

**Senate Standing Committee on Education and Employment**

**QUESTIONS ON NOTICE  
Supplementary Budget Estimates 2014-2015**

**Agency - Safe Work Australia**

**Department of Employment Question No. EM1350\_15**

**Senator Ludwig provided in writing.**

**Question**

**SWA - Media monitoring**

Since Budget Estimates in June, 2014: 1. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office during the specified period? a. Which agency or agencies provided these services? b. What has been spent providing these services during the specified period? c. Itemise these expenses. 2. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency during the specified period? a. Which agency or agencies provided these services? b. What has been spent providing these services during the specified period? c. Itemise these expenses

**Answer**

- 1) Not applicable.
- 2) Since Budget Estimates in June 2014 to 31 October 2014, Safe Work Australia has incurred \$16,281 in media monitoring expenses.
  - a. Safe Work Australia obtains media monitoring services from:
    - The Department of Employment and the Department of Education Shared Services Centre media monitoring arrangements via a Memorandum of Understanding. The Shared Services Centre procures media monitoring services from iSentia using keyword searches.
    - Meltwater News provides the agency with media monitoring services including translation, archive and free text searches.
  - b. Since Budget Estimates the agency has expended a total of \$16,281 for media monitoring services.
  - c. Itemised expenditure since Budget Estimates in June 2014 to 31 October 2014:
    - Media monitoring invoiced by the Shared Services Centre - \$12,521, and
    - Media monitoring by Meltwater News - \$3,760.