

Senate Standing Committee on Economics

ANSWERS TO QUESTIONS ON NOTICE

Treasury Portfolio

Supplementary Budget Estimates

20-21 November 2013

Question: SBT 848-850

Topic: Social Media Policy

Written: 28 November 2013

Senator WONG asked:

848. Have there been any changes to department/agency social media protocols relating to staff access and usage of YouTube; online social media, such as Facebook, MySpace and Twitter; and access to online discussions forums and blogs since the February 2013 Additional Budget Estimates? If yes, please explain and provide copies of any advice that has been issued.
849. Does the department/agency monitor usage of social media?
- a. If yes, provide details of the usage (for example details could include average hours per employee hours when usage peaks).
 - b. Has there been a change to the department/agency protocols due to staff usage?
 - c. If no, why not? Will the department/agency monitor usage in the future?
850. Does social media impact on employee productivity? Provide details (details could include increased internet usage in general or increased internet usage in standard business hours)

Answer:

848. ASIC has not made any changes to the agency social media policy or protocols since the February 2013 Additional Estimates.
849. ASIC does not pro-actively monitor usage of social media due to access being restricted to a small number of staff with a business need to use Facebook, Twitter or YouTube. ASIC has no plan to change this position while usage is restricted.
850. Outside of the business units directly involved in the use of social media for authorised purposes, ASIC employees have no access to social media sites through ASIC's systems inside and outside of business hours. As such, the employee productivity impact across the organisation is negligible.