

Senate Committee: Education and Employment

**QUESTION ON NOTICE
Additional Estimates 2014 - 2015**

Outcome: Cross Portfolio - Corporate

Department of Education and Training Question No. SQ15-000007

Senator Carr, Kim asked on 25 February 2015, Hansard page 7.

ORIMA Research focus groups

Question

Ms Gleeson: The variation was due to the department commissioning additional focus groups.

Senator KIM CARR: How many focus groups were involved?

Ms Gleeson: I would have to take that on notice.

Senator KIM CARR: And where were they conducted?

Ms Gleeson: That part of the research was conducted nationally. Again, I would like to take that on notice.

Answer

The AusTender variation dated 17 December 2014 for creative refinement research was for eight additional focus groups.

Focus groups for the 2014-15 higher education communication campaign were undertaken nationally in Sydney, Hobart, the Gold Coast, Melbourne, Albury, Adelaide, Ballarat, Brisbane and Wollongong.