

**Senate Economics Legislation Committee**

**ANSWERS TO QUESTIONS ON NOTICE**

**Treasury Portfolio**

**Supplementary Budget Estimates**

2014 - 2015

**Department/Agency: APRA**

**Question: SBT1423-1424**

**Topic: Merchandise or promotional material**

**Reference: written - 30 October 2014**

**Senator: Ludwig, Joe**

**Question:**

Since 7 September 2013\*:

1423. Has the department purchased any merchandise or promotional material?

1424. List by item, and purpose for each item, including if the material is for a specific policy or program or for a generic purpose (note that purpose)

- a) List the cost for each item
- b) List the quantity of each item
- c) Who suggested these materials be created?
- d) Who approved its creation?
- e) Provide copies of authorisation
- f) When was the Minister informed of the material being created?
- g) Who created the material?
- h) How was that person selected?
- i) How many individuals or groups were considered in selecting who to create the material?

*\* period 7 September 2013 to 30 October 2014.*

**Answer:**

1423 – The Australian Prudential Regulation Authority (APRA) purchased promotional material during the period 7 September 2013 to 30 October 2014 for use as part of the on-campus graduate recruitment campaign.

1424

a), b), g) APRA purchased the following items to promote the organisation as part of the on campus graduate recruitment campaign:

<b>Branded material</b>	<b>Cost a)</b>	<b>Quantity b)</b>	<b>Supplier g)</b>
Rubix Cubes	\$3289.00	100	Fresh Promotions
Tote Bags	\$1048.30	100	Cubic Promotion
Pens	\$599.30	100	Promotion products

- c), d) and e) The material was organised by the Manager - Recruitment and Diversity, as part of the graduate advertising program and was approved by the General Manager - Human Resources, in accordance with the Commonwealth Procurement Rules. Provision of the authorisations would be an unreasonable diversion of resources.
- f) The Minister was not informed of the production of this material.
- g) See table above.

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- h) - i) APRA assesses the complexity and nature of the material sought and the availability of suppliers best able to meet its needs under the Commonwealth Procurement Rules.