## **Senate Standing Committee on Education and Employment**

## **QUESTIONS ON NOTICE Budget Estimates 2014-2015**

**Agency - Comcare** 

**Department of Employment Question No. EM0498\_15** 

Senator Ludwig provided in writing.

Question

## **Comcare - Advertising**

1. How much has the Department/Agency spent on Advertising since Additional Estimates in February, 2014? Including through the use of agencies. 2. Please detail each advertising campaign including it's cost, where the advertising appeared, production costs, who approved, ministerial or ministerial staff involvement in commissioning.

## **Answer**

Comcare had a nil spend on advertising since Additional Estimates in February 2014.