

**Senate Economics Legislation Committee**

**ANSWERS TO QUESTIONS ON NOTICE**

**Treasury Portfolio**

Supplementary Budget Estimates

2014 - 2015

**Department/Agency: APRA**

**Question: SBT1441-1442**

**Topic: Media monitoring**

**Reference: written - 30 October 2014**

**Senator: Ludwig, Joe**

**Question:**

Since Budget Estimates in June, 2014\*:

1441. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office during the specified period?
- a) Which agency or agencies provided these services?
  - b) What has been spent providing these services during the specified period?
  - c) Itemise these expenses.
1442. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency during the specified period?
- a) Which agency or agencies provided these services?
  - b) What has been spent providing these services during the specified period?
  - c) Itemise these expenses

\* *period 1 June to 30 October 2014.*

**Answer:**

1441. The Australian Prudential Regulation Authority does not provide media monitoring services to the Minister's office.
- a) – c) Not applicable.
1442. For the period 1 June to 30 October 2014 the cost of media monitoring services was \$24,572.44.
- a) Media Monitoring services were provided by iSentia.
  - b) see 1442. above.
  - c) Media services included media transcripts and clippings.