

Senate Finance and Public Administration Legislation Committee
ANSWERS TO QUESTIONS ON NOTICE
Supplementary Budget Estimates 2016 to 2017

Prime Minister and Cabinet Portfolio

Department/Agency: Outback Stores Pty Ltd
Outcome/Program: Outcome 2; Indigenous
Topic: Healthy Food Purchases

Senator: McAllister, Jenny

Question reference number: 92

Type of question: FPA Friday 21 October 2016, page 7

Date set by the committee for the return of answer: 2 December 2016

Number of pages: 1

Question:

Senator McALLISTER: Just a quick one: on notice, could you provide the committee with—it sounds like you have got some good data there and that you are tracking what is going on with healthy food purchases. If you could set out for the committee what KPIs you are using and what data you collect to measure performance against those KPIs that would be very useful for us. Thank you.

Mr Bradley: We can certainly do that.

Answer:

The KPIs for health and nutrition outlined in the Corporate Plan 2016-2019 are to increase fruit and vegetables tonnage in comparable stores by 2% per annum and reduce full sugar soft drink sales as a percentage of total drink sales by 0.1% based on sales data. Compliance with the policy is monitored by the Area Manager and nutrition store visits, including discussions with store owners and community members. Fruit and vegetables and soft drinks are indicators of dietary quality.

Since 2015, the volume of fruit and vegetables has increased 5% in comparable communities, soft drink has decreased as a proportion of total drink sales by 0.5% and water has increased.