

Senate Finance and Public Administration Legislation Committee
ANSWERS TO QUESTIONS ON NOTICE
SUPPLEMENTARY BUDGET ESTIMATES 2014-15

Finance Portfolio

Department/Agency: All
Outcome/Program: General
Topic: Media monitoring

Senator: Ludwig

Question reference number: F88

Type of question: Written

Date set by the committee for the return of answer: Wednesday, 31 December 2014

Number of pages: 2

Question:

Since Budget Estimates in May 2014:

1. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office during the specified period?
 - a) Which agency or agencies provided these services?
 - b) What has been spent providing these services during the specified period?
 - c) Itemise these expenses.
2. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency during the specified period?
 - a) Which agency or agencies provided these services?
 - b) What has been spent providing these services during the specified period?
 - c) Itemise these expenses.

Answer:

Department/ Agency	Response
Finance	1. Media monitoring services for Finance Ministers' offices are provided by the department and are included in the scope of the department's contract at no additional cost. <ol style="list-style-type: none"> a) Media Monitors Australia Pty Ltd. b) – c). Providing media monitoring services to the Ministers' offices is included in the scope of the department's contract. 2. \$132,875 (including GST). <ol style="list-style-type: none"> a) Media Monitors Australia Pty Ltd. b) \$132,875 (including GST). c) All the department's media monitoring services are provided under a fixed monthly fee.
Australian Electoral Commission	1. N/A. 2. \$50,695.47 (ex GST). <ol style="list-style-type: none"> a) iSentia Pty Ltd. b) \$50,695.47 (ex GST).

Department/ Agency	Response
	<p>c) \$40,244.40 (ex GST) for ongoing monitoring and provision of media summaries for press, online and broadcast (television and radio) media outlets. \$10,451.07 (ex GST) for copyright charges and additional services including the purchase of selected television and radio interviews.</p>
ComSuper	<ol style="list-style-type: none"> 1. Nil. <ol style="list-style-type: none"> a) – c) N/A. 2. The total cost of media monitoring for ComSuper for the period 28 May to 31 October 2014, is \$15,160 (GST exclusive). This involves a pre-payment for 36 months from December 2012. <ol style="list-style-type: none"> a) Meltwater News provides online media monitoring services to ComSuper. b) The estimated budget to provide this service for the year 2013-14 is \$5,053. c) The total cost to provide this service for ComSuper for the period 28 May to 31 October 2014, is \$15,160 (GST exclusive), however this is for services for 36 months commencing from December 2012.
Commonwealth Superannuation Corporation	<ol style="list-style-type: none"> 1. Nil. <ol style="list-style-type: none"> a) – c) N/A. 2. For the period 28 May to 31 October 2014 - \$32,192.45. <ol style="list-style-type: none"> a) iSentia Pty Ltd. b) Nil. c) N/A.
Future Fund Management Agency	<p>For the period 28 May 2014 to 31 October 2014</p> <ol style="list-style-type: none"> 1. Nil. <ol style="list-style-type: none"> a) - c). N/A. 2. \$13,750. <ol style="list-style-type: none"> a) Media Monitors Pty Ltd. b) \$13,750. c) It would be an unreasonable diversion of resources to itemise the expenses.