

Senate Finance and Public Administration Legislation Committee
ANSWERS TO QUESTIONS ON NOTICE
2016-2017 ADDITIONAL ESTIMATES

Prime Minister and Cabinet Portfolio

Department/Agency: Australian Public Service Commission

Outcome/Program: 1.1

Topic: Market research

Senator: Bilyk

Question reference number: 161

Type of question: Written

Date set by the committee for the return of answer: 13 April 2017

Number of pages: 1

Question:

How much did the APSC spend on market research in calendar year 2016 (GST inclusive)?
Can a list of all market research contracts entered into please be provided, together with the Austender Contract Notice number?
What was the purpose of this market research?
Did it relate to an advertising or information campaign? If so, which campaign?

Answer:

No market research was conducted by the Australian Public Service Commission in calendar year 2016.