

Senate Committee: Education and Employment

**QUESTION ON NOTICE
Additional Estimates 2014 - 2015**

Outcome: Cross Portfolio - Corporate

Department of Education and Training Question No. SQ15-000019

Senator Carr, Kim asked on 25 February 2015, Hansard page 18.

Website of the higher education campaign

Question

Senator KIM CARR: How much has been committed on the website?

Ms Gleeson: It is \$245.

Senator KIM CARR: So you have \$1.3 million allocated. When is the rest going to be spent?

Ms Paul: I do not know. We might need to take that on notice. I'm not sure why there is a difference there. I think possibly because we did it in-house.

Senator KIM CARR: In my experience, getting \$1.3 million out of Finance for a website would be an interesting experience in itself. Getting \$1.3 million for a website development is quite a lot of money, especially when you are doing it in-house

Ms Paul: Yes.

Senator KIM CARR: I presume that was the proposition you put to the Department of Finance when this proposition went forward.

Ms Paul: I can't remember.

Senator KIM CARR: Did you tell them you have a contract or that you are going to do it in-house?

Ms Paul: I can't remember. I do not know. I'm happy to take it on notice. Clearly, we have not spent \$1.3 million and we are unlikely to do so because it has been done in-house. In-house meaning through the shared services centre arrangement.

Answer

The Department of Education developed www.highered.gov.au in-house through the Shared Services Centre arrangement, therefore none of the anticipated developmental costs were incurred.

Design costs are covered under the creative developmental contract from the campaign.

The department paid \$245.68 (GST exclusive) to register website domains and to access the font appearing on the website.