

Senate Standing Committee on Education and Employment

**QUESTIONS ON NOTICE
Supplementary Budget Estimates 2014-2015**

Cross Portfolio

Department of Employment Question No. EM1344_15

Senator Ludwig provided in writing.

Question

Media Monitoring

Since Budget Estimates in June, 2014:

1. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office during the specified period?
 - a. Which agency or agencies provided these services?
 - b. What has been spent providing these services during the specified period?
 - c. Itemise these expenses.
2. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency during the specified period?
 - a. Which agency or agencies provided these services?
 - b. What has been spent providing these services during the specified period?
 - c. Itemise these expenses

Answer

1. The Minister's Office receives the same media monitoring service as the Department of Employment, and the costs are not attributed separately.
2. For the period 1 June 2014 to 31 October 2014, the Department of Employment has spent \$287,884 (excluding GST) on media monitoring services for the Department, its portfolio agencies and the ministerial offices. A monthly 'bundled package' arrangement is in place with the provider—iSentia— which includes press clips, transcripts and broadcast items.