

Senate Finance and Public Administration Legislation Committee
ANSWERS TO QUESTIONS ON NOTICE
ADDITIONAL ESTIMATES 2015-16

Finance Portfolio
9 February 2016

Department/Agency: Department of Finance
Outcome/Program: 2/2.5
Topic: Government advertising – compliance audits

Senator: Ludwig

Question reference number: F43

Type of question: Hansard Proof, F&PA Committee, Page 114, 9 February 2016

Date set by the committee for the return of answer: Friday, 1 April 2016

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Question:

Senator LUDWIG: ‘Approval’ is my word, but let us say ‘compliance report’. Generally the minister would not continue to pursue the campaign until that report was finalised. The minister could choose to do that, as I understand it, but they tend not to. So I was going to ask a series of questions. First of all, how many are sitting there waiting for the compliance program to be completed?

Senator Cormann: I will take it on notice to see to what extent we can assist.

Senator LUDWIG: Secondly, have there been any campaigns that have gone ahead before the compliance audit has been finalised or even if the compliance audit was not finalised?

Senator Cormann: We might take that on notice.

Answer:

There are no outstanding compliance reports for campaigns that have been considered by the Independent Communications Committee.

No campaigns have been finalised and launched without the compliance reports being provided to the relevant Chief Executive to inform their certification against the *Guidelines on Information and Advertising Campaigns*.