

**Senate Standing Committee on Education Employment and Workplace  
Relations**

**QUESTIONS ON NOTICE  
Budget Estimates 2013-2014**

**Outcome 2 - Schools and Youth**

**DEEWR Question No.** EW0239\_14

**Senator Mason asked on 6 June 2013, Hansard page 13**

**Question**

**Visitors to the 'Safe Schools Hub' and 'Bullying. No Way!' websites**

Senator MASON: I do not know much about this sort of thing, but, regarding the number of hits on each of the websites, do you keep those statistics? Ms Houston: We do not keep them in the department. At the moment they are kept by Education Services Australia, but we could certainly get them for you. Senator MASON: It would be interesting. I would not mind knowing. Can it also tell us about first-time—is it 'raw users'? What is the term people use? Ms Houston: There are visitors and then there are return visitors. Senator MASON: Could you take that on notice? If you could disaggregate those two, I would be interested in seeing how successful they are.

**Answer**

The first phase of the new *Safe Schools Hub* [www.safeschoolshub.edu.au](http://www.safeschoolshub.edu.au) was launched on the National Day of Action Against Bullying and Violence on 15 March 2013. The *Hub* was developed by Education Services Australia (ESA) to provide resources, information and tools to assist school communities optimise student resilience and wellbeing. The *Hub's* resources are underpinned by the National Safe Schools Framework which has been endorsed by all ministers for education.

Website data for the *Safe Schools Hub*, provided by ESA for the period of 15 March 2013 to 14 June 2013, indicates that the total visitors to the site was 9525. Of these 6307 were unique visitors, and 3242 were returning visitors. There is a continued steady increase in usage of the Hub and it is anticipated that this will increase further with the second phase of the Hub, which was launched on 30 August 2013, and the third phase due to be launched in early 2014.

The *Bullying.No Way!* website [www.bullyingnoway.gov.au](http://www.bullyingnoway.gov.au) was first launched in 2002 and is managed by the Safe and Supportive School Communities (SSSC) Working Group on behalf of all education authorities. This well established and nationally known website provides information specifically about bullying and violence and is the key link for schools for information about the National Day of Action Against Bullying and Violence activities which occur on the third Friday of March each year.

Website data, provided by the SSSC working group secretariat, for the period of 1 March 2013 to 14 June 2013 indicates a total of 235 806 visits. Of this total 173 189 were unique visitors, 168 368 were new visitors and 67 132 were returning visitors.