

Senate Committee: Education and Employment

**QUESTION ON NOTICE
Supplementary Budget Estimates 2015 - 2016**

Outcome: Cross Portfolio - Corporate

Department of Education and Training Question No. SQ15-000679

Senator O'Neill, Deborah asked on 21 October 2015, Proof Hansard page 23

Procurement process for the Learning Potential app

Question

Senator O'NEILL: What was the procurement process for that app contract?

Ms Gleeson: It was part of the services that were let for BCM.

Senator O'NEILL: Was it open tender?

Ms Gleeson: It was a select tender, so we used the Department of Finance's multi-use communications list.

Senator O'NEILL: How many tenderers were there?

Ms Gleeson: From memory I think it was six, but I would like to confirm that if I could.

Senator O'NEILL: And who they were?

Ms Gleeson: Of course.

Answer

In accordance with Whole-of-Australian Government Procurement Rules, the department used the Department of Finance's Communications Multi-Use List to procure creative services for the Parent Engagement advertising campaign. Of the six companies invited to tender, four submitted proposals. Information about the non-successful tenderers is confidential.