

Senate Standing Committee on Education and Employment

QUESTIONS ON NOTICE Additional Estimates 2016 - 2017

Cross Portfolio

Department of Employment Question No. EMSQ17-004000

Senator Marshall provided in writing.

Question

Youth Jobs PaTH advertising

How much money is the Department planning to spend on advertising for PaTH? Can you itemise that spending?

Answer

The Government has allocated \$18.8 million in administered funding over four years, from 2017–18, for communication to raise awareness of Youth Jobs PaTH.

The Department is not yet in a position to itemise this allocation; the nature, content and timing of advertising activities has not yet been determined.