

Senate Finance and Public Administration Legislation Committee
ANSWERS TO QUESTIONS ON NOTICE
Additional Estimates 2016 - 2017

Prime Minister and Cabinet Portfolio

Department/Agency: Department of the Prime Minister and Cabinet
Outcome/Program: Outcome 1: Prime Minister and Cabinet
Topic: 138: Media and public relations

Senator: Bilyk, Catryna

Question reference number: 138

Type of question:

Date set by the committee for the return of answer: 13 April 2017

Number of pages: 1

Question:

1. How much has the Department spent on media monitoring since 1 October 2016 (GST inclusive)? Can a list of all Contract Notice IDs for the Austender website in relation to media monitoring contracts please be provided?
2. How many media or public relations advisers are employed in the Department? At what APS level (eg EL2, APS5) is each staff member employed? Can an organisational chart for the relevant area of the Department please be provided? What was the total cost of employing relevant staff in calendar year 2016?

Answer:

The Department has two media monitoring contracts:

Isentia - CN331543 – expenditure year to date \$255,964.50 (GST inclusive).

Meltwater – CN3399732 expenditure year to date \$33,000 (GST inclusive).

There are three sections in the Communications Branch: Public Affairs and Media; Communications Advice and Speeches; and Digital Communications who manage media and communications issues.