

## Senate Standing Committee on Education and Employment

### QUESTIONS ON NOTICE Supplementary Budget Estimates 2014-2015

#### Agency - Fair Work Ombudsman

Department of Employment Question No. EM0989\_15

Senator Ludwig provided in writing.

#### Question

##### **FWO - Government advertising**

Since Budget Estimates in June, 2014: 1. How much has been spent on government advertising (including job ads)? a. List each item of expenditure and cost b. List the approving officer for each item c. Detail the outlets that were paid for the advertising 2. What government advertising is planned for the rest of the financial year? a. List the total expected cost b. List each item of expenditure and cost c. List the approving officer for each item d. Detail the outlets that have been or will be paid for the advertising.

#### Answer

1. From 2 June 2014 to 31 October 2014, the Fair Work Ombudsman has spent \$6,920.72 on recruitment advertising.

Item of expenditure	Purpose	Date	Amount spent
Seek.com	Recruitment processes for 2015 Graduate Program	23 September 2014	\$900.00 (excluding commission and fees)
Careerhub.com.au	Recruitment processes for 2015 Graduate Program	23 September 2014	\$235.00 (excluding commission and fees)
Indeed.com.au	Recruitment processes for 2015 Graduate Program	23 September 2014	\$300.00 (excluding commission and fees)
Commissions, fees and GST for Seek.com, Careerhub.com.au and Indeed.com.au	Recruitment processes for 2015 Graduate Program	23 September 2014	\$459.86

Social media posts	Promotion of 2015 Graduate Program campaign	22 September 2014 – 5 October 2014	\$5,025.86 (including commission and fees)
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All payments were made to Mitchell and Partners Australia.

Seek.com, careerhub.com.au and indeed.com.au were approved by Fair Work Ombudsman Assistant Director - Recruitment.

Social media posts were approved by Assistant Director – Communications.

2. No government advertising is planned for the rest of the financial year.