

Senate Finance and Public Administration Legislation Committee
ANSWERS TO QUESTIONS ON NOTICE
Additional Estimates 2016 - 2017

Prime Minister and Cabinet Portfolio

Department/Agency: Department of the Prime Minister and Cabinet
Outcome/Program: Outcome 1: Prime Minister and Cabinet
Topic: BRANDit Competition

Senator: McAllister, Jenny

Question reference number: 022

Type of question: FPA Monday 27 February 2017, page 69

Date set by the committee for the return of answer: 13 April 2017

Number of pages: 1

Question:

Senator McALLISTER: I wanted to ask some questions about the BRANDit competition. Who should I speak to about that?

Ms E Kelly: The APSC, who are due to be on following the department, are running the BRANDit competition.

Senator McALLISTER: Yet it is being judged by the secretary of Prime Minister and Cabinet.

Ms E Kelly: The secretary was asked to assist in the judging and, I understand, has agreed to do that, but the competition is being run by the APSC.

Senator McALLISTER: When was Dr Parkinson approached about participating in the competition?

Ms E Kelly: I will have to take that on notice, but I suspect that the APSC will have the answers to those questions.

Answer:

The BRANDit competition was organised and run by the Australian Public Service Commission (APSC). The Secretary of the Department of the Prime Minister and Cabinet, Dr Martin Parkinson was a member of the judging panel for the BRANDit competition.

Dr Parkinson's office was first approached by the APSC on 30 September 2016.