

Senate Economics Legislation Committee

ANSWERS TO QUESTIONS ON NOTICE

Treasury Portfolio

Supplementary Budget Estimates

2014 - 2015

Department/Agency: Treasury

Question: SBT 137-138

Topic: Government Advertising

Reference: Written - 30 October 2014

Senator: Ludwig, Joe

Question:

Since Budget Estimates in June, 2014:

137. How much has been spent on government advertising (including job ads)?
- a) List each item of expenditure and cost
 - b) List the approving officer for each item
 - c) Detail the outlets that were paid for the advertising
138. What government advertising is planned for the rest of the financial year?
- a) List the total expected cost
 - b) List each item of expenditure and cost
 - c) List the approving officer for each item
 - d) Detail the outlets that have been or will be paid for the advertising

Answer:

137. The Departmental spend on government advertising from 1 June to 31 October 2014 is \$41,923 (GST Exc.)
- a. Recruitment advertising, \$140
Public notice advertising, \$41,783, consisting of:
 - \$19,361 public notice advertising for Financial System Inquiry Public Forums
 - \$22,422 public notice advertising for Competition Policy Review Public Forums
 - b. Treasury Officer with appropriate delegation
 - c. Mitchell & Partners Australia Pty Ltd
138. As of 30 October 2014, none planned, but done on an as required basis.