.e. per hour, complete package)	3. Where a service was provided at any location other than the department or agency's own premises, please provide: a) The location used b) The number of employees who took part on each occasion c) The total number of hours involved for all employees who took part (provide a breakdown for each employment classification) d) Any costs the department or agency's incurred to use the location
Australian Crime Commission	a) \$13,200 b) \$13,200 for four full day packages: <ul style="list-style-type: none"> <li>• session 1 - \$4,950</li> <li>• session 2 - \$1,980</li> <li>• session 3 - \$4,950</li> <li>• session 4 - \$1,320</li> </ul> c) Twelve employees: <ul style="list-style-type: none"> <li>• two SES Band 2s</li> <li>• five SES Band 1s (including two officers acting at that classification)</li> <li>• five EL2s.</li> </ul> d) All employees detailed at 1c) e) Talkforce Media f) Australian Crime Commission Office, Braddon ACT	a) Media management sessions b) Three group-based, and one individual session c) All employees detailed at 1c) d) Total training hours were 7.5 hours per participant (90 hours) e) \$13,200 f) Complete package	Not applicable
Australian Federal Police	a) \$2,500 b) One session delivered on 13 February 2014. The fee included the media training session, which covered face-to-face training hours, as well as session preparation and sourcing print and television media personnel to assist with practical exercises. c) Media training was offered to the AFP National Media Team. This included: <ul style="list-style-type: none"> <li>• one AFP Band 9</li> <li>• one AFP Band 8</li> <li>• two AFP Band 7s</li> <li>• one AFP Band 4, and</li> <li>• three AFP Band 6s</li> </ul> d) All employees detailed at 1c) e) Talkforce Consultants f) AFP National Headquarters, Barton ACT.	a) Media Strategy session on media theories. b) Group based. c) All employees detailed at 1c) d) Total training hours were 3.5 hours per participant (28 hours) e) \$2,500 f) Complete package	Not applicable
Australia Council for the Arts	a) \$16,500 b) Full day package c) 17 employees within Australia Council Band IEA classification d) 17 employees within Australia Council Band IEA classification	a) General media training b) Group based c) All employees detailed at 1c) d) Total training hours were 3 hours per participant (51 hours) e) \$16,500 f) Complete package	Not applicable

Department/Agency	<b>1. In relation to media training services purchased by each department/agency, please provide the following information from 7 September 2013 to date (29 May 2014):</b> a) Total spending on these services b) an itemised cost breakdown of these services c) The number of employees offered these services and their employment classification d) The number of employees who have utilised these services and their employment classification e) The names of all service providers engaged f) the location that this training was provided	<b>2. For each service purchased from a provider listed under (1), please provide:</b> a) The name and nature of the service purchased b) Whether the service is one-on-one or group based c) The number of employees who received the service and their employment classification (provide a breakdown for each employment classification) d) The total number of hours involved for all employees (provide a breakdown for each employment classification) e) The total amount spent on the service f) A description of the fees charged (i.e. per hour, complete package)	<b>3. Where a service was provided at any location other than the department or agency's own premises, please provide:</b> a) The location used b) The number of employees who took part on each occasion c) The total number of hours involved for all employees who took part (provide a breakdown for each employment classification) d) Any costs the department or agency's incurred to use the location
	e) Kennedy PR f) Australia Council, Sydney NSW		
Museum of Australian Democracy/Old Parliament House	a) \$7,151 b) Full day package c) Seven OPH employees attended training: <ul style="list-style-type: none"> <li>• one EL2</li> <li>• two EL1s</li> <li>• two APS6s</li> <li>• one APS5, and</li> <li>• one APS3.</li> </ul> d) Fenton Communications e) Old Parliament House, Canberra ACT	a) Media Ideas and Skills Workshop b) Group based f) All employees detailed at 1c) c) Total training hours were 7 hours per participant (49 hours) d) \$7,151 e) Complete package	Not applicable