

Senate Standing Committee on Education and Employment

**QUESTIONS ON NOTICE
Supplementary Budget Estimates 2014-2015**

Agency - Safe Work Australia

Department of Employment Question No. EM1254_15

Senator Ludwig provided in writing.

Question

SWA - Advertising

Since Budget Estimates in June, 2014: 1. How much has the Department/Agency spent on Advertising? Including through the use of agencies. 2. Please detail each advertising campaign including its cost, where the advertising appeared, production costs, who approved, ministerial or ministerial staff involvement in commissioning. 3. Provide copies of approvals, including but not limited to, approvals made by the Prime Minister or his delegate, the Minister of their delegate or the department or their delegate.

Answer

Since Budget Estimates in June 2014 Safe Work Australia has incurred no expenditure on advertising.