# **Senate Economics Legislation Committee**

# ANSWERS TO QUESTIONS ON NOTICE

# **Treasury Portfolio**

Supplementary Budget Estimates

2014 - 2015

Department/Agency: IGT Question: SBT 3040-3042

**Topic: Advertising** 

Reference: Written - 30 October 2014

Senator: Ludwig, Joe

# **Question:**

Since Budget Estimates in June, 2014:

- 3040. 1. How much has the Department/Agency spent on Advertising? Including through the use of agencies.
- 3041. 2. Please detail each advertising campaign including its cost, where the advertising appeared, production costs, who approved, ministerial or ministerial staff involvement in commissioning.
- 3042. 3. Provide copies of approvals, including but not limited to, approvals made by the Prime Minister or his delegate, the Minister of their delegate or the department or their delegate.

### Answer:

- 3040. Refer to BET 2502.
- 3041. Not applicable.
- 3042. Not applicable.