

Senate Finance and Public Administration Legislation Committee
ANSWERS TO QUESTIONS ON NOTICE
2016-2017 ADDITIONAL ESTIMATES

Prime Minister and Cabinet Portfolio

Department/Agency: Australian Public Service Commission

Outcome/Program: 1.1

Topic: BRANDit

Senator: McAllister

Question reference number: 215

Type of question: Written

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Number of pages: 1

Question:

Ms Foster: We certainly did not seek the minister's permission but we meet with the minister regularly and talk to her about the things that we are doing. Whether or not that was part of those discussions I cannot recall.

Senator McALLISTER: Could you check? You have records of your discussions, I suppose.

Answer:

The BRANDit competition was part of a suite of initiatives stemming from the *Unlocking Potential* report, released in April 2016. Many of the *Unlocking Potential* initiatives are routinely discussed with the Minister. However, these meetings are not formally recorded.

The Australian Public Service Commissioner made a decision to undertake the BRANDit competition. The Minister's approval was not sought to run it.