

Senate Standing Committee on Education and Employment

**QUESTIONS ON NOTICE
Budget Estimates 2014-2015**

Agency - Workplace Gender Equality Agency

Department of Employment Question No. EM0190_15

Senator Ludwig provided in writing.

Question

WGEA - Media monitoring

1. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency from Additional Estimates in February, 2014 to date?
 - a. Which agency or agencies provided these services?
 - b. What has been spent providing these services from Additional Estimates in February, 2014 to date?
 - c. Itemise these expenses

Answer

1.
 - a) iSentia for media monitoring services and Buzz Numbers for social media monitoring.
 - b) In the period from 28 February 2014 to 31 May 2014, \$7,167.
 - c) Media Monitoring, \$4,617
Social Media, \$2,550