

Senate Committee: Education and Employment

**QUESTION ON NOTICE
Additional Estimates 2015 - 2016**

Outcome: Agency: ASQA

Department of Education and Training Question No. SQ16-000717

Senator Ludwig, Joe provided in writing

ASQA: Market Research

Question

Since the change of Prime Minister on 14 September, 2015:

List any market research conducted by the department/agency:

- (a) List the total cost of this research
- (b) List each item of expenditure and cost, broken down by division and program
- (c) Who conducted the research?
- (d) How were they identified?
- (e) Where was the research conducted?
- (f) In what way was the research conducted?
- (g) Were focus groups, round tables or other forms of research tools used?
- (h) How were participants for these focus groups et al selected?
- (i) How was the firm or individual that conducted the review selected?
- (j) What input did the Minister have?
- (k) How was it approved?
- (l) Were other firms or individuals considered? If yes, please detail.

Answer

The Australian Skills Quality Authority (ASQA) has provided the following response.

ASQA has not conducted any market research since the change of Prime Minister on 14 September, 2015.