

**Senate Economics Legislation Committee**

**ANSWERS TO QUESTIONS ON NOTICE**

**Treasury Portfolio**

**Supplementary Budget Estimates**

**2014 - 2015**

**Department/Agency: AASB/AUASB**

**Question: 3314-3316**

**Topic: Advertising**

**Reference: Written - 30 October 2014**

**Senator: Ludwig, Joe**

**Question:**

Since Budget Estimates in June, 2014:

- 3314. How much has the Department/Agency spent on Advertising? Including through the use of agencies.
- 3315. Please detail each advertising campaign including its cost, where the advertising appeared, production costs, who approved, ministerial or ministerial staff involvement in commissioning.
- 3316. Provide copies of approvals, including but not limited to, approvals made by the Prime Minister or his delegate, the Minister of their delegate or the department or their delegate.

**Answer:**

AASB

3314. Nil

3315. Not Applicable

3316. Not applicable

AUASB

3314. Nil

3315. Not Applicable

3316. Not applicable