Senate Standing Committee on Education and Employment

QUESTIONS ON NOTICE Supplementary Budget Estimates 2014-2015

Agency – Workplace Gender Equality Agency

Department of Employment Question No. EM1135_15

Senator Ludwig provided in writing

Question

WGEA – Market Research

Since Budget Estimates in June, 2014:

List any market research conducted by the department/agency:

- 1. List the total cost of this research
- 2. List each item of expenditure and cost, broken down by division and program
- 3. Who conducted the research?
- 4. How were they identified?
- 5. Where was the research conducted?
- 6. In what way was the research conducted?
- 7. Were focus groups, round tables or other forms of research tools used?
- 8. How were participants for these focus groups et al selected?
- 9. How was the firm or individual that conducted the review selected?
- 10. What input did the Minister have?
- 11. How was it approved?
- 12. Were other firms or individuals considered? If yes, please detail.

Answer

Nil.