

Senate Finance and Public Administration Legislation Committee —Additional Estimates Hearing—February 2016

Answers to Questions on Notice

Parliamentary departments, Department of Parliamentary Services

Topic: **Media monitoring**

Question: **219**

Written: **Senator Ludwig**

Date set by the committee for the return of answer: 1 April 2016

Since the change of Prime Minister on 14 September, 2015:

1. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office during the specified period?
 - a. Which agency or agencies provided these services?
 - b. What has been spent providing these services during the specified period?
 - c. Itemise these expenses.
2. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency during the specified period?
 - a. Which agency or agencies provided these services?
 - b. What has been spent providing these services during the specified period?
 - c. Itemise these expenses

Answer

1. Not applicable. The Library provides services to the Parliament on the basis of equality of access for all Senators and Members.
2. Media monitoring costs are incurred by DPS for services provided to the Parliament.
 - a. iSentia Pty Limited and Sentiment Metrics.
 - b. From 14 September 2015 to 31 January 2016, the Library has spent \$97,355 (GST excl.) on media monitoring services.
 - c. This fee includes:
 - i. press clips from the major national and metropolitan newspapers for the; Parliamentary Library's newspaper clippings database in ParlInfo (iSentia); and
 - ii. access to iSentia's Mediaportal which includes a 180 day archive of regional newspapers.