

**Senate Economics Legislation Committee**  
**ANSWERS TO QUESTIONS ON NOTICE**  
**Treasury Portfolio**  
Budget Estimates 2014  
3 June to 5 June 2014

**Department/ Agency:** ACNC

**Question:** BET 3337

**Topic:** Market Research

**Reference:** Written – 12 June 2014

**Senator:** Ludwig

**Question:**

3337. List any market research conducted by the department/agency since Additional Estimates in February, 2014:
- a) List the total cost of this research
  - b) List each item of expenditure and cost, broken down by division and program
  - c) Who conducted the research?
  - d) How were they identified?
  - e) Where was the research conducted?
  - f) In what way was the research conducted?
  - g) Were focus groups, round tables or other forms of research tools used?
  - h) How were participants for these focus groups et al selected?

**Answer:**

3337. The ACNC has not conducted any market research since 26 February 2014.
- a) N/A
  - b) N/A
  - c) N/A
  - d) N/A
  - e) N/A
  - f) N/A
  - g) N/A
  - h) N/A