

Senate Committee: Education and Employment

**QUESTION ON NOTICE
Additional Estimates 2015 - 2016**

Outcome: Agency: ASQA

Department of Education and Training Question No. SQ16-000359

Senator Ludwig, Joe provided in writing

ASQA: Media monitoring

Question

Since the change of Prime Minister on 14 September, 2015:

1. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office during the specified period?

(a) Which agency or agencies provided these services?

(b) What has been spent providing these services during the specified period?

(c) Itemise these expenses.

2. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency during the specified period?

(a) Which agency or agencies provided these services?

(b) What has been spent providing these services during the specified period?

(c) Itemise these expenses

Answer

The Australian Skills Quality Authority (ASQA) has provided the following response.

1. ASQA has not provided any media monitoring services to the Minister's Office since the change of Prime Minister on 14 September, 2015.

(a) n/a

(b) n/a

(c) n/a

2. The total cost of media monitoring services provided to ASQA from 14 September, 2015 to 2 March 2016 is approximately \$4905.04.

(a) Wolters Kluwer (CCH Parliament – Political Alerts)
Sysomos U.S. Inc (Social media monitoring)

(b) approximately \$4905.04

(c) Wolters Kluwer - \$1072.50

Sysomos U.S. Inc - approx. \$3832.54 (*NOTE: this cost was incurred in United States Dollars and the amount represents Australian Dollars as at 02/03/2016*)