

**Senate Standing Committee on Education and Employment**

**QUESTIONS ON NOTICE  
Additional Estimates 2016 - 2017**

**Cross Portfolio**

**Department of Employment Question No. EMSQ17-001557**

**Senator Bilyk provided in writing**

**Question**

**Media monitoring**

How much did the Department spent on media monitoring during calendar year 2016, expressed as a GST inclusive figure? Can a list of all Contract Notice IDs for the Austender website in relation to media monitoring contracts please be provided?

**Answer**

In the 2016 calendar year, the Department of Employment spent the following amounts on media monitoring services. Note that portfolio agencies also have access to this service.

<b>Service</b>	<b>Amount (GST inclusive)</b>	<b>Austender Contract notice IDs</b>
Media monitoring	\$616,291	CN3360879 (current) CN3080492 (previous)
Buzznumbers social media subscription	\$16,579	CN3365315 (current) CN3130012 (previous)