

Senate Economics Legislation Committee
ANSWERS TO QUESTIONS ON NOTICE
Treasury Portfolio
Budget Estimates 2014
3 June to 5 June 2014

Department/Agency: CAMAC

Question: BET 3489-3490

Topic: Advertising

Reference: Written - 12 June 2014

Senator: Ludwig

Question:

3489. How much has the Department/Agency spent on Advertising since Additional Estimates in February, 2014? Including through the use of agencies.
3490. Please detail each advertising campaign including its cost, where the advertising appeared, production costs, who approved, ministerial or ministerial staff involvement in commissioning

Answer:

3489. Nil

3490. Not applicable