

**Senate Economics Legislation Committee**  
**ANSWERS TO QUESTIONS ON NOTICE**  
**Treasury Portfolio**  
 Budget Estimates 2014  
 3 June to 5 June 2014

**Department/ Agency:** Productivity Commission

**Question:** BET 3000-3001

**Topic:** Government Advertising

**Reference:** Written – 12 June 2014

**Senator:** Ludwig

**Question:**

3000. How much has been spent on government advertising (including job ads) since Additional Estimates in February, 2014?

- a) List each item of expenditure and cost.
- a) List the approving officer for each item.
- b) Detail the outlets that were paid for the advertising.

3001. What government advertising is planned for the rest of the financial year?

- a) List the total expected cost.
- b) List each item of expenditure and cost.
- c) List the approving officer for each item.
- d) Detail the outlets that have been or will be paid for the advertising.

**Answer:**

As at 12 June 2014:

3000.

<b>Date</b>	<b>Outlet</b>	<b>Purpose</b>	<b>Approving Officer</b>	<b>Cost (GST Exclusive)</b>
03/03/2014	Adcorp Australia	Notify Safeguards Public Hearings	Assistant Commissioner	1,663.68
24/03/2014	Adcorp Australia	Advertise Public Infrastructure Public Hearings	Assistant Commissioner	2,405.55
17/04/2014	Adcorp Australia	Announce new Study into the Costs of Doing Business in Australia – Dairy Product Manufacturing and Retail Trade Industry	Assistant Commissioner	578.13
05/05/2014	Adcorp Australia	Announce new Public Inquiry into Disaster Funding Arrangements	Assistant Commissioner	3,155.65
12/05/2014	Adcorp Australia	Notify Access to Justice Public Hearings	Assistant Commissioner	1,400.98
24/03/2014	Adcorp Australia	Graduate recruitment	Director, Human Resources	1229.62
27/03/2014	Economic Society Australia	Graduate recruitment	Director, Human Resources	100.00
		<b>Total 1 March to 31 May 2014</b>		<b>\$10,533.61</b>

3001. The Commission will continue to advertise public inquiries and hearings as they arise.